

Leadership Expert Brad Federman's New Book Never Delegate Again Reveals Why Traditional Delegation Fails Leaders & Teams

New book Never Delegate Again introduces The Growth Matrix—a revolutionary framework for smarter leadership in a time of record burnout and disengagement.

MEMPHIS, TN, UNITED STATES, August 25, 2025 /EINPresswire.com/ -- More than 60% of employees feel underutilized at work (LinkedIn), and over half of managers report being burned out (Harvard Business Review). The corporate crisis is clear: leaders are exhausted, employees are disengaged, and businesses are paying the price.

According to leadership expert [Brad Federman](#), the problem starts with one of the most common pieces of advice in business: delegate more. In his new book, [Never Delegate Again](#), Federman argues that this traditional wisdom is not only outdated but harmful. "The leadership industry has been teaching delegation wrong for decades," says Federman. "Delegation isn't about dumping work or creating short-term efficiency, it's about strategically creating growth assignments. Leaders don't fail because they're not working hard. They fail because they mistake task-dumping for true delegation. That's what's burning leaders out and leaving employees disengaged."

Never Delegate Again introduces The Growth Matrix, a practical framework designed to help leaders rethink how they assign work. Instead of passing tasks down the line, Federman's approach shows leaders how to turn delegation into a development engine—fueling employee growth, career advancement, and organizational performance simultaneously.

With decades of experience advising Fortune 500 companies, Federman sees this shift as critical for the future of leadership. "If leaders don't change the way they delegate, businesses won't just struggle with engagement—they'll struggle to scale," he warns.



About the Author

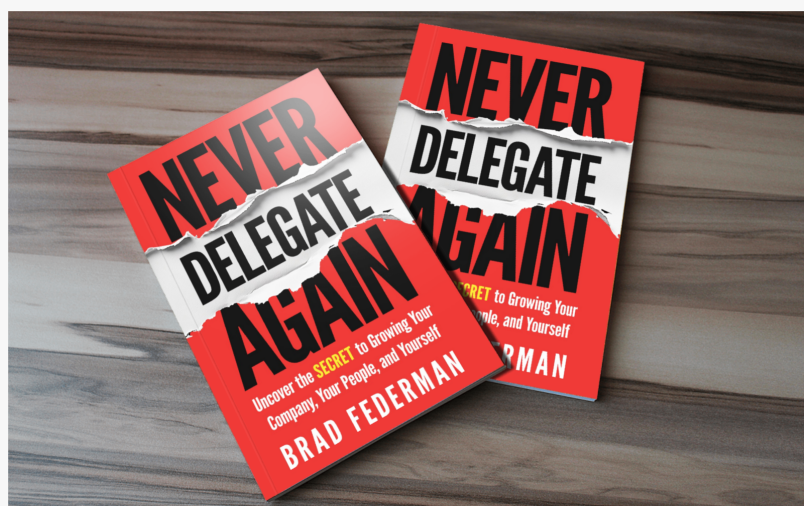
Brad Federman is the CEO of [PerformancePoint](#), a leadership and culture consultancy. He is a three-time author, international speaker, and trusted advisor to Fortune 500 companies. His work has been featured in Fox Business News, HR Magazine, American Banker, and Fortune Small Business.



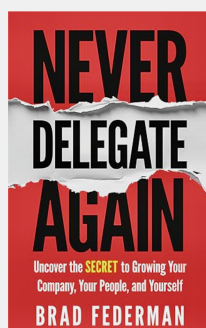
Never Delegate Again will challenge and revolutionize how you lead. It might even change the way you think about your role entirely."

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Available in hardback, paperback and e-book



Never Delegate Again: Uncover the Secret to Growing Your Company, Your People, and Yourself

by Brad Federman (Author), Brian Poindexter (Illustrator), Marshall Goldsmith (Foreword) | Format: Kindle Edition

5.0 ★★★★★ 13 ratings

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What if the problem isn't how we delegate, but that we're delegating at all?

In a world of AI, automation, specialization, and constant disruption, traditional delegation is broken. Companies are moving faster than ever—but faster isn't the same as better. Company lifecycles are shrinking, job roles are being reinvented in real time, and the average skill becomes obsolete in just 2.5 to 5 years. In this landscape, execution and efficiency are no longer enough. Growth must become the strategy, or irrelevance will become your landscape. In *Never Delegate Again*, workplace culture expert Brad Federman redefines leadership for the new era, where the priority isn't offloading tasks or even efficiency but building people. Drawing on decades of experience helping Fortune 500 companies and others transform performance, Federman makes the case that we must move beyond delegation to something far more powerful: growth.

You'll learn:

- Why traditional delegation often fails—and how to replace it with meaningful growth
 - How to transform assignments into springboards for learning and innovation
- [Read more](#)

Never Delegate Again is the #1 new release on Amazon in Management Skills

This press release can be viewed online at: <https://www.einpresswire.com/article/842704564>

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