# Zevi digital Launches Ben Mansouri Book: AI Guide to Transform Dental Practice Marketing - Reduces Patient Costs 60%

Zevi Digital, a leader in intelligent digital marketing for healthcare, today announced the publication of a new book

LOS ANGELES, CA, UNITED STATES, August 20, 2025 /EINPresswire.com/ -- Zevi Digital announces publication of "AI & Digital Marketing for Modern Dental Practices: Practical AI Implementations for Sustainable Practice Growth" by Ben Mansouri. This comprehensive guide helps dental professionals use artificial intelligence to optimize patient acquisition, enhance patient experiences, and streamline practice operations across all healthcare settings. Ben Mansouri addresses urgent needs for dental practices to evolve digitally in the post-pandemic world where patient expectations and competitive dynamics have shifted dramatically. The publication represents years of research and practical implementation experience in the dental industry, providing actionable strategies for modern practice management. Beyond dental practices, the methodologies outlined in the book have proven effective for physicians, doctors, and small clinics seeking to modernize their patient acquisition and retention strategies through intelligent digital transformation.
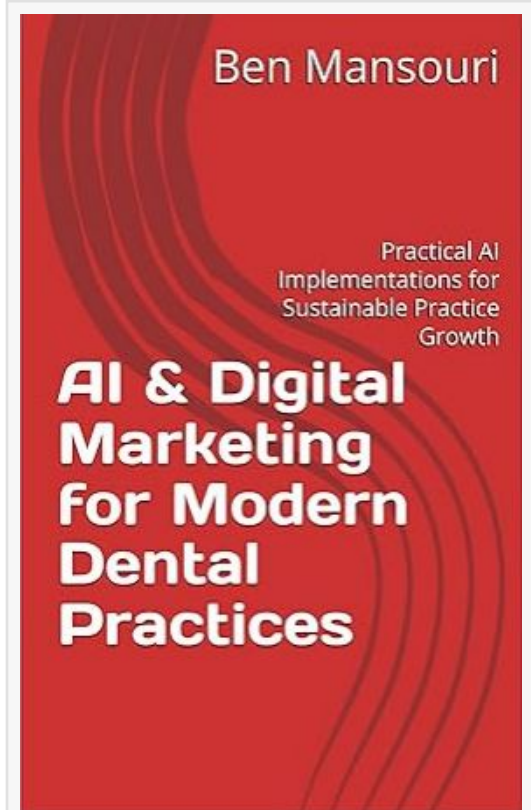
Book Cover of AI & Digital Marketing for Modern Dental Practices, by BenMansouri

The publication reveals critical insights about modern patient behavior and marketing effectiveness that Ben Mansouri has observed through extensive industry analysis across various healthcare sectors. Research shows 84% of patients research healthcare providers online before making contact, with reviews on Google, Yelp, and Facebook wielding enormous influence over patient decisions regardless of medical specialty. Traditional marketing methods like Yellow Pages have declined over 95% since 2010, while print advertising suffers from plummeting circulation numbers across all demographics and healthcare markets. Modern patients expect seamless digital interactions including online scheduling, automated reminders, and instant communication channels, making digital transformation essential for practice survival and growth in competitive healthcare markets. This shift affects not only dental practices but also

physicians, doctors, and small clinics who must adapt to meet evolving patient expectations or risk losing market share to more digitally advanced competitors.

Zevi Digital's analysis of over 200 dental practices demonstrates significant return on investment for [dental marketing](#) transformation under Ben Mansouri's methodology. Dental marketing using digital strategies reduces average patient acquisition costs by 40-60% compared to traditional advertising methods, while simultaneously improving patient quality and lifetime value across diverse healthcare settings. Practices implementing comprehensive digital patient experiences see 25-35% higher retention rates and increased referral

Zevi Digital, Medical and Dental Marketing company

generation, with similar results observed among physicians, doctors, and small clinics who have adopted these strategies. The book demystifies artificial intelligence, explaining it as a practical tool that enhances human capabilities, automates routine administrative tasks, and analyzes large datasets for improved patient communication, treatment planning, and campaign optimization across multiple digital channels. Healthcare providers of all types can leverage these AI-powered tools to compete more effectively in saturated markets while maintaining personalized patient care standards.

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> AI & Digital Marketing for Modern Dental Practices, written by Ben Mansouri, shows how AI can cut patient acquisition costs by 40-60% while boosting patient retention by 25-35%"
>
> *Ben Mansouri*

The guide provides a practical, phased approach to AI implementation that Ben Mansouri has refined through working with hundreds of dental practices nationwide, with applications that extend to physicians, doctors, and small clinics across multiple medical specialties. Starting with quick wins like AI-assisted content creation, automated chatbots, and social media management, practices can progress to automated patient communications, appointment scheduling optimization, and advanced applications including predictive analytics and comprehensive patient journey optimization. The book also covers strategies for how to be on top of AI searches like ChatGPT or Copilot, ensuring dental practices appear prominently when patients use AI-powered search tools to find healthcare providers. Ben Mansouri emphasizes that AI should enhance, not replace, human

elements of empathy, clinical expertise, and professional judgment that remain central to quality dental care and medical practice. "My purpose is to provide you with the knowledge to make informed, data-driven decisions for your practice while maintaining the personal touch that patients value," Mansouri states in the publication, noting that these principles apply universally across healthcare sectors including physicians, doctors, and small clinics seeking sustainable growth.

The publication comes at a critical time when the dental industry faces a crossroads between digital evolution and potential obsolescence in an increasingly competitive healthcare landscape where patients have

Ben Mansouri

unlimited choices among providers. The book addresses ethical considerations for maintaining authenticity and trust in the AI era while providing a practical roadmap for navigating technological transformation without losing the human connection that defines quality healthcare delivery. Practices must adapt to survive in markets where patient acquisition and retention depend heavily on digital presence, automated systems, and data-driven decision making, yet still deliver personalized care experiences that build long-term patient relationships and practice reputation. This challenge extends beyond dentistry to affect physicians, doctors, and small clinics who face similar pressures to modernize while preserving the trust-based relationships that form the foundation of successful healthcare practices. The book provides frameworks for balancing technological advancement with authentic patient care that resonates across all healthcare specialties.

The comprehensive guide is available through Zevi Digital's website at www.zevidigital.com and represents the culmination of Ben Mansouri's expertise in dental practice transformation with broader applications for healthcare digital marketing. Zevi Digital, based in Beverly Hills, specializes in transforming dental practices through intelligent dental marketing and AI implementations, combining artificial intelligence expertise with deep dental industry knowledge to provide practical, results-driven solutions that deliver measurable growth and operational efficiency. The company has helped practices across the United States implement successful digital transformation strategies while maintaining their unique practice culture and patient care standards, with methodologies that have been successfully adapted by physicians, doctors, and small clinics seeking similar results. The book includes case studies from diverse healthcare

settings, demonstrating how AI-powered marketing strategies can be customized for different medical specialties and practice sizes.

For media inquiries and interview requests, contact Zevi Digital Publishing at info@zevidigital.com to learn more about how these innovative approaches are revolutionizing healthcare marketing across dental practices, physician offices, and small clinical settings nationwide.

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This press release can be viewed online at: https://www.einpresswire.com/article/841622820