

Spelt Wheat Market to Reach USD 3.1 Billion by 2035, Driven by Rising Demand for Ancient Grains

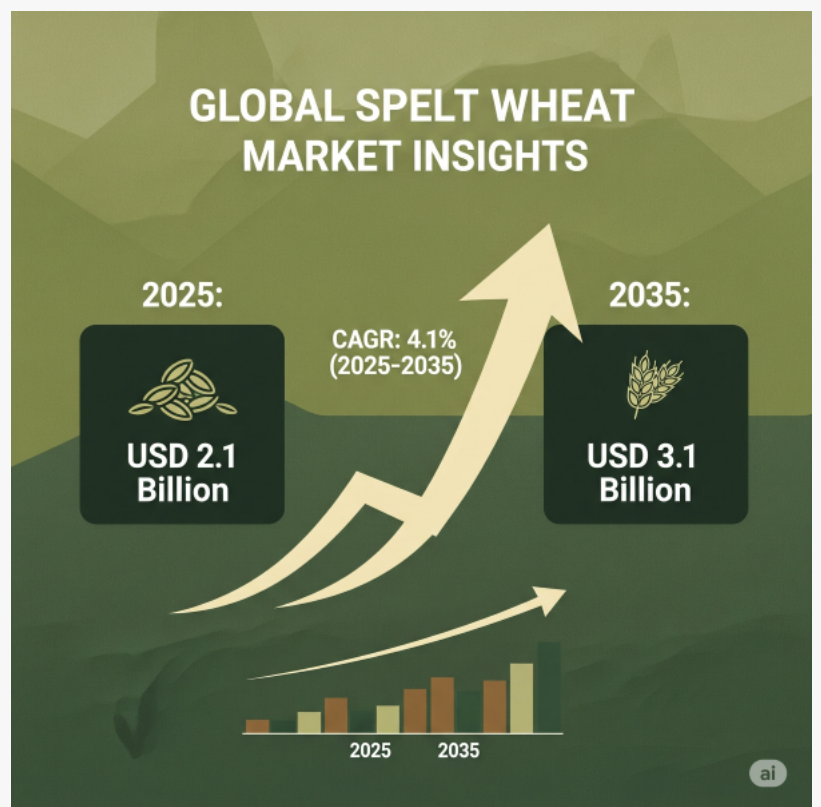
Spelt wheat market is expanding, offering manufacturers a solution for clean-label, health-focused, and sustainable products with strong growth potential.

NEWARK, DE, UNITED STATES, August 26, 2025 /EINPresswire.com/ -- The [spelt wheat market](#) is poised for significant growth, offering a compelling and solution-focused path for manufacturers to address modern consumer demands. Valued at USD 2.1 billion in 2025, the market is projected to reach USD 3.1 billion by 2035, an absolute dollar opportunity of USD 1.0 billion.

This expansion is driven by a powerful trifecta of consumer trends: a rising demand for ancient grains, increased awareness of digestive health, and a preference for organically certified products. The market's evolution is not merely a trend, but a strategic opportunity for manufacturers seeking to differentiate their offerings and secure future growth.

A New Ingredient for a Health-Conscious World

Spelt's appeal lies in its superior nutritional profile and easier digestibility compared to modern wheat. This ancient grain is gaining traction as a product substitution for conventional wheat flour, particularly in segments where gluten sensitivity awareness is high. Its versatility and nutty flavor profile make it a preferred ingredient for artisanal food manufacturers and professional bakers. The food industry is at the forefront of this shift, accounting for a leading 62% market share in 2025. This reflects spelt's widespread adoption in bakery products, breakfast cereals,



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and specialty food production, demonstrating its commercial viability across multiple food categories.

Strategic Solutions for Manufacturers

The market is undergoing structural change, and savvy manufacturers are leveraging advanced processing methods and strategic partnerships to stay ahead. Traditional stone milling and temperature-controlled techniques have enhanced spelt flour quality, nutritional retention, and shelf stability, making it a viable premium alternative. Companies are no longer just basic flour producers; they are introducing organic certifications and heritage grain marketing strategies to appeal to health food retailers and specialty bakeries. Strategic collaborations between organic farmers and specialty food distributors are accelerating adoption, while direct-to-consumer channels are reshaping traditional distribution networks.

For manufacturers, the focus on organic and heritage grain authenticity is a key competitive advantage. The market's performance is anchored in organic certification standards, nutritional density benchmarks, and supply chain sustainability practices. Companies like Bob's Red Mill Natural Foods and Ardent Mills are advancing their competitive positions by investing in organic certification processes and scalable milling technologies, supporting expansion into premium retail segments.

Segmenting for Success

The market's segmentation offers manufacturers a clear roadmap for targeting specific consumer needs. By variety, whole spelt flour holds a dominant 59% market share, driven by a preference for nutrient-dense options that retain the grain's complete nutritional profile. The whole flour segment benefits from innovations in stone milling techniques that preserve its nutritional integrity, making it a staple for artisanal bakeries and health food manufacturing.

The market is also segmented by nature (organic and conventional), format (flour, whole kernels, custom blends), and distribution channel. This level of granularity allows manufacturers to tailor their product development and go-to-market strategies. The focus on certified organic spelt, in particular, is a powerful driver, as the market contributes nearly 8% to the organic grain market and 6% to the health food ingredients market.

Regional Insights and Key Players

Growth in the spelt wheat market is not uniform, with key regions showing distinct growth patterns. North America and Europe are key growth regions, along with the Asia-Pacific. The USA is projected to lead with a 4.5% CAGR, fueled by strong consumer demand for organic ancient grains. Germany follows with a 4.0% CAGR, reflecting its deep-rooted traditional use and strong domestic production. France and the UK also show growth, driven by heritage grain revival and artisanal applications.

The competitive landscape is moderately fragmented, with a mix of regional and international players. Bob's Red Mill Natural Foods and Ardent Mills lead in North America, while European players like Arnreiter Mühle GmbH and Pfahnl Backmittel GmbH are known for their traditional milling techniques. Other key players include Blattmann Schweiz AG, European Flour Millers, and regional specialists like The Spelt Company Somerset Ltd, Montana Flour & Grains, and Healthy Hildegard. Competitiveness increasingly depends on organic farming partnerships, traditional processing, and supply chain transparency.

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A Look to the Future

The market is set to continue its ascent, with a moderately back-loaded growth pattern. It is likely to reach approximately \$2.6 billion by 2030, adding a significant incremental value. The primary catalyst for growth is the health-focused positioning of spelt, which is driving procurement cycles away from price competition.

Recent key developments, such as Ardent Mills' focus on sustainable farming and plant-based solutions in its ESG report, underscore a broader industry commitment to responsible sourcing and innovation. These efforts reinforce spelt wheat's role as a key ingredient for manufacturers aiming to build a more sustainable and health-conscious future. With transparent authentication systems and a focus on nutritional benefits, spelt wheat is well-positioned to expand across various bakery, breakfast cereal, and functional food applications, offering a tangible solution for manufacturers and a path to sustained future growth.

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Editors' Note:

The following release is based entirely on provided data, without additional research. All figures and projections are derived directly from the source material.

Rahul Singh
Future Market Insights Inc.
+1 347-918-3531
[email us here](#)

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