



# Growing at 21.1% CAGR | Mobile Security Market Reach USD 22.1 Billion by 2030 Globally

WILMINGTON, DE, UNITED STATES, August 22, 2025 /EINPresswire.com/ -- According to a new report published by Allied Market Research, titled, "Growing at 21.1% CAGR | [Mobile Security Market](#) Reach USD 22.1 Billion by 2030 Globally," The report offers an extensive analysis of key growth strategies, drivers, opportunities, key segments, Porter's Five Forces analysis, and competitive landscape. This study is a helpful source of information for market players, investors, VPs, stakeholders, and new entrants to gain a thorough understanding of the industry and determine steps to be taken to gain competitive advantage.

The global mobile security market was valued at USD 3.3 billion in 2020, and is projected to reach USD 22.1 billion by 2030, growing at a CAGR of 21.1% from 2021 to 2030.

□ □□□□□□□ □□□□□□ □□□□□ - <https://www.alliedmarketresearch.com/request-sample/625>

The main purpose of mobile security is to protect the confidentiality of the data stored in mobile phones and to enhance the integrity of the mobile devices. In addition, numerous benefits provided by mobile security application, such as protecting data against malwares and cyber-attacks and providing access of data from remote location are the major factors for the mobile security market growth.

Furthermore, increase in online mobile payment and rise in security need due to rise in adoption of BYOD in workplaces are the major factors that drive the growth of the market. In addition, surge in need to provide protection to video streaming content fuels the growth of the mobile security market. Furthermore, high cost of mobile security solution and complexity in designing embedded security solution hamper the growth of the market. Furthermore, growth in usage of machine learning and artificial intelligence in mobile security application is expected to provide lucrative opportunity for the mobile security market size.

□□□□□□□ □□□□□□□□ □□□□□□□□ □□□□□□ □□□: <https://www.alliedmarketresearch.com/mobile-security-market/purchase-options>

## Segment Review:

The global mobile security market is segmented on the basis of operating system, end user,

enterprise solution type, organization size and industry vertical. In terms of operating system, the market is divided into android, iOS and others. By end user, it is bifurcated into enterprises and individuals. In terms of enterprise solution type, it is segmented into authentication, mobile application security, mobile data protection, and others. As per organization size the market is classified into large enterprises and small & medium enterprises. Based on industry vertical, the market is bifurcated into BFSI, IT & telecom, retail & e-commerce, healthcare, government & defense and others. Region wise, it is analyzed across North America, Europe, Asia-Pacific, and LAMEA.

Key players in the market

Apple Inc.  
Broadcom Inc.  
BlackBerry Limited  
Google LLC  
Citrix Systems, Inc.  
Mobileiron, Inc.  
International Business Machine Corporation  
Samsung Electronics Co. Ltd.  
Microsoft Corporation  
VMware, Inc.

By region, the global mobile security industry across North America dominated in 2020,

accounting for more than one-third of the market, owing to adoption of mobile technologies and societal trends. However, the market across Asia-Pacific is anticipated to showcase the highest CAGR of 24.0% during the forecast period, owing to increase use and reliance on mobile devices and surge in BTOD trends.

By operating system, the android segment held the largest share in 2020, accounting for more

than half of the global mobile security market, as android is the most adaptive operating system because of the efficient working and application appearance in the smartphone and tablets market. However, the others segment is estimated to register the highest CAGR of 24.2% during the forecast period, as operating system offers security multitasking and supports specialized input devices.

By end user, the individuals segment is projected to manifest the highest CAGR of 23.7% from

2021 to 2030, as the security solutions provided for individual use allow to restore data to any

subsequent device, regardless of operating system. However, the enterprises segment held the largest share in 2020, accounting for more than four-fifths of the global mobile security market, as enterprise users demand security solutions that ensure the security of each document and data file whilst allowing users to remain productive and collaborative in much-secured way.

□□□□□□□□ □□ □□□□□□ □□ □□□□□□ □□□□□□? □□□□□□ □□□□□□ □□□□□□ -

<https://www.alliedmarketresearch.com/purchase-enquiry/625>

□□□ □□□□□□□□ □□ □□□ □□□□□□

By operating system, the android segment accounted for the largest mobile security market share in 2020.

Region-wise, North America generated the highest revenue in 2020.

By end user, the enterprises segment generated the highest revenue in 2020.

Thanks for reading this article, you can also get an individual chapter-wise section or region-wise report versions like North America, Europe, or Asia.

If you have any special requirements, please let us know and we will offer you the report as per your requirements.

Lastly, this report provides market intelligence most comprehensively. The report structure has been kept such that it offers maximum business value. It provides critical insights into market dynamics and will enable strategic decision-making for existing market players as well as those willing to enter the market.

Other Trending Reports:

[Generative AI Market](#)

[Agritech Market](#)

□□□□□ □□:

Allied Market Research (AMR) is a full-service market research and business-consulting wing of Allied Analytics LLP based in Portland, Oregon. Allied Market Research provides global enterprises as well as medium and small businesses with unmatched quality of "Market Research Reports" and "Business Intelligence Solutions." AMR has a targeted view to provide business insights and consulting to assist its clients to make strategic business decisions and achieve sustainable growth in their respective market domain.

Pawan Kumar, the CEO of Allied Market Research, is leading the organization toward providing high-quality data and insights. We are in professional corporate relations with various companies and this helps us in digging out market data that helps us generate accurate research data tables

and confirms utmost accuracy in our market forecasting. Each and every data presented in the reports published by us is extracted through primary interviews with top officials from leading companies of domain concerned. Our secondary data procurement methodology includes deep online and offline research and discussion with knowledgeable professionals and analysts in the industry.

Contact:

David Correa

1209 Orange Street,  
Corporation Trust Center,  
Wilmington, New Castle,  
Delaware 19801 USA.

Int'l: +1-503-894-6022

Toll Free: +1-800-792-5285

UK: +44-845-528-1300 | India (Pune): +91-20-66346060

David Correa

Allied Market Research

+1 800-792-5285

[email us here](#)

Visit us on social media:

[LinkedIn](#)

[Facebook](#)

[YouTube](#)

[X](#)

---

This press release can be viewed online at: <https://www.einpresswire.com/article/842208486>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2025 Newsmatics Inc. All Right Reserved.