

# Heartitude Challenges Global Community to Reject Division and Uphold Human Dignity

*Call for Compassion, Not Complicity*

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[Heartitude](#), a community dedicated to fostering kindness and compassion, is issuing a global call to action, urging individuals to actively oppose civil rights abuses and inhumane treatment by authoritarian governments. The organization argues that a prevailing "us vs. them" mentality erodes shared humanity and leads to widespread suffering.



A Stand for Our Shared Humanity

The platform's message emphasizes that while political and policy disagreements are a natural part of a healthy society, the dehumanization of any group of people is an unacceptable moral line. The organization asserts that silence in the face of injustice is complicity, and that a commitment to human dignity must transcend all political affiliations.

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*Bruce Petillo, Heartitude  
Founder*

"The greatest threat to our communities is not our different opinions, but our willingness to see an enemy everywhere we go," said Heartitude Founder Bruce Petillo. "When we allow a macro-level of dehumanization to take

hold, it has devastating impacts, desensitizing us to the plight of others. We must move from 'us vs. them' to 'We,' recognizing that our collective well-being is intertwined."

The call to action is centered on the principle of "Heartitude," defined as living with kindness, compassion, and empathy. The organization posits that by actively embodying these values and speaking up against injustice, individuals contribute to a ripple effect that ultimately strengthens global communities. Heartitude.com promotes the understanding that every person has inherent value and deserves to be treated as such, and that what we sow with an open heart will inevitably return to us.

## About Heartitude

Heartitude is an online platform and community dedicated to promoting kindness, compassion, and empathy in daily life (Founder's Story). Through articles, resources, and a shared philosophy, Heartitude.com inspires individuals to lead from the heart, believing that every small act of compassion has the power to create a more humane world. You can also [Shop Heartitude](#), where 25%-100% of net proceeds go to charity.

Bruce Petillo

Heartitude

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Heartitude: Go Give It



Embracing our shared humanity

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