

Kathleen Case Recognized by Influential Women 2025

FREDERICKSBURG, VT, UNITED STATES, August 26, 2025 /EINPresswire.com/ -- Influential Women proudly features Kathleen Case, NTCA, NAWIC, in its 2025 recognition, celebrating her accomplishments as a seasoned business development leader in the construction and architectural services industry. Currently serving as Director of Business Development at Quantify North America Inc., Kathleen is recognized for her results-driven, consultative approach to client relations, project management, and organizational growth.

With decades of experience spanning estimation, operations, sales negotiation, and architectural documentation, Kathleen brings a comprehensive perspective to complex business challenges. Her expertise in multi-level communication and project oversight makes her an invaluable partner in delivering both excellence and growth across the organizations she supports.



Passionate about mentorship and culture development, Kathleen co-founded Quantify North America Inc., and actively participates in leadership programs including Tony Robbins' Business Mastery, Leadership Academy and Wealth Mastery. A proud member of professional organizations such as NTCA (National Tile Contractors Association) and NAWIC (National Association of Women in Construction), she advocates for innovation, inclusion, and the empowerment of women in trades and management.

Kathleen credits her strong work ethic to her father, who provided her early opportunities to lead by having her manage his books and learn blueprints while still in college. When he passed unexpectedly, she stepped into running the business, an experience that taught her resilience, adaptability, and the confidence to lead with purpose—a foundation that continues to guide her

career today.

The best career advice Kathleen has received came from her mentorship with Tony Robbins: “Don’t wait for everything to be perfectly aligned—just take action.” She emphasizes that a strong sense of “why” allows the “how” to reveal itself along the way, a philosophy she applies to both her professional and personal endeavors.

For young women entering the construction and architectural services industry, Kathleen advises clear, concise, and confident communication. She encourages them to be assertive while remaining respectful and to understand the different roles within a company, noting that this broader perspective builds stronger leaders and more effective team members.

Kathleen identifies one of the biggest challenges in her field today as the shortage of skilled labor, particularly as more individuals pursue technology careers over trades. While technological advances have provided opportunities, they have also created gaps in hands-on expertise and personal communication, both critical to the industry’s success. Guided by values of passion, innovation, and connection, Kathleen merges tradition with technology to advance the field while mentoring others to grow, regardless of their background.

Known for her empathetic leadership, inspirational storytelling, and commitment to helping others overcome fear and seize opportunity, Kathleen Case exemplifies the mantra: “Serving today and building for tomorrow.”

Learn More about Kathleen Case:

Through her Influential Women profile, <https://influentialwomen.com/profile/kathleen-case>

Influential Women

Influential Women provides a platform where women from all backgrounds can connect, share their perspectives, and create content that empowers themselves and others. Through storytelling, thought leadership, and creative expression, Influential Women amplifies voices that inspire change.

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