

# Sport Protection Equipment Market to Surge with 5.5% CAGR, Projected to Hit US\$ 16,844 Million by 2035: Fact.MR Report

*Sport protection equipment market grows as safety awareness, rising sports participation, and advanced protective gear drive global demand.*

ROCKVILLE, MD, UNITED STATES, August 27, 2025 /EINPresswire.com/ -- The global [sports protection equipment market](#) is poised for significant growth, projected to rise from USD 9,358 million in 2024 to USD 16,844 million by 2035, reflecting a CAGR of 5.5% during the forecast period.



Rising awareness of sports-related injuries is driving demand for protective gear. The primary factor influencing adoption is the level of safety the equipment provides, prompting more athletes, coaches, and parents to invest in high-quality protective solutions. This increased focus is supported by educational initiatives highlighting the risks of concussions and the long-term impact of athletic injuries, encouraging widespread use of advanced protective equipment across all levels of sport.

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## Drivers of the Sports Protection Equipment Market

Growing awareness of sports-related injuries is a key driver boosting demand for protective gear across all age groups. With extensive media coverage of concussions, ligament injuries, and long-term musculoskeletal issues, both amateur and professional athletes are increasingly investing in advanced safety equipment.

Celebrity endorsements and advocacy by sports organizations have further encouraged consumers to prioritize protection in high-impact activities such as football, hockey, and cycling.

At the same time, rising performance expectations have spurred innovations in material science, resulting in modern protective gear that is lighter, more durable, and ergonomically designed for enhanced comfort and mobility.

### Regional Trends in the Sports Protection Equipment Market

North America leads in helmets, preventive footwear, gloves, and eyewear for sports like football, hockey, and winter activities. Europe shows strong demand for helmets, eyewear, and protective footwear in rugby, cycling, skiing, and racquet sports.

In Asia-Pacific, China and Japan are adopting helmets and footwear for cycling and martial arts, while cricket helmets and gloves are popular in India and Australia. Latin America sees high demand for football headgear and sports-specific footwear, with growing safety awareness in schools and clubs.

The Middle East and Africa focus on gym gloves, combat helmets, and training footwear, particularly in the UAE and Saudi Arabia, with protective eyewear gradually gaining traction in niche sports.

### Competitive Analysis

The sports protection equipment market is highly competitive, with global giants and emerging niche brands vying for market share. Leading companies leverage broad product portfolios, strong brand loyalty, and extensive distribution networks, often supported by athlete endorsements and innovations in materials and design for performance-driven segments.

Niche players focus on specialized protective technologies tailored to sports like cycling, contact sports, and winter activities, serving dedicated customer bases. As consumer awareness of safety rises, brands increasingly differentiate through compliance with safety standards and enhanced customer services, including online support, virtual fittings, and other digital tools.

**Key Players:** Sporting Syndicate International, Asics, Under Armour, Power Sports International, Amer Sports, and others.

### Recent Developments:

June 2025: LIGHT Helmets partnered with Osos Monterrey to enhance player safety and performance.

December 2024: Franklin Sports signed a multi-year licensing agreement with the Women's National Basketball Association (WNBA).

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## Segmentation of Sport Protection Equipment Market

### By Product Type :

- Protective Eyewear
- Face Protection and Mouth Guards
- Gloves
- Helmets
- Protective Footwear
- Protective Guards
- Others

### By Sales Channel :

- Company Website
- Third party website
- Company Retail Stores
- Third Party Stores

### By Gender :

- Men
- Women
- Kids

### By Usage :

- Professional
- Non-Professional

### By Region :

- North America
- Latin America
- Western Europe
- Eastern Europe
- East Asia
- South Asia & Pacific
- Middle East & Africa

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