

Al-Ready and Rising — Linguitronics Moves Up to Global Top 69

Linguitronics continues to integrate latest technology and content solutions, ranking among global top 100 language service providers for the 11th time

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industry, released its Listing of Global Language Service Providers 2025 this July. Linguitronics not only remains in the global top 100 but has climbed to 69th place worldwide and 19th in the Asia-Pacific region. Since 2015, the language services market has undergone technological transformations driven by machine translation and large language models. Linguitronics's continued presence on the list for 11 consecutive years demonstrates the team's adaptability, competitiveness, and resilience amidst these sweeping market changes.

Since 2022, the rapid development of generative AI has profoundly impacted global content production models. In response to technological shifts and market trends, Linguitronics has adopted the "shift-left" approach, which integrates service processes further upstream to encompass website development, digital product design, and original content creation. As part of this approach, i18n (internationalization) technology consultants and language experts are involved in global content strategy planning, helping businesses eliminate blind spots in multilingual digital product and content development.

To further realize this strategy, Linguitronics leverages its language service experience and technological expertise to offer solutions such as <u>Al and language technology consulting</u>, language asset management, and human-in-the-loop process design, enabling enterprises to digitally transform their content production and enhance business expansion efficiency. Focusing on high-value content, Linguitronics provides services including translation, proofreading, editing, polishing, transcreation, copywriting, and technical writing, all delivered through a system of language professionals, quality control, and project management to achieve clients' i18n project goals and expectations. Moreover, with its internal team and a vast external talent network, Linguitronics meets diverse enterprise needs such as interpreting, graphic design, desktop publishing, multimedia services, and website development, striving to become a

one-stop global content service provider that helps clients achieve global success rapidly.

Linguitronics firmly believes that a human-in-the-loop approach is the preferred strategy for delivering high-quality translations and solving multilingual communication challenges — where cutting-edge technologies achieve the best outcomes when guided by experts. Going forward, Linguitronics will continue to uphold its philosophy of "Powered by People," blending linguistic expertise with technological capabilities to be a solid partner for enterprises expanding connections and deepening communications in global markets.

About Linguitronics

Linguitronics is proud to be powered by people. The team at Linguitronics is equipped with exceptional expertise in languages and is highly enthusiastic towards language services. This allows them to think outside the box and provide clients with optimal solutions that are customized for the clients' needs, thereby enhancing the clients' satisfaction and creating value.

Linguitronics provides clients with a full range of A-to-Z™ language services and solutions, including translation, interpretation, localization, transcreation, technical writing, copywriting, language asset management, desktop publishing and editing, multimedia post-production, and other services. Linguitronics has provided language services to many globally renowned Fortune 500 firms. The company has offices in Taipei and Shanghai, as well as strategic partners in locations such as Japan, South Korea, and Europe.

For global content service partnerships, feel free to <u>contact us</u> for consultation: <u>www.linguitronics.com</u>

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