

Veterinary Pain Management Drugs Market: \$3Billion by 2031, CAGR 4.8% Driven by Rising Pet Health Awareness

Global veterinary pain management drugs market reached \$2.06 Billion in 2023, projected \$3 Billion by 2031, CAGR 4.8% driven by pet health awareness.

AUSTIN, TX, UNITED STATES, August 25, 2025 /EINPresswire.com/ -- The [veterinary pain management drugs market](#) has become one of the fastest-evolving segments within the animal healthcare industry, driven by rising awareness of animal welfare, increased pet ownership, and greater spending on veterinary care. Pain management is a critical element of veterinary medicine because untreated pain negatively impacts animal health, slows recovery, and reduces overall well-being. From post-operative care to chronic disease management, veterinary analgesics have become essential to improving both companion animal and livestock health outcomes.

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DataM Intelligence

According to DataM Intelligence, the Global Veterinary Pain Management Drugs Market reached US\$ 2.06 billion in 2023 and is expected to reach US\$ 3.00 billion by 2031, growing at a CAGR of 4.8% during the forecast period (2024–2031). This robust growth is fueled by the rising incidence of chronic conditions such as arthritis and cancer in pets, alongside greater demand for advanced veterinary treatments. North America leads the global market, thanks to high veterinary expenditure, advanced healthcare infrastructure, and strong pet ownership trends. Among

product categories, NSAIDs (Non-Steroidal Anti-Inflammatory Drugs) dominate due to their widespread use in managing pain and inflammation in animals.



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Key Highlights from the Report

- The veterinary pain management drugs market reached US\$ 2.06 billion in 2023 and is projected to hit US\$ 3.00 billion by 2031.
- The industry is growing at a steady CAGR of 4.8% during 2024–2031.
- NSAIDs remain the largest product segment, widely used in managing post-surgical and chronic pain.
- North America leads globally, driven by advanced veterinary care and high pet adoption.
- Rising cases of osteoarthritis, cancer, and post-surgical pain in animals are fueling drug demand.
- Ongoing innovation in biologics and monoclonal antibodies is reshaping the treatment landscape.

Market Segmentation

The veterinary pain management drugs market is segmented by product type, animal type, route of administration, and end-user.

By Product Type:

NSAIDs dominate due to their efficacy in treating both acute and chronic pain conditions. Popular NSAIDs include carprofen, meloxicam, and deracoxib. Opioids are prescribed for severe pain cases, while local anesthetics are widely used in surgical procedures. Adjunctive therapies such as anticonvulsants and nutraceuticals are gaining traction in managing neuropathic pain.

By Animal Type:

Companion animals represent the largest share, as pet ownership continues to rise globally and pet owners increasingly seek treatments to extend their animals' healthy lifespans. Livestock also forms a significant segment, particularly as animal welfare standards gain importance in the food production industry.

By End-User:

Veterinary hospitals and clinics dominate due to their advanced facilities and expertise in prescribing pain management drugs. However, online veterinary pharmacies are growing rapidly as more pet owners prefer convenient access to medications.

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Regional Insights

North America is the largest regional market, supported by high levels of pet adoption, advanced healthcare facilities, and strong regulatory frameworks. The U.S. leads within the region, fueled by significant veterinary expenditure and the presence of leading pharmaceutical companies.

Europe ranks second, with countries such as Germany, the UK, and France showing high adoption of veterinary drugs. The European market benefits from strict animal welfare regulations and strong awareness among pet owners.

Asia-Pacific is the fastest-growing region, with rapid increases in pet ownership, particularly in China, India, and Japan. Expanding veterinary infrastructure, growing disposable incomes, and increasing awareness of pet health are boosting demand.

Latin America and the Middle East & Africa are emerging markets, with Brazil, Mexico, and South Africa leading in adoption. These regions are witnessing modernization in veterinary practices, providing new growth opportunities for drug manufacturers.

Market Dynamics

Market Drivers

The primary driver of growth is the humanization of pets, as animals are increasingly considered family members. Rising cases of chronic illnesses such as arthritis, hip dysplasia, and cancer among aging pets are contributing to higher demand for pain relief solutions. In addition, greater awareness of animal welfare and advances in pharmaceutical research particularly monoclonal antibodies targeting osteoarthritis are boosting adoption.

Market Restraints

Challenges include stringent regulatory approvals for veterinary drugs, which often delay market entry for new therapies. Cost barriers remain significant, particularly in developing countries where veterinary services are less accessible. Safety concerns related to long-term drug usage, especially NSAIDs, may also limit prescriptions.

Market Opportunities

Opportunities lie in the development of innovative drug delivery systems such as long-acting injectables and transdermal patches, which enhance compliance and improve outcomes. The emergence of CBD-based therapies and biologics presents new market avenues. Growing availability of pet insurance, coupled with increasing reliance on online veterinary services, provides additional growth momentum.

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Reasons to Buy the Report

- Reliable market forecasts based on detailed industry analysis through 2031.
- Comprehensive insights into key drivers, restraints, and growth opportunities.
- Segmentation covering product types, animal categories, and distribution channels.
- Regional outlook spanning North America, Europe, Asia-Pacific, and emerging markets.
- Competitive benchmarking of leading market players and their strategies.

Frequently Asked Questions (FAQs)

- How Big is the Veterinary Pain Management Drugs Market?
- What is the Projected Growth Rate of the Veterinary Pain Management Drugs Market?
- Who are the Key Players in the Global Veterinary Pain Management Drugs Market?
- What is the Market Forecast for 2031 in Terms of Revenue?
- Which Region is Estimated to Dominate the Industry through the Forecast Period?

Company Insights

Key players in the veterinary pain management drugs market include:

- Zoetis Inc.
- Elanco Animal Health
- Boehringer Ingelheim Animal Health
- Merck Animal Health
- Vetoquinol S.A.
- Dechra Pharmaceuticals
- Ceva Santé Animale
- Norbrook Laboratories

Recent Developments:

In 2023, Zoetis received approval for its monoclonal antibody therapy targeting canine osteoarthritis, strengthening its leadership in innovative pain solutions.

Elanco Animal Health expanded its pain management portfolio through collaborations focused on long-acting injectables for livestock care.

Conclusion

The global veterinary pain management drugs market is on a steady growth trajectory, reaching US\$ 2.06 billion in 2023 and projected to hit US\$ 3.00 billion by 2031. Rising pet ownership, increased awareness of animal welfare, and advancements in veterinary pharmaceuticals are key drivers shaping the industry. While regulatory challenges and cost barriers persist, innovation in biologics, alternative therapies, and drug delivery systems is creating new opportunities. With North America leading the market and Asia-Pacific emerging as a high-growth region, the veterinary pain management sector is set to play a vital role in ensuring better quality of life for both companion animals and livestock in the coming years.

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