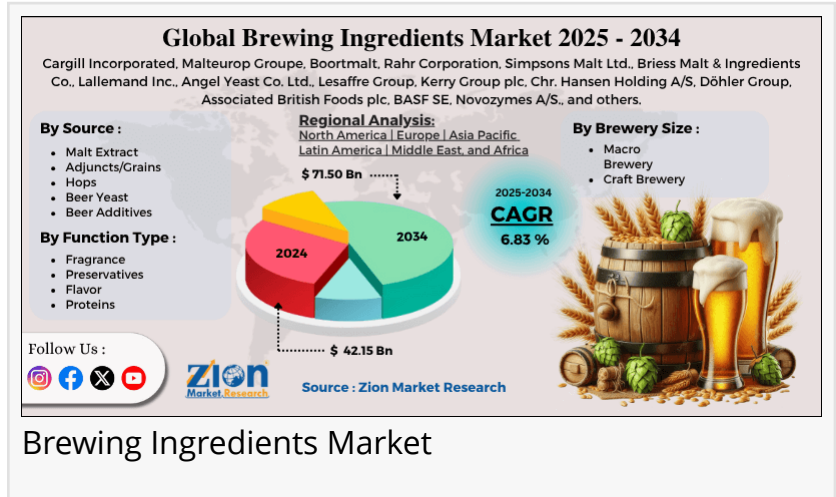


Brewing Ingredients Market Size to Ferment to USD 71.50 Billion by 2034, Fueled by Steady 6.83% CAGR

The global brewing ingredients market size was approximately USD 42.15 billion in 2024 and is projected to reach around USD 71.50 billion by 2034

PUNE, MAHARASHTRA, INDIA, August 22, 2025 /EINPresswire.com/ -- Introduction

Brewing ingredients form the backbone of the beer and beverage industry, driving both traditional and craft beer production. As consumer preferences shift toward premium, craft, and flavored beers, along with the rising popularity of non-alcoholic brews, the demand for high-quality brewing ingredients has been expanding steadily.



“

The global brewing ingredients market size was approximately USD 42.15 billion in 2024 and is projected to reach around USD 71.50 billion by 2034, (CAGR) of approximately 6.83% between 2025 and 2034”

Deepak Rupnar

According to the latest market analysis, the [global brewing ingredients market Size](#) was valued at USD 42.15 billion in 2024 and is expected to reach USD 71.50 billion by 2034, growing at a compound annual growth rate (CAGR) of 6.83% from 2025 to 2034.

Access key findings and insights from our Report in this sample -

<https://www.zionmarketresearch.com/sample/brewing-ingredients-market>

Key Insights:

As per the analysis shared by our research analyst, the global brewing ingredients market is estimated to grow annually at a CAGR of around 6.83% over the forecast period (2025-2034). In terms of revenue, the global brewing ingredients market size was valued at around USD 42.15 billion in 2024 and is projected to reach USD 71.50 billion by 2034.

The brewing ingredients market is projected to grow significantly due to increasing global beer consumption, rising demand for non-alcoholic or low-alcohol beers, and advancements in brewing processes.

According to the source, the malt extract segment is expected to lead the market, while the hops segment is anticipated to experience significant growth.

Based on brewery size, the macro brewery is the dominant segment, while the craft brewery segment is projected to witness sizable revenue growth over the forecast period.

Based on function type, the flavor segment is expected to lead the market compared to the fragrance segment.

Based on region, Europe is projected to dominate the global market during the estimated period, followed by Asia Pacific.

Market Growth Drivers

Rising Beer Consumption: Emerging economies are witnessing an increase in beer demand, particularly among younger consumers.

Craft Beer Boom: Microbreweries and independent craft breweries are fueling innovation in hops, malt, and flavoring ingredients.

Health-Conscious Consumers: Growing demand for low-alcohol, gluten-free, and non-alcoholic beers.

Premiumization: Increased willingness to spend on premium and flavored brews with unique taste profiles.

