

SimpleProjeX Launches Disruptive Contractor Proposal Software at LA Build Expo

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Introduction: A Turning Point for
Construction Professionals

For decades, contractors and construction business owners have faced the same time-consuming challenge: how to deliver fast, accurate, and professional proposals without sacrificing profitability or losing bids to competitors. Despite the digital transformation sweeping through

other industries, many construction professionals remain stuck with spreadsheets, outdated estimating software, or manual guesswork that often leads to costly mistakes.

This inefficiency has left contractors vulnerable to three critical pain points:

+ Time drain – proposals that should take minutes often consume hours or days.

“

SimpleProjeX was built to give contractors their time back and protect their profits. At LA Build Expo, we're showing that proposals don't have to take days or even hours—they can be done in minutes.”

SimpleProjeX Spokesperson

+ Lost margins – manual errors, outdated pricing, and overlooked line items erode profitability.

+ Missed opportunities – slow response times cause contractors to lose bids to faster, more agile competitors. Today, [SimpleProjeX](#) announces its official launch to solve these problems head-on. The company is set to make its public debut at the LA Build Expo, one of the most prominent industry events in the region, where it will showcase its platform at Booth #138.

*** A Disruptive New Standard

SimpleProjeX positions itself not as another software tool,

but as a disruptive force set to transform how contractors approach their business. Designed by people who understand the construction process inside and out, SimpleProjeX combines automation, live pricing data, and user-friendly workflows to create a seamless estimating and proposal experience.

“Our mission is simple: to make contractors' lives easier while protecting their margins,” said a SimpleProjeX spokesperson. “Contractors should be able to focus on building, not wrestling with



SimpleProjeX
THE ULTIMATE CONSTRUCTION
PROPOSAL SOFTWARE

Simple ProjeX - The Ultimate Construction Proposal Software

spreadsheets or chasing down outdated material costs. We believe SimpleProjeX delivers the speed, accuracy, and professionalism they need to stay competitive in today's fast-paced market."

The platform isn't just about speeding things up—it's about redefining what contractors can expect from modern construction technology. By leveraging automation and integrations with suppliers, SimpleProjeX gives users tools that until now were out of reach for small to mid-sized contractors.

*** Launching at the LA Build Expo

The LA Build Expo serves as the perfect stage for SimpleProjeX's launch. Thousands of construction professionals, suppliers, and innovators gather annually to discover new solutions, network, and explore the future of the industry. By attending this event, SimpleProjeX is making a clear statement: the construction industry deserves better tools, and the time for change is now.

Visitors to Booth #138 will experience live demonstrations of the software, see proposals generated in minutes, and learn how contractors can gain a competitive edge.

"The LA Build Expo is where innovation and opportunity intersect. We're excited to show contractors that there's finally a faster, smarter, and more profitable way to handle proposals," said the company spokesperson.

For those unable to attend in person, SimpleProjeX offers an alternative: contractors can visit the company's website to book a demo and experience the platform remotely.

*** The Problem: A Broken Proposal System

Across the industry, contractors face consistent obstacles that slow down growth and cut into earnings. Consider the following realities:

Proposals take too long – Even small jobs require hours of manual calculations, formatting, and data entry. Larger, more complex projects may take days or weeks, during which competitors may win the business simply by responding faster.

Inaccurate pricing – Material costs change constantly, but many contractors rely on outdated lists or rough guesses. Even a small pricing error across multiple line items can add up to thousands in lost profit.

Unprofessional presentations – Clients expect modern, polished proposals. Contractors relying on disorganized spreadsheets or basic documents often lose credibility.

Fragmented workflow – Estimating, proposal writing, supplier coordination, and client communication often happen across multiple platforms, causing inefficiency and errors.

SimpleProjeX was designed to eliminate each of these obstacles, providing contractors with a centralized solution that saves time and increases profitability.

*** The Solution: What SimpleProjeX Delivers

SimpleProjeX combines speed, accuracy, and professionalism into one powerful platform. Key features include:

10x Faster Proposals – Contractors can generate polished proposals in a fraction of the time it takes with traditional methods.

Live Supplier Pricing – Integration with suppliers ensures material costs are always current, reducing the risk of underbidding or overpricing.

Automated Material Lists – Every proposal automatically generates a material list, saving time and ensuring nothing is overlooked.

Accurate Cost Calculations – Complex projects are simplified with automated calculations that account for labor, materials, and markup.

Professional Templates – Proposals are delivered in clean, client-ready formats that elevate the contractor's image.

Cloud-Based Access – Contractors can build, edit, and send proposals from anywhere, whether in the office or on the jobsite.

"Speed and accuracy shouldn't be luxuries in construction—they should be standard.

SimpleProjeX makes that possible," noted the spokesperson.

*** A Startup With Disruptive Energy

Unlike traditional software providers that often target enterprise-level construction firms, SimpleProjeX is built for every contractor—from independent tradespeople to mid-sized construction businesses.

This democratization of technology is what makes SimpleProjeX disruptive. The company has deliberately designed its platform to be affordable, scalable, and easy to use, ensuring that contractors of all sizes can compete on a level playing field.

"We're not here to serve only the top 1% of contractors with massive budgets. We're here for the everyday builder who wants to work smarter, not harder," said the spokesperson.

*** Why Now: Industry Timing

The launch of SimpleProjeX comes at a critical moment. The construction industry is facing mounting pressure from rising material costs, labor shortages, and increasing client demands for transparency and speed. At the same time, homeowners and businesses expect professional, digital-first experiences in every interaction.

Contractors who fail to adapt risk losing business. SimpleProjeX provides the tools to meet this moment head-on.

"We believe the construction industry is on the brink of a digital revolution. Contractors who embrace modern tools will thrive. Those who don't will be left behind. We're here to make sure every contractor has access to the technology they need to succeed," said the company spokesperson.

*** Real Contractor Impact

Early adopters of SimpleProjeX have already reported game-changing results. One contractor noted that they were able to reduce proposal turnaround time from two days to under an hour. Another shared that live pricing integration helped them catch a material cost increase that would have cost thousands in lost margin.

"The results speak for themselves. Contractors who use SimpleProjeX close more deals, waste less time, and protect their profits. It's that simple," the spokesperson said.

*** Call to Action

Contractors attending the LA Build Expo are invited to visit Booth #138 for a hands-on demo. For those unable to attend, SimpleProjeX encourages booking an online demo through its website. "Whether you meet us at the Expo or connect with us online, we're ready to show contractors what's possible when they stop wasting time and start using SimpleProjeX," the spokesperson said.

*** About SimpleProjeX

SimpleProjeX is a disruptive construction technology company dedicated to helping contractors work smarter, faster, and more profitably. By combining automation, live pricing integrations, and professional proposal tools, SimpleProjeX delivers a platform that transforms how contractors handle estimating and proposals. Built with contractors in mind, SimpleProjeX is on a mission to level the playing field and empower builders everywhere.

SimpleProjeX Media Relations

□ LA Build Expo – Booth #138

□ www.simpleprojex.com

□□ success@simpleprojex.com

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