

National Gold Group Named 'Best New Gold Company' for 2025

Precious metals firm National Gold Group gains recognition for transparent pricing and low minimums in independent analysis of top Gold IRA companies for 2025.

KAILUA, HI, UNITED STATES, August 27, 2025 /EINPresswire.com/ -- Industry analyst Adam O'Neill has released his highly anticipated "Best Gold IRA Companies of 2025" rankings, with National Gold Group earning recognition as the "Best New Gold Company" in the precious metals industry.



National Gold Group Hawaii Office

"National Gold Group stood out for its transparent pricing model, low investment barriers, and genuine commitment to customer education without high-pressure sales tactics." - Adam O'Neill, Industry Analyst

The updated rankings, [published on Medium](#), offer a curated guide for retirement savers seeking stability through physical assets like gold and silver. The list includes Augusta Precious Metals in the top spot, followed by National Gold Group, Birch Gold Group, and American Hartford Gold, with each company receiving high marks for different specialties.

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For the first time, investors can see what dealers really pay for gold. Our technology eliminates excessive spreads forever”

David Morenfeld

"While National Gold Group has been operating since 2021, they're just now gaining the recognition they deserve for breaking industry norms around pricing transparency

and accessibility," said O'Neill in his analysis. "Most investors are discovering for the first time that there's an alternative to the high-pressure tactics that have dominated this industry."

Why National Gold Group Earned "Best New Company" Recognition

National Gold Group, based in Kailua, Hawaii, earned the "Best New Gold Company" designation in O'Neill's analysis despite operating since 2021. The company distinguished itself by offering one of the lowest investment minimums in the industry at \$10,000, compared to competitors who often require \$25,000 to \$50,000 minimum investments.

According to the analysis, National Gold Group's emphasis on price transparency and customer education makes it especially appealing to first-time precious metals buyers looking to diversify their retirement portfolios without being subjected to high-pressure sales tactics or hidden fees.

Featured Companies on the 2025 List:

Augusta Precious Metals - Best Overall Gold IRA Company

Augusta Precious Metals earned the top spot for high-income earners, offering a combination of ethics-centered approach, competitive pricing, and expert educational resources with a \$50,000 minimum investment.

National Gold Group - Best New Gold Company and Transparent Pricing

National Gold Group received recognition for its \$10,000 minimum investment, transparent fee structure of \$99 setup and \$99 annual maintenance, and no-fee buyback program.

Birch Gold Group - Best Gold IRA for Conservative Retirees

Birch Gold Group was highlighted for its trusted customer service, shared conservative values, and understanding of retiree needs with a \$10,000 minimum investment.

American Hartford Gold - Best Gold IRA for Price Match

American Hartford Gold earned recognition for its price match guarantee, buyback program, and \$10,000 minimum for IRA rollovers.

Gold IRA Demand Continues Rising in 2025

With traditional 401(k)s and stock-heavy portfolios facing mounting volatility, interest in physical gold IRAs continues to climb. O'Neill's analysis outlines why more Americans are turning to self-directed IRAs that include protection from inflation, portfolio diversification beyond Wall Street, and tangible, IRS-approved physical assets.

[According to the report](#), today's retirement savers are more proactive about balancing risk with long-term security, and Gold IRAs are playing a major role in that shift.

About the Analysis: Adam O'Neill's "Best Gold IRA Companies of 2025" analysis evaluates precious metals companies based on service quality, transparency, product selection, customer satisfaction, and educational resources. The complete analysis is available on Medium.

About National Gold Group: National Gold Group is a family-owned precious metals investment company based in Kailua, Hawaii. Founded in 2021, the company specializes in helping investors diversify their portfolios through gold and silver IRAs and direct precious metals purchases. You can learn more about National Gold Group [on their website here](#).

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