

# Vaginal Pessaries Market to Reach USD 864.4 Mn by 2035, Growing at 5.7% CAGR | Analysis Report by TMR

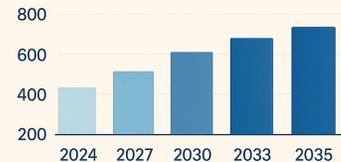
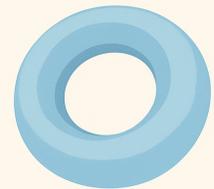
*Newer ring types with integrated retention wings also drive adverse event reduction of roughly 15%, thereby rendering them feasible by clinical teams*

WILMINGTON, DE, UNITED STATES, August 21, 2025 /EINPresswire.com/ -- The global [vaginal pessaries market](#), valued at USD 473.4 million in 2024, is projected to reach USD 864.4 million by 2035, expanding at a CAGR of 5.7% from 2025 to 2035. This growth is driven by the rising prevalence of pelvic organ prolapse, increasing awareness of non-surgical treatment options, and growing demand for minimally invasive therapies among women worldwide.

## Vaginal Pessaries Market Outlook 2035

The global vaginal pessaries market was valued at **USD 473.4 Mn** in 2024 and reach **USD 864.4 Mn** by the end of 2035

is projected to grow at a **CAGR of 5.7%** from 2025 to 2035



Vaginal Pessaries Market

The global vaginal pessaries market displays substantial growth as there is more awareness regarding women's pelvic health, along with a preference for less invasive treatments.



Global Vaginal Pessaries Market Valued at USD 473.4 Mn in 2024, Set for Strong Growth”

*Transparency Market Research Inc.*

Healthcare providers and innovators of medical devices develop and invest in research and development activities that are also advancing to be more accommodating for patients to use. Examples include 3D-printed custom pessaries and bio-compatible materials designed with patient functionalities in mind.

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The vaginal pessaries market is also growing due to conducive reimbursement policies for medical treatment in developed nations among their patient base. The vaginal pessaries market

finding traction is reinforced by the significant adoption of the vaginal pessaries as a first-line intervention of healthcare in public and private healthcare settings.

## Market Segmentation

The vaginal pessaries market can be segmented based on various factors, including:

- **Product Type**

- o Ring Pessary
- o Gehrung Pessary
- o Gellhorn Pessary
- o Cube Pessary
- o Shaatz Pessary
- o Others (Lever Pessary, Inflatable Pessary, etc.)

- **Material**

- o Silicone
- o Rubber
- o PVC

- **Indication**

- o Pelvic Organ Prolapse
- o Stress Incontinence

- **Distribution Channel**

- o Online
- o Company-owned Websites
- o E-commerce Sites

- **Geography**

- o Hospital Pharmacies
- o Retail Pharmacies
- o Online Pharmacies
- o Regional Analysis

North America: The region is expected to dominate the market due to its advanced healthcare

infrastructure, high awareness of pelvic floor disorders, and favorable reimbursement policies. The presence of major market players and a large geriatric population further contributes to its leading position.

Europe: Europe is also a significant market, driven by an aging population and supportive government policies for women's health. The United Kingdom and Germany are key markets in this region.

Asia-Pacific: This region is projected to be the fastest-growing market. Factors such as increasing healthcare expenditure, a rising female population, and growing awareness of treatment options are driving market expansion.

Latin America, the Middle East, and Africa: These regions are expected to experience gradual growth as healthcare infrastructure improves and awareness increases.

## Market Drivers and Challenges

### Drivers:

**Rising Prevalence of Pelvic Floor Disorders:** The increasing incidence of POP and SUI, particularly among the aging population and post-menopausal women, is the primary market driver.

**Preference for Non-Surgical Options:** Many women and clinicians prefer pessaries as a less invasive and more cost-effective alternative to surgery.

**Growing Awareness and Education:** Initiatives promoting women's pelvic health and widespread access to information are encouraging more women to seek treatment for these conditions.

**Technological Advancements:** Innovations in materials (e.g., flexible silicone) and designs (e.g., open-channel, custom 3D-printed pessaries) are improving patient comfort and adherence.

### Challenges:

**Lack of Awareness and Stigma:** In some regions, a lack of awareness and cultural or social stigma associated with pelvic floor disorders can hinder market growth.

**Complications and Discontinuation:** Potential complications such as vaginal discharge, irritation, and discomfort can lead to a high rate of discontinuation among some patients.

**Fitting and Management:** The need for professional fitting and regular maintenance can be a barrier for some patients, especially in rural or underserved areas.

## Market Trends

**Personalized Pessaries:** The use of advanced technologies, such as 3D printing and AI, to create custom-fit pessaries is a major trend. This addresses the challenge of improper fit and enhances patient comfort and effectiveness.

**Telemedicine and Digital Health:** Telemedicine is making it easier for patients to access consultations for pessary fitting, management, and troubleshooting, reducing the need for frequent in-person visits.

**Self-Management and User-Friendly Designs:** There is a growing focus on developing pessaries that are easier for patients to insert, remove, and clean themselves, empowering them with greater autonomy.

**Focus on Patient-Reported Outcomes:** The industry is increasingly focused on gathering patient feedback to improve product design and overall satisfaction.

## Future Outlook

The future of the vaginal pessaries market appears promising. Continued innovation, particularly in custom-made and self-managed devices, will likely address many of the current challenges. The integration of digital health solutions and a greater focus on patient education will further expand the market's reach. The market is expected to witness new product launches and strategic collaborations aimed at improving the quality of life for women globally.

## Key Market Study Points

The market is heavily influenced by demographic shifts and the increasing global female geriatric population.

Non-surgical, conservative management is a key driver, with pessaries often being the first-line treatment recommendation.

Technological innovation in materials and customization is a critical factor for competitive advantage.

Regional differences in healthcare infrastructure, reimbursement policies, and cultural awareness play a significant role in market dynamics.

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## Competitive Landscape

The vaginal pessaries market is characterized by a mix of established players and emerging innovators. Key players are focusing on research and development to introduce next-generation products with enhanced comfort and efficacy. The competitive landscape includes companies such as:

CooperSurgical, Inc.  
Personal Medical Corp.  
Panpac Medical Corp.  
Dr. Arabin GmbH & Co. KG  
Integra LifeSciences Corporation  
MedGyn Products, Inc.  
Bioteque America, Inc.  
Organon & Co.

#### Key Developments in Vaginal Pessaries Market

In May 2025, announced the release of new sizes of the POPY (Pelvic Organ Prolapse pessary) product range. The company is introducing five additional sizes to complement its existing products, offering a more precise fit and enhanced treatment options for women suffering from pelvic organ prolapse. This expansion provides improved support and comfort, offering a practical and personalised approach to managing POPY.

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