

Proposal to Address California's Homelessness Crisis Introduced by GiveaRoof.org Founder Claudio Bono

Solutions Exist, but the System Protects Contracts Over Results: California's Homelessness Crisis

LA, CA, UNITED STATES, August 26, 2025 /EINPresswire.com/ -- Amid ongoing challenges surrounding California's homelessness crisis, Claudio Bono, CEO of [GiveaRoof.org](https://givearoom.org), has released a new statement and strategy emphasizing accountability, innovation, and the use of underutilized private-sector resources.

Bono's proposed approach draws from his book, *The Homelessness Fix: How to Save the World While Everyone Else Argues About It* (available on Amazon).

The framework outlines a data-driven model to support unhoused individuals through triage-based welcome centers, centralized case tracking, and performance-based grants.

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This is not a partisan issue, it's a human one. We need data-driven models and the courage to innovate beyond current systems.”

Claudio Bono

“California doesn't have a funding problem; it has a coordination and results problem,” said Claudio Bono. “The system is capable of better outcomes if we align public and private efforts through transparency and shared metrics.”

A Persistent Crisis Despite Investment

According to the latest data, California is home to more than 187,000 people experiencing homelessness, more than any other state. Roughly two-thirds remain

unsheltered, placing immense strain on community services and safety systems.



Bono notes that over \$37.8 billion has been allocated to California homelessness initiatives, and more than \$500 billion nationwide flows annually through federal, state, and local social programs. However, he contends that the lack of centralized data and long-term outcome tracking limits progress.

Bridging Gaps with Innovation

The GiveaRoof.org initiative focuses on building an integrated support model that includes:

- Welcome Centers: Centralized entry points that coordinate services including mental health support, employment resources, and temporary housing.

- Unified Database: A transparent system to reduce redundancy, track effectiveness, and optimize case management.

- Expiration for Ineffective Programs: Grant funding would be tied to measurable benchmarks to ensure performance.

- Private-Sector Collaboration: Bono's strategy includes unlocking up to \$25 billion in unused hotel loyalty points, airline miles, and credit card rewards annually to help fund housing and transportation for unhoused individuals.

Through partnerships with major hotel chains, airlines, and corporate sponsors, these assets could be redirected into targeted relief and mobility support, complementing public funding and filling urgent gaps.

A Call for Leadership and Nonpartisan Action

Over the past two years, Bono has attempted to engage the Governor's office and other state leaders with the proposal, but reports that outreach efforts have not received formal replies. While some elected officials have expressed interest in reviewing the strategy, broader adoption has yet to occur.

Bono emphasizes that the homelessness issue should transcend party politics.

Looking Ahead

GiveaRoof.org encourages nonprofit organizations, government agencies, and corporate stakeholders to evaluate the proposal and participate in a scalable, transparent partnership model. Bono remains open to pilot initiatives in both California and other states seeking



measurable impact.

For more details or to access the book, visit www.GiveaRoof.org.

About GiveaRoof.org

GiveaRoof.org is a nonprofit organization dedicated to ending homelessness through innovation, collaboration, and scalable solutions. The organization works with public and private sector partners to develop data-driven infrastructure and restore housing, dignity, and opportunity for unhoused populations in the United States.

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