

AQ Pharmaceuticals' JBA Brands Targets \$147B FSA/HSA Market with Smart Ring & AI SaMD App

JBA Brands Launches FDA Cleared AI SaMD with AICare Smart Ring, FSA/HSA Eligible and U.S.-Made

GARDEN GROVE, CA, UNITED STATES, August 25, 2025 /EINPresswire.com/ -- JBA Brands, a division of AQ Pharmaceuticals, today announced the launch of its FDA cleared AI software as a medical device (SaMD) paired with the AICare Smart Ring. Both products are FSA/HSA eligible, bringing daily cardiovascular, metabolic, and recovery insights to consumers through a smartphone and ring experience that reveals health trends over time. The AICare Smart Ring is developed, tested, and packaged in the United States; the JBA AI SaMD is manufactured in the United States.

The [JBA AI SaMD app](#) is available now and delivers on demand insights including heart rate variability (HRV), stress, blood oxygen (SpO₂), heart rate, blood pressure trends, glucose risk, and more. The AICare Smart Ring, scheduled to begin shipping in October 2025, provides 24/7 monitoring of heart rate, sleep, blood oxygen (SpO₂), heart rate variability (HRV), recovery, and overall wellness. Used together, the app offers instantaneous snapshots while the ring provides continuous context—helping users and partners visualize longitudinal health patterns.

For channel and retail partners, this combined offering opens access to the \$147 billion FSA/HSA market via pre tax consumer health accounts. With an FDA cleared SaMD and FSA/HSA eligibility, JBA differentiates from lifestyle only wearables. MSRP: US\$299, including the first year of AI service.

“This is not just wellness—it’s a new category of business opportunity. We’re opening distribution and joint venture channels for companies that want to ride the next wave of Health 4.0,” said Tracy Nguyen, CEO of AQ Pharmaceuticals and JBA Brands. “If you are looking for a proven



Welcome to JBA-AI

Everyday personal health monitoring technology
The future of proactive healthcare

- AI platform for daily personal health care
- Measure vital indicators in 60 seconds via phone camera
- Wearable – Non-invasive – Hassle-free

JBA AI measures 17 indicators:

- Heart Rate Variability (HRV)
- Hemoglobin
- Breathing Rate
- Blood Oxygen
- Respiratory Sympathetic
- Nervous Balance Ratio
- Risk of High Blood Pressure
- Heart Rate
- Average Blood Sugar
- Blood Pressure
- Stress Level
- Risk of High Blood Sugar
- High Total Cholesterol Risk
- Low Hemoglobin Risk
- Heart Age
- High Fasting Glucose Risk
- Atherosclerotic Cardiovascular Disease (ASCVD) Risk

For wellness use only.
Not for diagnosis or treatment

www.jbabrands.ai Download JBA AI now

JBA AI app wellness

solution with clear consumer demand and scalable opportunities across North America, Asia, and other key markets, now is the time to talk to JBA.”

Availability and inquiries:

The JBA AI SaMD app is available now; the AICare Smart Ring is slated to ship in October 2025. For product details, partnership requests, and distribution opportunities, visit jbabrands-fsa.com.

About JBA Brands

JBA Brands AI, a division of AQ Pharmaceuticals, develops AI enabled health technologies that help consumers monitor cardiovascular, metabolic, and recovery health. Its portfolio includes FDA cleared software as a medical device (SaMD) and smart devices designed, tested, and packaged in the United States.

About AQ Pharmaceuticals

AQ Pharmaceuticals focuses on applied health technology and consumer health solutions, partnering across devices, software, and nutraceuticals to bring clinically aligned innovation to market.

The company manufactures OTC products and dietary supplements in addition to its work across AI enabled devices and software.

Media Contact



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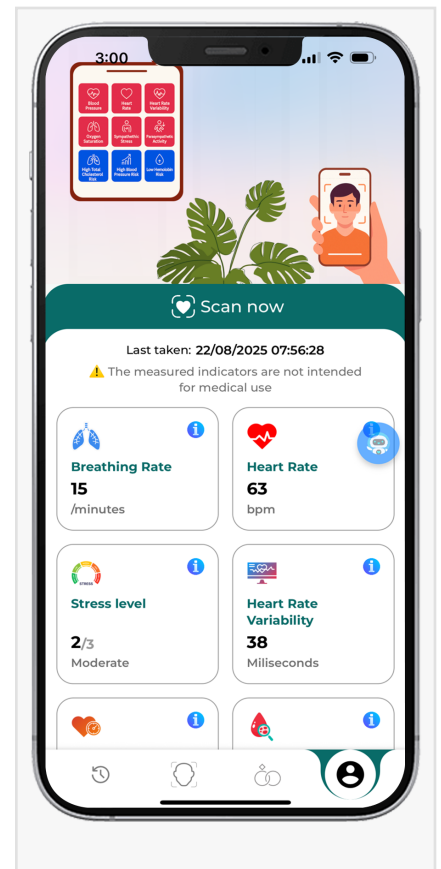
AQ Pharmaceuticals, Inc.

CEO/President

Website:

<https://jbabrands.ai>

<https://jbabrands-fsa.com>



Tracy Nguyen

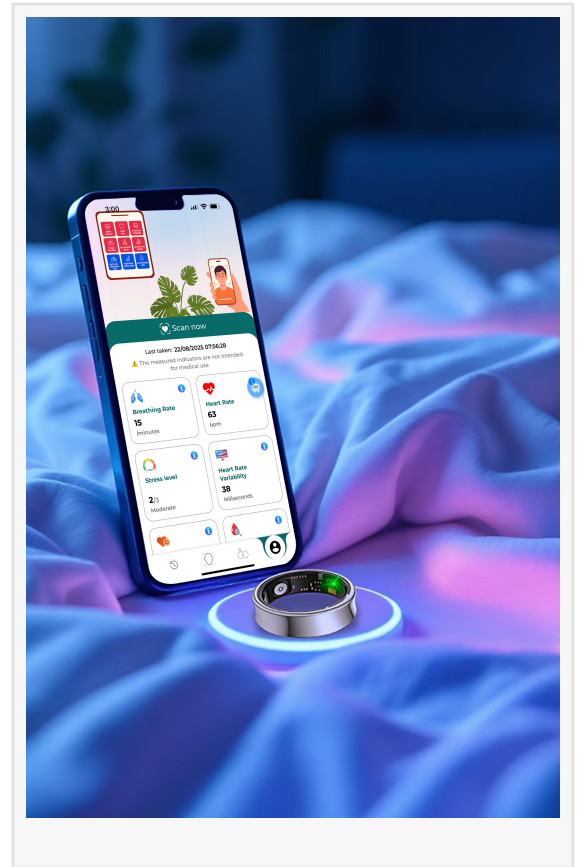
AQ Pharmaceuticals, Inc.

+1 714-903-1009

tracy@aqpharmaceuticals.com

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