

U.S. Pearlescent Pigment Market Research is Expecting to Accrue Strong Growth in Forecast to 2031

Rising demand from cosmetics & personal care, coupled with expansion in the beauty industry.

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Allied Market Research published a report, titled, "[U.S. Pearlescent Pigment Market](https://www.alliedmarketresearch.com/request-sample/A74451) by Application (Cosmetics and Personal Care, Others): Country Opportunity Analysis and Industry Forecast, 2021–2031." According to the study, the U.S. pearlescent pigment industry was valued at \$204.62 million in 2021 and is projected to reach \$353.39 million by 2031, registering a CAGR of 5.7% from 2023 to 2031.



U.S. Pearlescent Pigment Market, by Application

Prime Determinants of Growth:

- Drivers: Rising demand from cosmetics & personal care, coupled with expansion in the beauty industry.
- Restraint: Growing veganism has reduced the demand for natural pearl essence.
- Opportunities: Product innovation and new launches are expected to unlock significant growth prospects.

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Report Coverage

- Forecast Period: 2022–2031
- Base Year: 2021
- Market Size 2021: \$204.62 Million

- Market Size 2031: \$353.39 Million
- CAGR: 5.74%
- No. of Pages: 104
- Segment Covered: Application

Segment Insights

- Others Segment: Accounted for over four-fifths of revenue in 2021, driven by diverse applications including paints & coatings, plastics, printing inks, textiles, electronics, packaging, and more. Pearlescent pigments here enhance color, gloss, opacity, and durability while reducing coating costs.
- Cosmetics & Personal Care Segment: Expected to grow at a CAGR of 6.31% (2022–2031). Widely used in powders, eye shadows, nail polishes, skincare, haircare, and shower gels, pearlescent pigments add shine, luster, and depth—fueling new innovations in beauty products.

Key Market Players:

- BASF SE
- ECKART GmbH
- SUN CHEMICAL
- IFC Solutions
- Kuncai Americas
- Sensient Technologies Corporation
- DIC Corporation
- KP Pigments
- Merck KGaA
- Glitter Unique, LLC
- Sandream Specialties

These players adopt strategies such as product launches, collaborations, expansions, and joint ventures to strengthen their market position and cater to evolving consumer demands.

For more information on the U.S. Pearlescent Pigment Market, visit our website:

<https://www.alliedmarketresearch.com/u-s-pearlescent-pigment-market/purchase-options>

About Us

Allied Market Research (AMR) is a full-service market research and business-consulting wing of Allied Analytics LLP based in Portland, Oregon. Allied Market Research provides global enterprises as well as medium and small businesses with unmatched quality of "Market Research Reports" and "Business Intelligence Solutions." AMR has a targeted view to provide business insights and consulting to assist its clients to make strategic business decisions and achieve sustainable growth in their respective market domain.

Pawan Kumar, the CEO of Allied Market Research, is leading the organization toward providing high-quality data and insights. We are in professional corporate relations with various companies and this helps us in digging out market data that helps us generate accurate research data tables and confirms utmost accuracy in our market forecasting. Each and every data presented in the reports published by us is extracted through primary interviews with top officials from leading companies of domain concerned. Our secondary data procurement methodology includes deep online and offline research and discussion with knowledgeable professionals and analysts in the industry.

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