

GetHairMD Partners with The Aesthetic Society's Past-President Dr. Kiya Movassaghi for Hair Restoration in Eugene, OR

Harvard-trained plastic surgeon introduces DNA-based personalized treatments and becomes Oregon's exclusive provider of GetHairMD solutions

EUGENE, OR, UNITED STATES, August 26, 2025 /EINPresswire.com/ -- GetHairMD announces an exclusive partnership with Dr. Kiya Movassaghi, the Past-President of The Aesthetic Society and Eugene's most acclaimed cosmetic surgeon, to bring advanced, non-surgical hair restoration solutions to Eugene.

“

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*Trace Herchman, President of
GetHairMD*

Dr. Movassaghi, a Harvard Medical School graduate with over 20 years of specialized experience, leads the prestigious [Movassaghi Plastic Surgery & Ziba Medical Spa](#). As 2024 President of The Aesthetic Society, he brings unmatched leadership to this partnership and positions it

at the forefront of aesthetic medicine innovation.

"This partnership represents the future of hair restoration medicine," said Dr. Movassaghi, who serves as Clinical Assistant Professor at Oregon Health & Science University and directs one of the Aesthetic Society-endorsed fellowship programs nationwide. "GetHairMD's comprehensive approach is grounded in science and aligns with our philosophy of providing personalized patient care. It is the same principle I follow in my surgical work: careful evaluation, proven methods, and treatments tailored to the individual."

The partnership integrates GetHairMD's comprehensive suite of multi-modal hair restoration solutions with Dr. Movassaghi's established surgical excellence. His patients now have access to GetHairMD's suite of hair loss solutions including hair growth laser therapy, DNA-based personalized treatments that analyze genetic predispositions to hair loss, and an AI-powered diagnostic tool that tracks progress throughout the journey.

GetHairMD's multi-modality approach combines completely non-invasive treatments with zero downtime, achieving success rates exceeding 90 percent.

"Patients today want natural-looking results with minimal disruption to their lives," noted Dr. Movassaghi. "Hair restoration has evolved from surgical transplantation to sophisticated technology that works with the body's natural healing process, including targeted lasers and DNA-based treatment plans. It is an exciting time to offer solutions that are both effective and minimally disruptive."

The exclusive partnership covers the region's residents, positioning Dr. Movassaghi as the sole provider in Eugene of GetHairMD's advanced protocols. This exclusivity reflects GetHairMD's strategy of partnering only with the most qualified practitioners who demonstrate exceptional clinical expertise and patient care standards.



Dr. Kiya Movassaghi

"Dr. Movassaghi's reputation as one of the nation's most respected plastic surgeons is why we are thrilled to partner with him," said Trace Herchman, President of GetHairMD. "Our mission is to partner with leading physicians nationwide to bring our clinically proven, effective non-invasive hair restoration solutions to as many patients as possible."

About Movassaghi Plastic Surgery & Ziba Medical Spa

Dr. Kiya Movassaghi, MD, DMD, FACS, is a Harvard-trained, board-certified plastic surgeon and Past-President of The Aesthetic Society. He serves as Clinical Assistant Professor at Oregon Health & Science University and directs an Aesthetic Society-endorsed fellowship program.

Dr. Movassaghi has been voted Eugene's "Favorite Cosmetic Surgeon" 13 times and is the author of medical textbooks and over 20 peer-reviewed publications. His practice combines surgical excellence with comprehensive aesthetic care through both Movassaghi Plastic Surgery and the award-winning Ziba Medical Spa.

For more information about Dr. Movassaghi and his practice, [please visit www.drmovassaghi.com](http://www.drmovassaghi.com).

About GetHairMD

GetHairMD is a network of experienced physicians with expertise in all forms and causes of hair

loss. The company offers a multi-modality approach, combining AI-powered diagnostic technology with doctor-supervised care to achieve optimal hair restoration results, exceeding a 90% success rate. GetHairMD has grown from a single location to over 55+ locations nationally.

For more information about GetHairMD, please visit www.gethairmd.com.

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