

Flooring Market to Reach USD 902.3 Bn by 2035, Driven by Demand for Durable & Sustainable Materials | TMR

Flooring is now a key element of modern design, blending function, aesthetics, and sustainability to support urbanization and green building needs.

WILMINGTON, DE, UNITED STATES, August 20, 2025 /EINPresswire.com/ -- The global [flooring market](#) continues to expand as construction activity, home renovations, and sustainability requirements reshape consumer and industry preferences.

The flooring market was valued at US\$ 442.4 Bn in 2024 and is projected to grow at a CAGR of 6.7% between 2025 and 2035, reaching US\$ 902.3 Bn by 2035. Increasing residential and commercial projects, coupled with rising demand for durable, low-maintenance, and eco-friendly flooring, remain the primary growth accelerators.

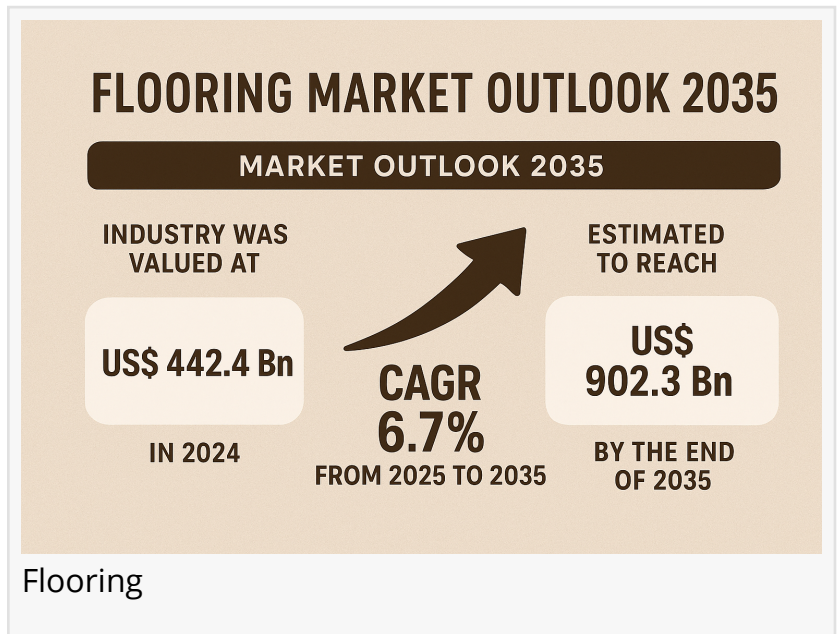
Market Overview

Flooring covers diverse materials such as carpet, wood, laminate, vinyl, ceramic tile, and stone — each offering unique benefits in terms of aesthetics, comfort, and durability. Flooring is essential not only for enhancing the appearance of interiors but also for meeting requirements such as slip resistance, sound insulation, and hygiene.

The industry is shifting toward resilient flooring (LVT, SPC, vinyl), which is prized for its durability and ease of maintenance, and sustainable flooring solutions (bamboo, cork, recycled rubber, reclaimed wood) that align with global green building practices.

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Key Drivers of Market Growth

Growing Demand for Durable & Low-maintenance Flooring

Flooring upgrades are central to both residential remodeling and commercial projects. Products like LVT, SPC, and ceramic tiles are in demand due to their resistance to stains, moisture, and heavy traffic.

Surge in Green Building Practices

Sustainability is reshaping the market, with demand for recyclable, low-VOC, and bio-based materials. Certification programs such as LEED, BREEAM, and WELL are further fueling adoption of eco-friendly flooring.

Urbanization & Infrastructure Growth

Emerging economies in Asia Pacific, Latin America, and the Middle East are witnessing robust construction activity, boosting demand for cost-effective, durable, and stylish flooring solutions.

Technological Advancements

Click-lock systems, digital printing, antimicrobial coatings, and modular flooring systems are improving installation, performance, and design variety.

Key Players

The competitive landscape of the flooring market features global leaders and innovators focused on sustainability, product development, and regional expansion. Major players include:

Mohawk Industries Inc.

Shaw Industries Group Inc. (Berkshire Hathaway)

AHF Products

Interface Inc.

Forbo Holding AG

GERFLOR Group

Mannington Mills, Inc.

LX Hausys

J & J Flooring LLC

Tarkett S.A.

Recent Developments

April 2025 – J & J Flooring launched its premium eco-rug collection “ReForm,” made from post-consumer recycled polyester and supported by a closed-loop take-back program.

March 2025 – Interface Inc. unveiled its Earth-Smart modular carpet tile collection, fully recyclable with 100% recycled content, supporting corporate sustainability goals.

February 2025 – LX Hausys introduced DuoCore, a high-end SPC flooring with antibacterial coating and enhanced durability, targeting the North American residential sector.

Opportunities & Challenges

Opportunities

Rising demand for sustainable flooring in education, healthcare, and government projects.

Expansion of modular and recyclable flooring systems.

Growing investments in Asia Pacific construction and renovation projects.

Challenges

Volatility in raw material prices (wood, stone, vinyl).

Compliance with varying environmental regulations across regions.

Competition from low-cost substitutes in emerging markets.

Market Trends

Sustainable Flooring: Bamboo, cork, recycled rubber, reclaimed wood gaining traction.

Digital Printing & Design Innovation: Enhanced ability to replicate natural stone and hardwood.

Antimicrobial & Hygienic Surfaces: Demand rising in healthcare and residential sectors.

Luxury Vinyl Tiles (LVT): Growing as a premium, durable alternative to traditional flooring.

Hybrid Core Materials: SPC and engineered wood offering performance plus comfort.

Regional Insights

Asia Pacific (41.3% market share): Leading the market, driven by rapid urbanization, disposable income growth, and large-scale construction in China, India, and ASEAN nations.

Europe (23.0% market share): Growth supported by demand for sustainable flooring, renovation trends, and stringent building codes promoting eco-friendly materials.

North America (15.7% market share): Strong demand from residential and commercial construction, especially for LVT and engineered wood products.

Latin America: Expanding adoption in Brazil and Mexico, with focus on affordable, durable flooring for growing urban centers.

Middle East & Africa: Growth driven by smart city projects, infrastructure expansion, and rising adoption of resilient flooring.

Flooring Market Segmentation

By Product

Resilient Flooring

Non-resilient Flooring

Soft Cover Flooring

By Material

Carpet & Rug

Wood (Soft Wood, Engineered Wood)

Laminate

Vinyl Sheet & Tile (Homogeneous, Heterogeneous, Luxury Vinyl Tile)

Ceramic Tile

Stone

Others

By End Use

Residential

Commercial

Others

By Region

North America, Latin America, Europe, Asia Pacific, Middle East & Africa

Future Outlook

By 2035, flooring will not only be a functional component but also a strategic driver of sustainability, design, and innovation across residential, commercial, and industrial spaces. With Asia Pacific leading in growth and Europe setting sustainability benchmarks, the industry is poised for significant global expansion.

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