

# PD EDC Unveils Bugeye 3.0, a Compact Analog Compass for Everyday Carry and Outdoor Use

*The Kickstarter campaign features Bugeye 3.0, a compact compass with 360° floating navigation and optional personalized engraving in titanium or aluminum.*

LONDON, LONDON, UNITED KINGDOM, August 24, 2025 /EINPresswire.com/ -- [PD EDC](#) has announced the launch of [Bugeye 3.0](#), a modern analog compass designed for everyday carry users, hikers, and outdoor explorers. Now available [on Kickstarter](#), Bugeye 3.0 combines traditional navigation tools with durable engineering for use in a variety of environments.

Building on previous versions—Bugeye 1.0 and the coin-sized Bugeye Mini (2.0)—the third-generation model introduces a number of refinements in form and functionality. The project has received support from hundreds of backers in its first week, indicating continued interest in compact, screen-free navigation gear.

## Compact and Designed for Practical Use

Bugeye 3.0 features a custom-engineered 360° floating orb that provides quick, clear directional readings from both top and side viewing angles. It does not require batteries or electronic components, making it a reliable companion for navigation without signal dependency. The luminous dial supports nighttime visibility, while the IPX8 waterproof and sand-resistant build makes it well-suited for rugged conditions.

## Refined Materials and Construction

Available in Grade 5 Titanium (stonewashed) and Aerospace Aluminum (black), each Bugeye 3.0 unit is CNC-machined with high precision for durability and smooth handling. A raised protective edge enhances impact resistance, and the floating orb is constructed from high-strength acrylic—offering long-term resistance to wear and environmental stress.

For long-term usability, optional replacement orbs are available and can be installed using simple instructions.

## Customization Options

The latest edition also offers optional laser engraving, allowing users to personalize their

compass with one of several symbolic designs:

- Personal Sigil – Custom initials or a short phrase
- Viking Sigil – A Norse symbol associated with protection
- Celtic Sigil – A traditional knotwork motif
- Pirate Sigil – A bold emblem for individual expression

These additions allow each unit to reflect the user's personal style or values while maintaining its practical role.

## Development and Availability

Bugeye 3.0 represents a continuation of PD EDC's iterative approach to functional gear, incorporating feedback and learning from previous product launches. The team emphasizes durability, mechanical simplicity, and user-centered design across all components.

Bugeye 3.0 is currently available for pre-order on Kickstarter, with shipping expected to begin in December 2025. For further information, campaign assets, or media inquiries, please visit:

Kickstarter Campaign: <https://shorturl.at/yAPUI>

Press Kit: <https://shorturl.at/hnyVA>

## About PD EDC

PD EDC is a London-based design team specializing in innovative everyday carry solutions. With multiple successful Kickstarter campaigns, the team's mission is to enable smarter, more flexible ways to carry, work, and explore.

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