



Mohr Marketing Launches InjuryMD: Revolutionizing Medical Treatment for Personal Injury Cases

Mohr Marketing has partnered with InjuryMD, a medical treatment platform designed for auto accident, personal injury, and work-related injury cases.

ALLENTOWN, PA, UNITED STATES, August 25, 2025 /EINPresswire.com/ -- [Mohr Marketing](#) today announced the partnership with [InjuryMD](#), a groundbreaking turnkey medical treatment platform designed specifically for auto accident, personal injury, and work-related injury cases.

InjuryMD offers a comprehensive, at-home medical solution, eliminating the need for traditional clinic visits and long wait times, ultimately streamlining the process for both attorneys and their clients.

InjuryMD distinguishes itself by providing all medical treatment directly to the patient's home, a significant departure from conventional healthcare models. This innovative approach ensures timely and convenient access to care, addressing a critical need in the personal injury sector.

"We are thrilled to introduce InjuryMD to the legal community," said Susan Mohr, CEO and Founder of Mohr Marketing LLC. "We

InjuryMD
THE TELEMEDICINE SOLUTION FOR PERSONAL INJURY CASES

IMMEDIATE CARE FOR YOUR INJURED CLIENTS, ANYTIME, ANYWHERE.

OUR EXPERIENCED TELEMEDICINE PROVIDERS WILL CONDUCT A LIVE ONLINE VIDEO CONSULTATION TO DIAGNOSE YOUR CLIENT'S CONDITION.

InjuryMD is a leading provider of telemedicine solutions for personal injury cases. We offer a comprehensive turnkey solution that streamlines the process of getting your clients the care they need, quickly and conveniently.

TREATMENTS ARE AVAILABLE LIVE VIDEO 24/7

Injury MD offers a complete treatment program for an injured patient with musculoskeletal and soft tissue injuries at the convenience of their home NOT requiring to be seen or treated at a facility.

A COST-EFFECTIVE WAY TO TREAT INJURIES WHILE PRODUCING OPTIMAL OUTCOMES.

Our Team of Board-Certified Physicians and Physical Therapist will obtain a detailed medical history, make an assessment, prescribe necessary medications, and provide ongoing quality rehabilitative and palliative treatment. We will provide detailed documentation and most importantly assure the overall well-being of your client.

BOARD CERTIFIED PHYSICIANS (OR) PHYSICAL THERAPISTS AT YOUR FINGERTIPS.

AUTO INJURY ACCIDENTS **TRUCK ACCIDENTS** **MOTORCYCLE ACCIDENTS** **SLIP & FALLS** **WORKER'S COMPENSATION**

Sign Up For InjuryMD

InjuryMD Patient Care Journey: Fast, Simple Relief and Recovery

Our streamlined process ensures you receive the care you need quickly and effortlessly, starting from day one

<p>Accident? Book a Call or Click on Get Relief</p> <p>Book a call to discuss your injuries and needs, or take a quick quiz to help us understand your case and get started with relief.</p>	<p>Connect with a Medical Provider for Immediate Relief</p> <p>A licensed doctor specializing in injury care will assess your specific needs and create a tailored care plan during a telemedicine consultation.</p>	<p>Remote Physical Therapy</p> <p>If prescribed, receive personalized therapy remotely with certified therapists. If imaging is required, we'll coordinate that for you.</p>	<p>Non-Narcotic Pain Relief</p> <p>Safe and effective pain relief medications are provided as medically necessary to support your recovery.</p>	<p>Medications Delivered to Your Door</p> <p>Prescriptions are shipped directly to your home within 24-48 hours—no upfront costs required. InjuryMD operates on a lien basis or uses MedPay/PIP to ensure you get the care you need.</p>
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Increase Case Value

understand the challenges attorneys and their clients face in obtaining prompt and effective medical treatment after an injury. InjuryMD is designed to overcome these hurdles, providing a seamless and comprehensive solution that enhances case outcomes and improves the overall client experience."

InjuryMD offers a suite of services tailored to the specific needs of personal injury cases, including:

- * **24-Hour Medical Evaluations via Telehealth: ** Rapid access to medical professionals for immediate assessment and treatment planning.

- * **Elimination of Treatment Gaps: ** Ensuring continuous care, crucial for compliance with state regulations such as Florida's 14-day PIP rule.

- * **Accident-Specific Documentation: ** Medical providers meticulously document injuries and establish a clear connection to the incident, strengthening legal claims.

“

InjuryMD is designed to bridge that gap, providing attorneys and their clients with a seamless, comprehensive solution that prioritizes patient care and strengthens legal cases.”

Susan Mohr

- * **Flexible Physical Therapy Options: ** Offering both in-home (1-hour sessions, 2x/week) and telehealth (30-minute video sessions, 2x/week) physical therapy to accommodate diverse patient needs and preferences.

- * **Prescription Medications and DME: ** Providing prescribed non-narcotic medications, pain creams, and durable medical equipment (DME) such as braces and TENS units.

- * **Dedicated Case Management: ** Each patient is

assigned a dedicated case manager to navigate the treatment process and ensure seamless coordination.

- * **Settlement Support: ** InjuryMD assists in gathering essential documentation, including police reports, medical records, and declarations, to expedite settlement negotiations.

- * **HIPAA Compliance: ** Ensuring the highest standards of patient privacy and data security with 100% HIPAA-compliant practices and licensed providers in every state.

InjuryMD is poised to become an invaluable partner for law firms seeking to optimize their personal injury practices. By providing comprehensive medical services and cutting-edge physical therapy options, InjuryMD empowers attorneys to deliver exceptional care to their clients while simultaneously strengthening their cases. The platform's focus on convenience,

Why Choose InjuryMD for Your Injury Recovery?

- **Immediate Access to Quality Care:** Receive fast, expert guidance from a licensed doctor without delays.
- **Convenient Remote Physical Therapy:** Get started on your PT program from home, helping you regain mobility and strength safely.
- **No Out-of-Pocket Costs:** InjuryMD works with your legal team to cover costs, allowing you to focus on recovery without worrying about expenses.
- **Rapid Relief with Direct-to-Door Medication:** Necessary prescriptions arrive at your door within days, ensuring you have what you need to feel better quickly.

InjuryMD's patient-centered approach means that every step of your recovery journey is carefully planned and supported—starting the moment you reach out.

Why InjuryMD

accessibility, and thorough documentation translates to improved client outcomes and more efficient case resolutions.

“We recognized a significant gap in the market for accessible and efficient medical treatment following an injury,” said Ms. Mohr. “InjuryMD is designed to bridge that gap, providing attorneys and their clients with a seamless, comprehensive solution that prioritizes patient care and strengthens legal cases.”

Mohr Marketing offers InjuryMD as part of their signed MVA cases program. We are now offering it to any attorney who would like to offer it directly to their clients.

[Sign Your Firm Up Here](#)

For more information, visit our site at www.mohrmktg.com, or contact us at team@mohrmktg.com or use our calendar link to schedule a call with one of our marketing gurus.

<https://calendly.com/mohrmarketing>

About Mohr Marketing

At Mohr Marketing, we understand the importance of generating high-quality patients for your practice. Our unparalleled expertise in the legal and healthcare industries for over 30 years has cemented us as experts in building client pipelines based on quality lead generation.

Our team has extensive experience creating customized strategies that drive high-quality new patients to legal and healthcare practices, resulting in increased growth.

We are committed to providing our clients with exceptional service backed by measurable results via comprehensive approaches, including detailed analytics tracking progress, which is crucial to informed data-driven decision-making and benefits you directly.

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