

#1 Amazon Blazer Brand Cicy Bell FW25 Reinvents Modern Blazer for Urban Women

Cicy Bell's Fall/Winter 2025 collection fuses sharp tailoring with ease—crafted for the modern woman whose life moves effortlessly from work to off-duty time.

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EINPresswire.com/ -- [Cicy Bell](#), the #1 best-selling casual [blazer](#) brand on Amazon, unveils its Fall/Winter 2025 collection with a clear mission: to redefine modern suiting for the multifaceted lives of professional women. This season introduces three new styles alongside four signature continuity pieces, led by the hero blazer [0521](#), designed to seamlessly transition from boardroom to weekends without compromising polish or comfort.



Cicy Bell FW25: Redefines modern blazers for urban women, featuring 4 new styles, 4 signature staples, and hero blazer 0521—blending polished tailoring with comfort to fit work, social, and daily moments; now available on Amazon, TikTok Shop, Temu, Walmar

A BROADER VISION OF BUSINESS-CASUAL

FW25 expands Cicy Bell's tailoring expertise into more relaxed settings—office, social events, and weekend wear—through ergonomic cuts, travel-friendly fabrics, and versatile styling that pairs effortlessly with denim, sneakers, and knits.

NEW FOR FW25

The new collection focuses on comfort, adaptability, and refined design, addressing key dressing challenges for urban professionals: long hours, multi-scene demands, and the need for both style and ease.

1. "Power Sculpt" Balloon Sleeve Blazer — A fashion-forward piece with a collarless cropped silhouette and dramatic balloon sleeves. Lightweight yet structured, it transitions from office to

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Women's days are fluid—meetings, commutes, school runs, dinner plans. FW25 is our answer: tailoring that holds structure, moves with you, and flexes across real life.”

Creative Director, Cicy Bell

evening with subtle waist shaping and ballet-inspired shoulders.

2. “Power Loom” Relaxed Blazer — An oversized, wrinkle-resistant blazer with a drop-shoulder design. Perfect for layering over tees and jeans or tailored pants, ideal for travel and long days.
3. “Power Drape” Open-Front Blazer — Featuring a structured notch collar and open-front design, this minimalist blazer offers sophistication and ease. Its high-density fabric holds a sharp line, suitable for formal events or layered looks.

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Now Available on: <https://cicybell.com/>

SIGNATURE & CONTINUITY STYLES

The FW25 collection also features four best-selling classics, reaffirming the brand's commitment to versatile, investment-worthy pieces.

1. 0521 Performance Blazer (Hero Piece)

The cornerstone of the collection, now in fresh seasonal shades. Crafted from four-way stretch, wrinkle-resistant fabric with over 200 steps of precision tailoring, it ensures a flawless look and all-day comfort. Suited for each, ready for all.

2. "Tweed Chic" Blazer & Shorts Set

Timeless yet versatile. A polished double-breasted blazer paired with tailored shorts—perfect for business or smart-casual occasions.

3. "City Sleek" Cropped Tweed Blazer & Mini Skirt Set

From office to evening. The cropped blazer and structured mini skirt deliver refined style with urban edge.

4. "Metro Essential" Cropped Tweed Blazer

A modern classic. With notched lapels, padded shoulders, and a cropped cut, it pairs effortlessly with jeans or dresses for sleek sophistication.

Available on: <https://cicybell.com/>

AVAILABILITY

The FW25 collection is available now on Amazon, TikTok Shop, Temu, Walmart, and Shein. An expanded family of the bestselling 0521 Performance Blazer is also in development for future seasons.

ABOUT CICY BELL

Cicy Bell redefines modern workwear for women, offering versatile, accessible fashion that bridges professional and everyday style. Launched on Amazon, the brand has expanded across multiple platforms and now operates its own independent site, targeting style-savvy women. With a focus on flattering silhouettes, quality fabrics, and affordable pricing, Cicy Bell empowers women to feel confident from boardroom to brunch and beyond.

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