

Eldercare Mobility Device Market Poised for 7.1% CAGR Growth: A Strategic Opportunity for Manufacturers

Global demand for eldercare mobility solutions is set to double by 2035, driven by innovation, homecare adoption, and aging demographics.

NEW YORK, DE, UNITED STATES, August 26, 2025 /EINPresswire.com/ -- The global [eldercare mobility device market](#) is on the brink of a major transformation, projected to grow from USD 11.1 billion in 2025 to USD 22 billion by 2035, registering a CAGR of 7.1%. This trajectory underscores a unique opportunity for manufacturers to align with rapidly evolving eldercare needs and capitalize on robust demand for innovative mobility solutions.

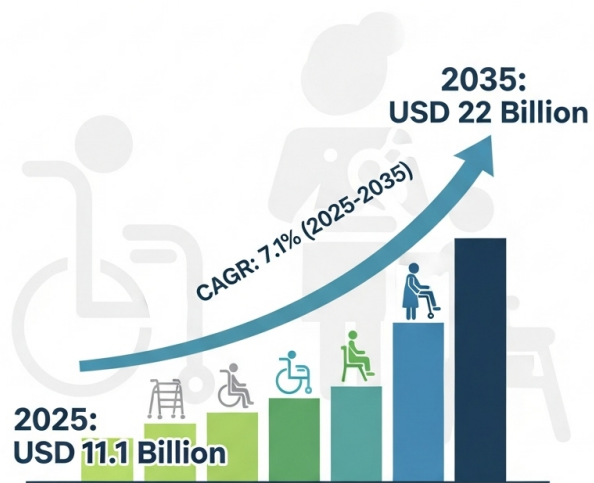
The driving forces behind this expansion are undeniable: an aging population across OECD and Asia-Pacific regions, surging investments in assisted living infrastructure, and insurance-backed coverage for mobility aids. Increasingly, seniors and their caregivers seek devices that blend stability, safety, and digital intelligence, making advanced walkers, scooters, and smart wheelchairs indispensable for modern eldercare ecosystems.

Why Manufacturers Should Pay Attention

For manufacturers, this growth is not merely about volume—it is about solution-based innovation. The shift toward aging-in-place models, where homecare becomes the core of eldercare delivery, demands products that are lightweight, ergonomic, and technologically integrated. In fact, homecare settings account for 43% of current demand, with expectations for deeper integration into smart home systems by 2035.

From AI-powered wheelchairs to foldable walkers, manufacturers that invest in human-centered

Eldercare Mobility Device Market Growth Forecast



eldercare mobility device market



Manufacturers stand at the center of the eldercare mobility revolution, with innovation shaping the next decade of growth.”

Sabyasachi Ghosh

design and digital capabilities will define the next phase of this market. Integration with remote monitoring tools and connected health platforms is no longer optional—it is a differentiator.

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Product Segments Leading the Charge

Wheelchairs remain the market leader, capturing 31.6% of the global share in 2025, and their evolution reflects broader trends in the sector. Early demand has been driven by post-operative recovery needs and public health programs in Europe and Japan. Looking ahead, innovations like sensor-enabled posture support and hybrid manual-power systems will set new benchmarks in safety and comfort.

Manual devices still hold dominance with 63% share, thanks to affordability and ease of maintenance. However, powered devices, particularly those enhanced with IoT and AI, are expected to accelerate adoption in high-income regions and tech-forward care facilities.

Distribution Dynamics: Offline Leads, but Digital Rises

Despite the surge in e-commerce across healthcare sectors, offline retail channels still account for 49% of mobility device distribution, primarily due to the need for in-person consultations and product trials. Pharmacies and healthcare showrooms continue to play a pivotal role, particularly in North America and Europe, while specialized medical stores in urban Asia are emerging as critical nodes for high-involvement purchases. For manufacturers, hybrid distribution strategies blending physical and digital presence will be key to market penetration.

Regional Growth Hotspots: South Asia Takes the Lead

While mature markets like the U.S., U.K., and Japan remain strong contributors, the fastest growth rates are emerging from South Asia, with India projected to post a CAGR of 9.6% through 2035. Affordable manufacturing, expanding insurance coverage, and government-backed eldercare initiatives are fueling this momentum. China follows closely at 8.3% CAGR, driven by large-scale procurement programs and smart device integration in long-term care facilities.

For manufacturers, these regions represent more than volume—they are hubs for cost-optimized innovation and partnerships with healthcare authorities. In contrast, developed economies are leaning toward premiumization, focusing on high-performance powered devices and connected mobility solutions.

Addressing Barriers: A Call for Manufacturer-Led Solutions

Despite favorable growth dynamics, significant barriers persist. High device costs, limited reimbursement in certain markets, and fragmented distribution in rural regions hinder full-scale adoption. Moreover, social stigma around mobility aids and limited user education continue to slow uptake. Manufacturers can address these gaps by:

Developing cost-efficient models without compromising safety.

Introducing awareness campaigns to reduce stigma and highlight independence.

Establishing service infrastructure for maintenance and post-sale support in underserved areas.

By adopting a solution-oriented approach, manufacturers can not only capture market share but also shape inclusive eldercare ecosystems.

The Competitive Landscape: Innovation as the Growth Engine

Established players such as Drive DeVilbiss Healthcare, INVACARE, MEYRA, and GF Health Products dominate the current market, leveraging extensive product portfolios and global distribution networks. However, emerging innovators are reshaping the space with AI-enabled wheelchairs, lightweight materials, and IoT integrations. Recent industry moves, such as Drive DeVilbiss Healthcare's acquisition of Mobility Designed, signal a trend toward design-driven differentiation and expanded capabilities.

Manufacturers entering or scaling within this sector should prioritize modular designs, interoperability with smart ecosystems, and ergonomic excellence to remain competitive in an evolving marketplace.

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The Road Ahead: Manufacturing for a Connected, Inclusive Future

The eldercare mobility device market is no longer confined to traditional hardware solutions. It is becoming a convergence of assistive technology, digital health, and personalized care models. For manufacturers, the path to leadership lies in anticipating consumer expectations, embracing human-centric engineering, and forging strategic partnerships with healthcare providers and insurers.

As global demographics shift and healthcare systems adapt, mobility devices will remain at the heart of elderly independence, offering manufacturers not just a market opportunity but a mandate to innovate responsibly and inclusively.

Editor's Note:

This press release provides insights into growth opportunities within the eldercare mobility device market and the role of manufacturers in shaping future solutions.

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