

is*hosting Launches is*smart: A Hosting Subscription with Discounts, Bonuses, and Built-In AI Access

A first-of-its-kind subscription in hosting: instant savings, balance bonuses, and access to advanced AI models, all in one plan.

TALLINN, HARJU MAAKOND, ESTONIA, August 26, 2025 /EINPresswire.com/ -- [is*hosting](#), a global

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Hosting customers no longer have to choose between saving money and trying new tech — is*smart gives them both.”

*Misha Malikin, Brand & Partnerships Manager at is*hosting*

hosting provider with infrastructure in 40 countries, has announced the launch of [is*smart](#), a subscription that combines real savings with cutting-edge AI access. This move sets a new precedent in the hosting industry, where subscriptions have traditionally meant premium support or bundled services — but rarely direct financial benefits and experimental features.

What is is*smart?

is*smart is a subscription designed for hosting customers who want both savings and innovation. Instead of being

just another premium tier, it provides financial benefits, AI access, and early features in a single plan.

Key Benefits of is*smart

- 5% off all hosting services while the subscription is active.
- Up to 15% in balance top-up bonuses, with rewards of up to \$750 credited back.
- Access to AI models locally deployed by is*hosting, including Gemma 3, DeepSeek R1, Llama 3.3, Qwen 3, Phi 4 reasoning, and more coming soon.
- Early access to new products and features, before they are released to the general market.
- Exclusive partner deals, unlocking additional value from trusted platforms and services.

Why AI Makes is*smart Different

The AI component makes is*smart stand out. Instead of vague “future-ready” promises, is*hosting has deployed popular AI and LLM models directly on its own infrastructure. Customers can log in and use them instantly, with no extra setup or third-party costs.

Available models include tools for:

- Text generation and reasoning
- Code writing and debugging
- Multilingual and research tasks
- Computer vision and multimodal workflows

This puts is*hosting among the first infrastructure providers to bundle AI capabilities directly into a hosting subscription.

Flexible Pricing

The subscription is available in 1, 3, 6, or 12-month cycles. Customers can join for as little as \$4.99/month, or save more with longer commitments.

Company Statement

"Hosting customers often face a choice: cut costs or access innovation. With is*smart, they don't have to choose," says Misha Malikin, Brand Manager at is*hosting. "We built a subscription that delivers both savings and access to advanced AI tools, right inside the hosting ecosystem."

About is*hosting

is*hosting is a global hosting provider with over 20 years in the market, serving 50,000+ clients. Its infrastructure spans 40 countries, with Tier 3+ datacenters, HI-END hardware (SuperMicro, Dell, Juniper), free DDoS protection, and 24/7 human support. The company is known for combining reliability with flexibility, offering [VPS](#), dedicated servers, VPN, proxies, and now — a subscription that redefines value for hosting customers.

FAQ

What is is*smart?

is*smart is a subscription from is*hosting that offers discounts, top-up bonuses, AI access, and early features — all in one plan.

Which AI models are included?

At launch: Gemma 3, DeepSeek R1, Llama 3.3, Qwen 3, Phi 4 reasoning. More models are coming soon.

How much can I save with is*smart?

You get a permanent 5% discount on all hosting services, plus up to 15% bonus on balance top-ups, worth up to \$1500.



How much does is*smart cost?

Starting from \$2.99/month with 12 12-month commitment at launch.

Why is is*smart unique?

It's one of the first hosting subscriptions to combine direct financial savings with access to locally hosted AI and LLM tools, making it both cost-effective and future-proof.

For more information and to subscribe, visit: <https://ishosting.brainq.com/en/is-smart>

Misha Malikin

is*hosting

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