

Destination Weddings Are Rising—Logistics Are the Hidden Stress Test

Destination weddings are surging; remote venues demand smart shuttles and curated experiences—plus an innovative referral program to help hosts offset costs.

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Destination weddings and milestone “celebration travel” (anniversaries, birthdays, multi-gen family trips) continue to grow worldwide. Couples are choosing vineyards, coastal towns, ranches, and heritage sites—often far from city centers—for multi-day events that include welcome dinners, ceremonies, photo sessions, receptions, and farewell brunches. That shift creates a simple truth: joyful celebrations need serious logistics.



Transportation for Wedding in Cappadocia, Turkey

“

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Mariano Chiesa

Global market sizing underscores the momentum. Analysts place the destination wedding market at about \$36B in 2024, climbing to ~\$47.7B in 2025, with North America currently leading market share. Recent reporting also shows Americans increasingly choosing Italy, where over 15,000 foreign couples wed last year—up 64% from 2019. And while destination events typically host ~70–77 guests, U.S. weddings overall still average ~116 guests, reinforcing the need for planned shuttles, accessibility, and luggage capacity across multi-day, multi-venue itineraries.

New features for personalized guest experiences (and a way to offset host costs). [RhomTrip](#) has developed special features to personalize experiences for attendees—curated add-ons (from private transportation to short tours) that even first-time organizers can book with confidence; brandable travel materials and meet-and-greet options to elevate guest care; and smart scheduling tools to right-size vehicles and stage pick-ups across multiple locations. In parallel,

RhomTrip's referral program lets [meeting planners](#) or couples share pre-selected experiences and ground services with attendees; when guests book, the referrer earns a commission, which couples or [wedding planners](#) can apply to offset—or even cover—their own transportation for the event weekend.

RhomTrip's role—solution, not spotlight

RhomTrip operates in 108 countries, providing vetted ground transportation and local experiences for individuals, small groups, and large parties—with vehicles ranging from private sedans and luxury vans to minibuses and 55-seat coaches. The platform coordinates end-to-end movement between airports, hotels, venues, ports, and train stations to keep celebration timelines on track.

"Celebrations are moving farther from dense city centers, and that makes coordinated ground logistics the backbone of guest experience," said Mariano Chiesa, co-founder of RhomTrip. "Our goal is to make the weekend feel effortless—airport to hotel, hotel to vineyard, and safely back again."

About RhomTrip

RhomTrip is a global transportation and experiences platform operating in 108 countries, connecting planners, travel advisors, and travelers to vetted ground providers for airport, port, and train station transfers; hourly disposals; and group shuttles—plus bookable local experiences that enhance celebration weekends. RhomTrip's owners are Matias Alvarez, Pablo Palma, and Mariano Chiesa.

Mariano Chiesa

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