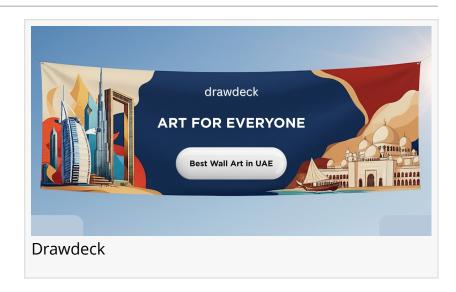


Celebrating the Canvas of the Emirates: drawdeck's Vision for #ArtforEveryone

Leading UAE Wall Art Brand Showcases Trending Collections, Reinforcing Commitment to Quality, Artist Empowerment, and Accessible Artistry Across the Region

DUBAI, DUBAI, UNITED ARAB EMIRATES, August 27, 2025 /EINPresswire.com/ -- In a city where cultures converge, art must do more than decorate — it must resonate.



With the rising number of expatriates

making the UAE their temporary or permanent home, there's a growing demand for contemporary artwork that reflects their diverse backgrounds, previous cities, and personal histories. People want art that feels familiar — that reminds them of where they've come from while helping them feel at home in a new place.

At the same time, with most residents renting rather than owning, the need for affordable, versatile, and meaningful artwork is more pressing than ever. People are looking for pieces that elevate their space without long-term commitments or high price tags.

In an era dominated by Al-generated art and questionable online sellers, trust and authenticity matter. Customers are increasingly seeking reliable, human-curated collections that offer both emotional connection and creative integrity.

Bridging Cultures Through Curated Art: drawdeck's mission is to bridge that gap — delivering accessible, culture-rich artwork that people can trust and connect with, no matter where they're from or where they're headed next.

Founded in 2013, drawdeck began with a vision to create an online platform and marketplace for affordable artwork, specifically designed to support local artists and address the limited choices for diverse, accessible art in the region. Since the launch of its marketplace in 2016, drawdeck has experienced remarkable growth, reporting a 400% increase. This success is

attributed to its evolution into a consciously curated marketplace, led by founders Alex Dunn and David Hammond, who ensures a selection of quality and curated art. The company's strategic vertical integration, including the acquisition of its own printing and framing facilities, further underscores its commitment to delivering the best in quality that withstands the "ever changing weather" of the region. This dedication to quality and curated selection has cemented drawdeck's reputation, making it a trusted name in the art market.

To further enrich its catalog, drawdeck proudly collaborates with acclaimed international artists such as Henry Rivers, known for his vintage travel posters and architectural charm; Dan Hobday, celebrated for his minimalist abstract compositions; and Eniko Katalin Eged, whose textured, nature-inspired works bring calming depth to contemporary spaces. By bringing these globally recognized names into the <u>UAE art</u> scene, drawdeck ensures customers have access to world-class creativity right at their fingertips.

Trending Artworks Capturing UAE's Spirit: drawdeck's trending artworks offer a glimpse into the diverse tastes and artistic expressions resonating with art lovers across the UAE. While the collection is constantly evolving, here are seven of the currently trending pieces that exemplify drawdeck's commitment to variety, quality, and artistic support:

- Dubai: This artwork captures the essence of the city's iconic skyline or vibrant streetscapes, offering a contemporary tribute to the emirate's dynamic spirit. It reflects the pride and admiration for the UAE's rapid development and architectural marvels.
- Pencil Scribble 2: A piece that likely showcases minimalist or abstract line art, demonstrating the beauty in simplicity and raw artistic expression. It appeals to those who appreciate understated elegance and modern aesthetics.
- Burj Khalifa, Desert and Camel: This artwork beautifully merges traditional Emirati symbols with modern landmarks, creating a harmonious blend of heritage and progress. It speaks to the soul of the UAE, where ancient traditions meet futuristic visions.
- Chanel Shopping Spree: A playful and luxurious piece that taps into contemporary lifestyle and fashion trends, reflecting the cosmopolitan and high-end consumer culture prevalent in the UAE. It adds a touch of glamour and modern pop art appeal.
- Bird of Prey: This artwork likely features a majestic falcon or another bird of prey, symbolizing strength, freedom, and the rich natural heritage of the Arabian Peninsula. It resonates with a sense of national pride and appreciation for wildlife.
- Airballoon Sky: An imaginative and serene artwork that evokes a sense of wonder and tranquility, possibly featuring hot air balloons against a vast sky. It offers an escape and a dreamlike quality, appealing to those seeking calm and inspiration.
- Copper Vase: This piece likely highlights the beauty of form and texture, perhaps a still life or an abstract interpretation of a metallic object. It speaks to an appreciation for refined aesthetics

and sophisticated decor.

Each of these trending artworks, underscores the company's profound confidence in the durability and vibrancy of its products. Furthermore, drawdeck's commitment that "Each Sale Supports an Artist" ensures that every purchase directly contributes to the livelihoods and creative journeys of talented individuals, fostering a sustainable ecosystem for art. The convenience of drawdeck's installation service in Dubai, aiming for same-day completion, further enhances the customer experience, ensuring art is perfectly displayed without hassle. drawdeck continues to redefine how art is accessed and appreciated in the UAE, offering a blend of quality, curation, and community support that truly embodies the spirit of "Best Arts in UAE."

About drawdeck:

drawdeck is a leading UAE-based <u>wall art</u> brand dedicated to providing unique, high-quality art prints and bespoke art solutions that elevate spaces. Founded on the principle of #ArtforEveryone, drawdeck operates a curated online marketplace that directly supports artists with every sale. With a strong commitment to quality, customer satisfaction, and fostering local talent. For clients in Dubai, drawdeck offers convenient installation services, handling all aspects of the setup to ensure your new artwork is perfectly displayed. Installation services are scheduled on Wednesdays between 9 AM and 5 PM, with most installations completed on the same day or within three working days after delivery.

Ashiq Drawdeck +971 505953957 hello@drawdeck.com

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