

Polyacrylic Acid Market Exclusive Report on the Latest Revenue and Future Scope

Expanding industrial activities, booming construction, and infrastructure development are fueling demand.

WILMINGTON, DE, UNITED STATES, August 21, 2025 /EINPresswire.com/ -- According to the report, the [polyacrylic acid \(PAA\) market](#) was valued at \$4.0 billion in 2022 and is projected to reach \$6.7 billion by 2032, growing at a CAGR of 5.4% from 2023 to 2032.

Market Drivers & Opportunities:

- Growth Drivers: Expanding industrial activities, booming construction, and infrastructure development are fueling demand.
- Restraint: Fluctuating raw material prices remain a challenge.
- Opportunities: Increasing adoption of bio-based & sustainable solutions opens lucrative avenues for market expansion.

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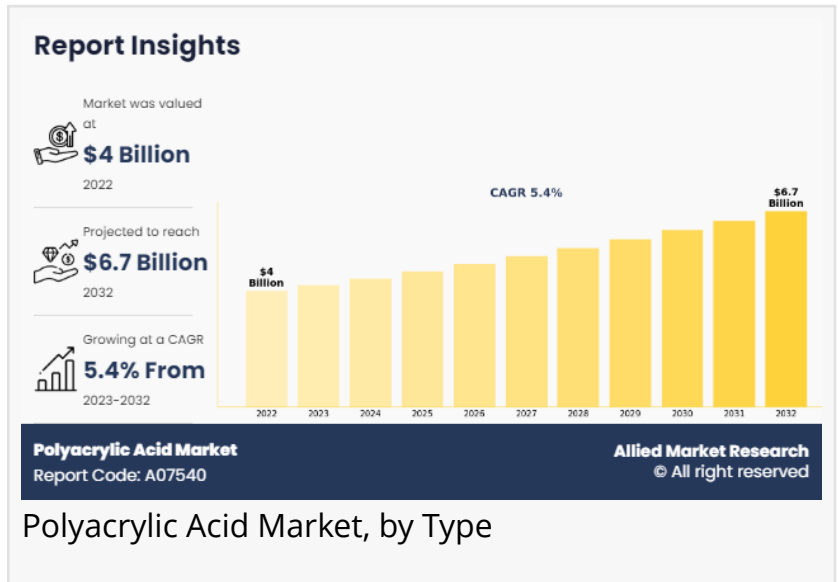
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Key Insights:

By Type:

- Synthetic PAA dominated in 2022, capturing over four-fifths of the market share—driven by its use in adult diapers, water quality applications, and industrial advancements.
- Bio-based PAA is expected to grow at the highest CAGR of 5.9%, supported by rising demand for eco-friendly chemicals and circular economy initiatives.

By Application:



- Scale Inhibitors led the market in 2022 with nearly one-fourth revenue share, boosted by demand in water treatment across industries like power, oil & gas, and chemicals.

- Thickeners are projected to witness the fastest CAGR of 6.2%, driven by strong demand from the cosmetics & personal care industry valued at \$518.6 billion globally.

By End-use Industry:

- Water Treatment held the largest share in 2022, owing to urbanization, industrialization, and stricter environmental regulations.

- Cosmetics will record the highest CAGR of 6.8%, led by India's fast-growing beauty and personal care sector and increasing preference for sustainable ingredients.

By Region:

- Asia-Pacific accounted for over 50% of global revenue in 2022 and will maintain dominance through 2032, supported by rapid industrialization, urban growth, and eco-friendly adoption in China, India, Japan, and South Korea.

Competitive Landscape :

Leading players are focusing on product launches, collaborations, expansions, and joint ventures to strengthen their global presence.

Key Companies Include:

- BASF SE
- Dow
- Evonik Industries AG
- Nippon Shokubai Co. Ltd
- Arkema
- Ashland Inc.
- Lubrizol Corporation
- Acuro Organics Limited
- Sumitomo Seika Chemicals
- Maxwell Additives Pvt. Ltd

For more information on the Polyacrylic Acid Market, visit our website:

<https://www.alliedmarketresearch.com/polyacrylic-acid-market/purchase-options>

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