

# TideWe Launches the FowlStorm Elite Waterfowl Hunting Jackets

WI, UNITED STATES, September 3, 2025 /EINPresswire.com/ -- TideWe, a leader in outdoor and hunting apparel, proudly announces the release of the [FowlStorm Elite Waterfowl Hunting Jacket](#). This new product sets a benchmark in hunting outerwear, blending advanced materials, thoughtful design, and exceptional weather protection. Designed for dedicated waterfowl hunters, the FowlStorm Elite is more than just a jacket; it is a reliable partner for braving the harshest conditions year after year.

Advanced Weather Defense with TideShell Four-Layer Membrane Technology

At the heart of the FowlStorm Elite is TideWe's patented TideShell membrane, a proprietary technology engineered for extreme durability and performance. This four-layer composite fabric delivers outstanding waterproofing, windproofing, and breathability.

The first layer features a DWR C0 waterproof coating that instantly repels water, ensuring moisture beads up and rolls off before it can penetrate.

The second layer uses tear-resistant brushed camo polyester that is both tough and quiet, ideal for stealthy movement and effective concealment.



Tidewe FowlStorm Hunting Jacket



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The third layer incorporates the TideShell membrane, offering a waterproof rating of 15,000mm and moisture permeability of 10,000g per square meter per 24 hours, providing strong protection from rain and wind while allowing internal moisture to escape.

The fourth layer is a soft hunter-lined interior that offers warmth, reduces friction noise, and increases comfort during long days outdoors.

This advanced system embodies TideWe's philosophy of combining waterproof protection with breathability, keeping hunters dry, comfortable, and silent in any weather.

### Premium Waterproof Zipper for Maximum Protection

The FowlStorm Elite is equipped with an imported YKK VISLON T10 waterproof zipper, trusted by outdoor professionals for its durability. The fully sealed teeth structure blocks water intrusion, even in heavy rain or while wading. The seamless design ensures water slides off, keeping the jacket's core dry and secure.

### MarshCommander Integrated Pocket System for Organized Storage

Organization is essential in the field, and the FowlStorm Elite delivers with its exclusive MarshCommander storage system. There are two zippered pockets for valuables or licenses, two main storage pockets for shells or tools, two fleece-lined handwarmer pockets for comfort on cold mornings, a hidden inner pocket for sensitive items, and two drain holes to keep pockets functional in wet conditions. This thoughtful pocket design ensures essentials are always within reach.

### Triple-Seal Protection System Guards Against the Elements

The FowlStorm Elite features a Triple-Seal Protection System. Adjustable neoprene gasket cuffs form a watertight seal around the wrists, blocking water during deep wades or downpours. A three-way adjustable windproof hood provides full coverage and visibility, while the hem drawcord cinches the bottom edge to block snow and cold air.

### Adjustable Fit for Comfort and Mobility

Designed for universal fit and mobility, the jacket features a loose cut with articulated elbows and shoulders to allow easy movement for aiming, shooting, or traversing tough terrain. A slightly tapered hem helps retain warmth and improve the fit, accommodating hunters of all body types.

### Convenient Gear Attachment System

For fast access to essential tools, the jacket includes a chest D-ring for hanging duck calls, GPS units, or gloves, along with reinforced webbing for additional attachments.

### Ventilation for High-Energy Hunts

Dual underarm zippered vents release heat and moisture on demand, providing extra cooling without removing layers.

### Two-Tone Camo Options for Versatile Concealment

The FowlStorm Elite is available in Veil Camo and Marsh Brown, allowing hunters to match their jacket to their environment or personal style.

### Reliable Performance for Every Season

The FowlStorm Elite is lightweight yet durable, designed for year-round use. It pairs seamlessly with Minndak Sloughdawg Waders and other outerwear, adapting to any season or hunting scenario.

### Expert Endorsements

Product manager Hebe at TideWe states, "The FowlStorm Elite represents the pinnacle of innovation for waterfowl hunters. With our patented technology and hunter-driven design, we have created a jacket that delivers reliable waterproofing, breathability, and comfort in any condition." Minndak, a veteran waterfowl guide, adds, "This jacket keeps me dry, silent, and comfortable, no matter what the marsh throws at me."

### Availability and Pricing

The FowlStorm Elite Waterfowl Hunting Jacket is available now at [tidewe.com](https://www.tidewe.com) for \$239.99. Special launch bundles are available for a limited time when purchased with [Minndak Slough Dawgs Waders](#).

### About TideWe

TideWe equips outdoor enthusiasts with high-performance gear for hunting, fishing, and adventure. With a commitment to innovation and quality, TideWe helps hunters and adventurers conquer the elements, season after season.

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