

# OCIACC Announces Mehregan: A Festival of Persian Culture & Green Sustainability in Irvine

*The Autumn Festival Goes Green: Uplifting Community and Sustainable Business Practices*

IRVINE, CA, UNITED STATES, August 25, 2025 /EINPresswire.com/ -- The Orange County Iranian American Chamber of Commerce (OCIACC), in partnership with its innovative TAVAN Initiative, is

proud to announce the Mehregan Celebration, a modern take on the ancient Persian festival of autumn and thanksgiving.

“

Come celebrate Mehregan! A Persian festival of gratitude, abundance, and the joy of community in a beautiful park setting”

*Shani Moslehi, CEO at OC Iranian American Chamber of Commerce*

Set for Saturday, September 20, 2025, from 4:00 PM to 8:00 PM at Turtle Rock Community Park in Irvine, this year’s celebration blends rich cultural heritage with a new focus on environmental and business sustainability.

Mehregan: A Feast for the Senses and the Future  
More than just a festival, this event is a bridge between

community, culture, and commerce, designed to uplift local businesses and promote green practices. Attendees will experience:

- Cultural Immersion: Traditional Music & Dance Performances, poetry recital, and the beautiful Sofreh Mehr, the decorative centerpiece of the festival.
- Green Workshops: Engaging conversations on [Sustainable Business Practices](#) as part of the TAVAN Initiative. Sponsored by Orange County Power Authority.
- Family & Fun: Hands-on activities like Planting the Seed and a coloring station using Organic Paints, emphasizing eco-conscious creativity.
- A Taste of Tradition: Guests can enjoy a refreshing glass of Sharbat, an ancient Persian practice of offering a cooling, traditional beverage to guests, in addition to complimentary portions of Ash Reshteh, the classic, hearty Persian noodle soup.

“What makes this year’s Mehregan unique is our purposeful shift to integrate culture with sustainable action,” said Shani Moslehi, CEO of OCIACC. “We are celebrating the abundance of our heritage while cultivating meaningful conversations about business resilience and responsibility for the environment. It’s an investment in both our community and our planet.”

This event is a private reservation and is not endorsed or sponsored by the City of Irvine.

#### About OCIACC

Founded in 2015, the Orange County Iranian American Chamber of Commerce (OCIACC) is a nonprofit 501(c)3 organization dedicated to empowering entrepreneurs, business owners, and community members through networking, education, cultural engagement, and advocacy. In 2025, OCIACC proudly celebrates its 10-year anniversary with expanded programs under its TAVAN Initiative, Together for Advancement, Vitality and Networking.

#### Media Contact:

OCIACC – Orange County Iranian American Chamber of Commerce

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✉ [www.ociacc.com](http://www.ociacc.com)



**MEHREGAN CELEBRATION**

**Saturday, September 20  
4 – 8 PM**

**Registration Is Required**  
\$10 per Person

- Mehregan Fall Festival Cultural Celebration with Music & Dance
- Sofreh Mehr
- Planting the Seed Activity
- Coloring with Organic Paint
- Learn about Sustainable Business Practices
- Ash Reshteh

• Bring Your Own Picnic. Enjoy a Day at the Park.  
• Stop by Our Festivities at the Community Center.

**REGISTER: [WWW.OCIACC.COM](http://WWW.OCIACC.COM)**

The Program Agenda will be emailed to you after registration.

**Turtle Rock Community Park**  
1 Sunny Hill  
Irvine, CA 92603

**TAVAN**  
Together for Advancement, Vitality, and Networking

**OCIACC LAIACC**  
Iranian American Chamber of Commerce  
**10th** IN BUSINESS

THIS EVENT IS A PRIVATE RESERVATION AND IS NOT ENDORSED OR SPONSORED BY THE CITY OF IRVINE

**Culture meets sustainability at Mehregan!**  
Join OCIACC on Sept 20th for activities focused on green business, community and Culture

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#### EVENT DETAILS

**WHAT:** Mehregan Celebration: A Festival of Culture and Sustainability

**WHEN:** Saturday, September 20, 2025 (4:00 PM – 8:00 PM)

**WHERE:** Turtle Rock Community Park (1 Sunny Hill, Irvine, CA 92603)

**REGISTRATION:** Required. \$10 per person

OCIACC Shani Moslehi

Orange County Iranian American Chamber of Commerce - OCIACC

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