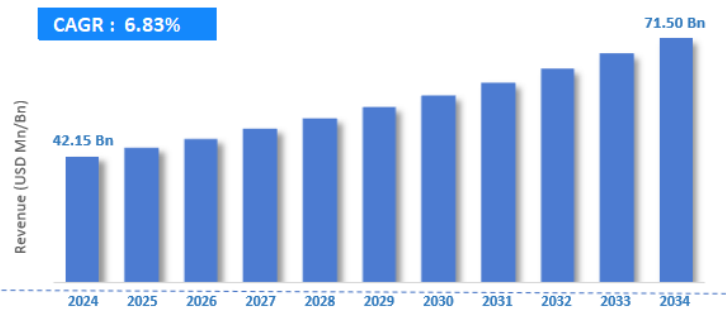
Sustainability: Breweries are adopting organic and sustainable brewing ingredients to appeal to eco-conscious consumers.

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Market Segmentation
By Ingredient Type

Global Brewing Ingredients Market, 2020-2034 (USD Billion)



Source: Zion Market Research

Zion
Market Research

Brewing Ingredients Market Size

The prominent players in the global brewing ingredients market are:

	CARGILL INCORPORATED		LALLEMAND INC.
	MALTEUROP GROUPE		ANGEL YEAST CO. LTD.
	BOORTMALT		LESAFFRE GROUP
	RAHR CORPORATION		KERRY GROUP PLC
	SIMPSONS MALT LTD.		CHR. HANSEN HOLDING A/S
	DÖHLER GROUP		BEV S

Brewing Ingredients Market Competitive Analysis

Malt (Largest Segment): Backbone of brewing, providing sugars for fermentation and influencing beer color and flavor.

Hops: Increasing use in craft beer for bitterness, aroma, and flavor innovation. Specialty hops are in high demand.

Yeast: Essential for fermentation; innovations in specialty yeast strains enhance flavor diversity.

Beer Additives & Enzymes: Used for shelf-life extension, flavor enhancement, and brewing efficiency.

By Brewery Type

Macrobreweries (Dominant in Volume): Large-scale production, strong demand for traditional ingredients.

Craft Breweries (Fastest Growing): Focused on experimentation with hops, malt, and yeast strains.

Microbreweries & Brewpubs: Rising in urban centers, catering to premium and niche consumer segments.

By Beer Type

Lager (Largest Share): Mainstream preference globally due to light taste and high demand in mass markets.

Ale: Increasing popularity in Europe and North America.

Stouts & Porters: Niche but growing among premium consumers.

Non-Alcoholic Beer (Fastest Growing): Surging demand due to health-conscious trends and changing regulations.

□ Regional Insights

North America

Strong craft beer culture in the U.S. and Canada.

High demand for specialty hops and premium malt varieties.

Increasing adoption of non-alcoholic and flavored beers.

Europe

One of the largest markets for brewing ingredients.

Germany, UK, Belgium, and Czech Republic are key beer-producing nations.

Shift toward low-alcohol beers and sustainable brewing practices.

Asia-Pacific (Fastest Growing)

Rapid market expansion in China, India, and Vietnam driven by young populations and urbanization.

Rising craft beer culture in Japan, South Korea, and Australia.

Increasing disposable income fueling premium beer demand.

Latin America

Brazil and Mexico dominate beer production in the region.

Growing preference for flavored and innovative beer styles.

Middle East & Africa

Moderate growth due to cultural restrictions in some countries.

Strong rise in non-alcoholic beer demand, particularly in Gulf countries.

South Africa emerging as a key beer market.

Inquiry For Buying-<https://www.zionmarketresearch.com/inquiry/brewing-ingredients-market>

Major Key Players

The brewing ingredients market is competitive, with players focusing on product innovation, sustainability, and partnerships with breweries. Some leading companies include:

Cargill, Incorporated

Malteurop Groupe

Boortmalt

Rahr Corporation

Döhler GmbH

Kerry Group plc

Briess Malt & Ingredients Co.

Lesaffre Group

Angus Dundee Distillers plc

Lallemand Inc.

Future Outlook

The global brewing ingredients market is set to witness strong growth, fueled by:

Rising consumer demand for craft and premium beers.

Innovation in yeast strains, specialty hops, and malt varieties.

Expansion of non-alcoholic beer offerings.

Sustainability and organic ingredient sourcing.

By 2034, the market will surpass USD 71 billion, with Asia-Pacific leading growth, while North America and Europe remain innovation hubs.

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Non-Dairy-Based), By Distribution Channel (Store-Based and Non-Store-Based), and By Region - Global and Regional Industry Overview, Market Intelligence, Comprehensive Analysis, Historical Data, and Forecasts 2024-2032-<https://www.zionmarketresearch.com/report/ice-cream-market>

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