

## Rev Fest Tour 2025 Roars Back to L.A. with a Powerful Celebration of Unity, and Joy to Kick Off Hispanic Heritage Month

This year's festival will take place at Gloria Molina Grand Park on September 20th

LOS ANGELES, CA, UNITED STATES, August 21, 2025 /EINPresswire.com/ -- The highly anticipated Revolución Festival Tour 2025, also known as RevTour Festival, returns this September, bigger, bolder, and more vibrant than ever. The multi-city cultural celebration kicks off Hispanic Heritage Month with an immersive experience in Los Angeles on September 20 from 10:00 AM to 9:30 PM at Gloria Molina Grand Park.

RevTour is more than just a festival; it's a movement rooted in community, culture, and unity. With a high-energy mix of live music, folklore



performances, salsa dancing, food vendors, family-friendly programming, and a signature "Noche de Fuego" evening celebration, the festival promises an unforgettable experience for all generations.

"This year's theme is all about joy, pride, and the power of showing up for one another," said Rafael Fernandez, RevTour Founder and Fuego Host. "We've created an experience that doesn't just entertain, it uplifts, educates, and reflects the incredible diversity and strength of our Latino community. This celebration proves our community's resiliency because choosing joy is choosing strength!"

At the heart of it all is RevTour's signature live entertainment experience, featuring top-tier, globally recognized talent in an immersive and electric festival atmosphere. This year's Los

Angeles headliners include the high-energy, cumbia-infused stylings of La Nueva Ola de Cumbia and the sharp comedic voices of Jose Maestas, a rising star originally from Las Vegas, New Mexico, and now a proud resident of Los Angeles. RevTour Festival is deeply rooted in its host cities, working hand-in-hand with local artists, vendors, and nonprofits to create a culturally authentic experience. A portion of ticket sales will directly benefit social justice organizations serving Latino and immigrant communities, including:

- -CHIRLA (Los Angeles)
- -Andres y Maria Cardenas Foundation (Los Angeles)
- -Human Rights First (International)

Beyond the music, RevTour delivers a multifaceted cultural experience designed to engage attendees of all ages. This year's



programming includes a vibrant Quinceañera Fashion Show, high-energy salsa dancing, captivating folklore dance performances, and live musical entertainment from both local and national acts. Attendees can also enjoy a lively Food Court featuring Latin American cuisine, a Community Fun Zone perfect for families, a Beer Garden, and an indulgent, unlimited free



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Rafael Fernandez, RevTour
Founder

tequila, whiskey, and gin tasting experience at the exclusive, adults-only VIP Lounge hosted by the Andres y María Cardenas Family Foundation (AMCFF). Additional highlights include thought leadership Panels on pressing social issues, immigration information forums hosted by CHIRLA (Coalition for Humane Immigrant Rights Los Angeles), meet-and-greets with performers and panelists, local artisan vendors, and a variety of contests and prizes to keep the energy going all day long.

At its core, RevTour is dedicated to making world-class live entertainment accessible, inclusive, and celebratory for all. By offering affordable ticket prices and creating a safe, welcoming atmosphere, the festival ensures that individuals from all walks of life, especially those from Latino communities, can fully participate in the experience and feel seen, heard, and valued.

"RevTour is more than just a festival, it's a love letter to our culture," said Rafael Fernandez, RevTour Founder. "We're not just showcasing talent, civic leaders, and social justice activists;

we're uplifting voices, creating community, and making space for joy, pride, and connection. Every detail is intentional, and every moment is about celebrating who we are."

For more information and to buy tickets, please visit this <u>link</u>.

## About Rev Fest Tour 2025

Revolución Festival Tour (RevTour) is a multi-city, Latinx-led cultural experience celebrating the rhythm, resilience, and diversity of Latino communities through music, dance, art, and activism. With an unwavering commitment to inclusion, accessibility, and cultural pride, RevTour continues to build a trusted name in live entertainment with purpose.

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