

# Mohr Marketing Announces New Service: Google Map Rankings for Law Firms

*This service is tailored to meet the unique needs of attorneys seeking to increase visibility, attract local clients, and grow their practices.*

ALLENTOWN, PA, UNITED STATES, August 27, 2025 /EINPresswire.com/ -- [Mohr Marketing](#), a leading digital marketing agency specializing in the legal industry, today announced a new service offering designed to help law firms dominate local search results through strategic [Google Map rankings](#) optimization. This service is tailored to meet the unique needs of attorneys seeking to increase visibility, attract local clients, and grow their practices.



Google Maps Ranking

Relevance	Distance (Proximity)	Prominence (Authority)	User Experience (UX)
How well your business matches the search intent. Google analyzes your profile's keywords, categories, and overall content structure to determine if you clearly meet the user's needs.	Google prioritizes businesses closer to the user's location. Accurate address information, service areas, and geolocation optimization help your profile appear to nearby customers first.	This measures how well-known or trusted your business is online. Reviews, <a href="#">local citations</a> , consistent NAP (name, address, phone), backlinks, and an active presence all contribute to your prominence.	Google prioritizes profiles that offer a comfortable user experience: easy navigation, clear images, well-structured posts, frequently updated content, and responsive customer interactions.

Google Maps Domination

In today's competitive legal landscape, achieving top rankings in [Google Maps](#) is crucial for attracting clients actively searching for legal services in their area. Studies show that potential clients rarely scroll past the top three results in Google's "Map Pack," making local search dominance essential for law firms specializing in personal injury, criminal defense, family law, and other location-based practices.

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Our new Google Map Rankings service provides law firms with the proven strategies and expertise needed to optimize their online presence and capture these valuable local leads.

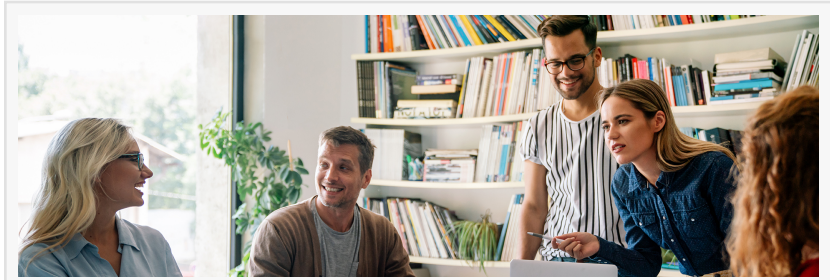
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*Susan Mohr*

"We understand that for attorneys, being easily found for queries like 'personal injury lawyer near me' or 'estate attorney [City]' is paramount," said Susan Mohr, CEO at Mohr Marketing. "Our new Google Map Rankings service provides law firms with the proven strategies and expertise needed to optimize their online presence and capture these valuable local leads."

Our Google My Business Optimization Service pairs you directly with an experienced GMB

specialist dedicated to boosting your visibility in Google's Local Pack and Google Maps. Leveraging our proven proprietary methods, comprehensive GBP audits, and insightful benchmarking tools, your profile manager handles every detail to elevate your rankings and attract more clients.



Mohr Marketing Team Meeting

Mohr Marketing's comprehensive approach to Google Map rankings for law firms includes:

- Google Business Profile Optimization: Ensuring accurate and compelling information on the firm's Google Business Profile, a key factor in local search rankings.
- Client Review Management: Implementing strategies to secure positive client reviews and professionally respond to feedback, enhancing the firm's online reputation.
- Legal Citation Building: Creating and maintaining accurate citations across relevant online directories, boosting the firm's authority and visibility.
- Local Content Creation: Developing locally relevant content that resonates with potential clients and establishes the firm as a trusted resource in the community.
- Strategic Backlink Acquisition: Earning high-quality backlinks from reputable sources, demonstrating the firm's thought leadership and trustworthiness.

"Local SEO for lawyers is not a one-size-fits-all solution," added Ms. Mohr. "It requires a deep understanding of the legal industry, compliance regulations, and the nuances of Google's local search algorithm. Our team has the expertise and experience to deliver measurable results for our clients."

Google Maps SEO services that guarantee your business will reach the Google Map Pack (top 3 rankings) in 30 to 90 days – guaranteed!

Did you know that 78% of customers call a business in the Top 3 Google Maps Listings?

With Our 6-Pillar GeoGrid Targeting Blueprint, you can expand your local reach, outrank competitors, and generate more exclusive, high-quality calls from Google.

Mohr Marketing emphasizes a data-driven approach, providing clients with transparent reporting and ongoing optimization to ensure maximum ROI. The agency's commitment to ethical marketing practices and proven methodologies distinguishes it from competitors who may offer unrealistic guarantees.

#### About Mohr Marketing

Mohr Marketing is a full-service digital marketing agency specializing in the legal and healthcare industries. With over three decades of experience, Mohr Marketing helps businesses build client

pipelines through quality lead generation. The agency's team of experts creates customized strategies that drive high-quality leads, resulting in increased growth for their clients. Mohr Marketing is committed to providing exceptional service backed by measurable results, using comprehensive analytics to track progress and inform data-driven decision-making.

Contact:

Ed Mohr

President and Managing Partner

ed@mohrmktg.com

866-695-9058

[www.mohrmktg.com](http://www.mohrmktg.com)

Susan Mohr

Mohr Marketing LLC

+1 610-510-7577

team@mohrmktg.com

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