

# Psychiatric Digital Biomarkers Market Set to Reach USD 1.0 Billion by 2034, Driven by Al and Digital Health Adoption

Psychiatric Digital Biomarkers Market is on a fast growth track, with its size projected to increase from USD 0.3 billion in 2024

VANCOUVER, BRITISH COLUMBIA, CANADA, August 25, 2025 /EINPresswire.com/ -- The global <u>Psychiatric Digital Biomarkers Market</u> is on a fast growth track, with its size



projected to increase from USD 0.3 billion in 2024 to USD 1.0 billion by 2034. This represents a strong compound annual growth rate (CAGR) of 12.50%, reflecting the rising demand for digital solutions in mental health care.

Growth is being fueled by rapid technological advancements, particularly in artificial intelligence (AI) and machine learning, which are transforming the way psychiatric conditions are diagnosed, monitored, and treated. At the same time, increasing awareness of mental health issues and the urgent need for cost-effective, scalable solutions are pushing healthcare systems and technology providers to accelerate adoption.

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## Market Highlights

Wearable devices and mobile applications currently make up the largest share of the psychiatric digital biomarkers market, offering accessible tools for early diagnosis and therapy monitoring. However, Al-driven analytics platforms are expected to be the fastest-growing segment, as their ability to provide predictive diagnostics and personalized treatment gains traction among clinicians and patients.

Top 10 Companies Mindstrong Health

Pear Therapeutics
Akili Interactive
Cambridge Cognition
Emotiv
BioBeats
Neuronostics
Happify Health
MindMaze
BrainCo
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Key applications of psychiatric digital biomarkers include early detection of conditions such as depression and anxiety, real-time treatment monitoring, and the delivery of personalized therapy. Global demand is being supported by a growing prevalence of mental health disorders and public initiatives encouraging innovation in digital healthcare. For example, in 2023, the U.S. Department of Health and Human Services allocated USD 2 billion to expand digital health programs, including psychiatric tools.

### Regional Insights

North America leads the market, backed by its advanced healthcare infrastructure, strong digital adoption rates, and favorable regulatory support. Meanwhile, Asia Pacific is forecast to be the fastest-growing region, driven by increasing healthcare investments, rising digital health adoption, and ongoing government-led transformation initiatives.

#### **Key Growth Drivers**

Technological innovation is the strongest driver of this market. Al tools are proving highly valuable, with studies showing they can reduce diagnostic errors by up to 40%. Leading companies such as Mindstrong Health, Pear Therapeutics, and Akili Interactive are spearheading innovation. In 2024, Mindstrong launched a new Al-powered platform that tracks smartphone usage patterns to detect early signs of depression and anxiety, quickly capturing market interest. Pear Therapeutics has also gained FDA clearance for its reSET-O app, which uses digital biomarkers to support opioid use disorder treatment. Regulatory reforms and product approvals like these are boosting investor confidence and accelerating adoption worldwide.

#### Challenges and Restraints

Despite strong momentum, the market faces challenges around data privacy, security, and regulatory complexity. The collection of sensitive mental health data raises serious privacy concerns, with surveys showing that over 60% of people worry about the safety of their health data. Regulations such as GDPR in Europe and HIPAA in the U.S. add to compliance costs, with GDPR compliance alone estimated to increase development costs by about 15% annually. In addition, the lack of universal standards for digital biomarkers makes integration into existing healthcare systems difficult, creating interoperability concerns. Resistance among some healthcare providers to adopt new technologies also slows progress, particularly in less digitally mature markets.

#### Market Outlook

Overall, the Psychiatric Digital Biomarkers Market is positioned for strong growth as healthcare providers, policymakers, and technology developers work together to improve mental health outcomes. With a projected 15% annual increase in global digital health spending and a 20% rise in wearable device adoption, the outlook remains highly positive. Added to this are broader trends such as a 30% increase in telepsychiatry services and a 25% rise in mobile health app downloads, as noted by the World Health Organization, which reflect growing global acceptance of digital solutions for mental health care.

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The Psychiatric Digital Biomarkers Market is reshaping the future of mental healthcare by enabling early detection, continuous monitoring, and personalized treatment of psychiatric conditions. As Al and machine learning become more deeply integrated into healthcare, digital biomarkers are expected to become a vital tool in addressing the world's rising mental health challenges.

Psychiatric Digital Biomarkers Market Segmentation By Product Type

Wearable Devices

**Mobile Applications** 

Al-driven Analytics Tools

By Application

**Early Diagnosis Treatment Monitoring** Personalized Therapy By End User **Hospitals and Clinics** Research Institutes **Homecare Settings** By Technology Artificial Intelligence Machine Learning Internet of Things (IoT) By Distribution Channel Online Platforms Offline Retail John W Reports and Data +1 2127101370 sales@reportsanddata.com This press release can be viewed online at: https://www.einpresswire.com/article/842850127 EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors

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