

# Independent Label Soundplus Record LLC Achieves \$1.5M Valuation with Empire Distribution and Warner Chappell BMI Catalog

*Led by Widens "Pkolo" Dorsainville, Soundplus credits growth to innovative artist model and early work with Grammy-nominated Fousheé.*

NY, UNITED STATES, August 22, 2025 /EINPresswire.com/ -- [Soundplus Record LLC](#), an independent record label founded by Widens "Pkolo" Dorsainville, announced today that its assets are valued at approximately \$1.5 million. The milestone underscores the financial progress of the label, which continues to grow through distribution with Empire and its role in the early development of Grammy-nominated artist Fousheé.



## A Valuation That Reflects Growth

For an independent label, valuation is not only a financial marker but also a measure of market relevance. Soundplus Record LLC's reported \$1.5 million valuation reflects its catalog strength, operational investments, and business infrastructure.

Industry analysts often note that while large music conglomerates dominate global revenue, independent labels are increasingly securing meaningful valuations by building catalogs with sustainable streaming revenue, leveraging partnerships, and offering artist-friendly agreements.

"Crossing this valuation is an affirmation of the foundation we've built," said Dorsainville. "It validates our efforts to create a model that balances creative independence with business discipline."

## Artist Development at the Core

Soundplus highlights its involvement in the early career of Fousheé, who went on to achieve



We unified artists into making hits. Our structure supports creativity while ensuring commercial positioning.”

*Widens Dorsainville*

Grammy recognition, as evidence of its artist-first approach. Rather than relying solely on established acts, the label has invested in identifying and nurturing emerging talent.

Artist development at Soundplus often involves songwriting support, production resources, and strategic early marketing, factors the company believes are essential for long-term careers. By providing a structured

environment while respecting creative freedom, Soundplus has positioned itself as a bridge between raw artistry and commercial opportunity.

#### Strategic Distribution Partnership with Empire

The label’s releases are distributed through Empire, a widely recognized distribution and label services company. Empire’s partnerships with independent artists and labels provide broad access to streaming platforms while maintaining independence in strategy and execution.

This distribution arrangement has allowed Soundplus to scale visibility for its releases without compromising its own decision-making process. By combining external reach with internal control, the company demonstrates how independents can balance flexibility with infrastructure.

#### Differentiating the Business Model

Soundplus attributes part of its valuation and continued growth to a structure designed to unify artists under a shared vision.

The label emphasizes transparency, collaboration, and consistency. By pooling resources and encouraging cross-collaboration among its roster, Soundplus has created efficiencies in production and marketing that contribute directly to its valuation.

#### Independent Labels: Industry Context

The announcement of Soundplus’s valuation coincides with broader trends in the music industry. Independent labels now account for a significant share of global recorded music revenue. While major labels still dominate the charts, independents are seen as essential incubators for innovation, often breaking artists who later achieve mainstream success.

For Soundplus, being distributed by Empire connects the label to a larger ecosystem of independents while reinforcing its own identity. As streaming services expand globally, the opportunities for independents to monetize catalogs and expand reach have multiplied.

#### Looking Ahead: Growth and Strategy

The label has outlined its forward-looking strategy, which includes:

- Scaling its catalog with additional artist signings and releases.
- Expanding creative partnerships with writers, producers, and visual directors.
- Enhancing marketing investments in digital campaigns to reach global audiences.
- Maintaining transparency in agreements, offering artists fair terms and long-term stability.

Soundplus intends to continue balancing its independent ethos with practical growth strategies, positioning itself as both a creative and financially sound enterprise.

### Leadership and Vision

Widens “Pkolo” Dorsainville, the company’s founder, serves not only as a business leader but also as a public figure shaping the label’s vision. Through his social presence on Instagram and other platforms, he communicates the label’s philosophy and engages with both artists and audiences.

His vision centers on building a sustainable model that rejects exploitative industry norms while still embracing the commercial realities of the modern music economy.

### Broader Implications for Indie Labels

Soundplus’s announcement contributes to the conversation around independent labels as viable financial entities. For investors, distributors, and artists, the success of independents like Soundplus underscores the possibilities beyond major-label structures.

Industry observers note that as music catalogs continue to gain value in synchronization licensing, advertising, and streaming royalties, independents with proven track records and clear strategies are likely to attract partnerships and further recognition.

### Conclusion

Soundplus Record LLC’s financial milestone, operational strategy, and developmental success stories position the label as a rising force in the independent sector. With \$1.5 million in assets, distribution through Empire, and a growing reputation for early-stage artist support, the company exemplifies the evolving role of independents in today’s global music industry.

### [About Soundplus Record LLC](#)

Soundplus Record LLC is an independent record label founded by Widens “Pkolo” Dorsainville. Distributed by Empire, the company develops and promotes artists through collaborative production, fair agreements, and long-term career support. Its catalog includes contributions to Grammy-nominated artist Fousheé, and its assets are valued at approximately \$1.5 million.

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