

Overhead Cranes Market to Reach USD 8.7 Billion by 2032

Overhead cranes market projected at 3.95% CAGR, fueled by factory automation, mining sector growth, and rising urbanization.

NEW YORK, NY, UNITED STATES, September 1, 2025 /EINPresswire.com/ -- The <u>Overhead Cranes Market</u> is poised for steady growth, with Market Research Future (MRFR) forecasting an increase from USD 6.16 billion in 2023 to USD 8.70 billion by 2032. The market



is expected to grow at a compound annual growth rate (CAGR) of 3.95% from 2024 through 2032, driven primarily by rapid advancements in factory automation and ongoing infrastructural development, particularly in emerging economies.



"Automation and industrial expansion are driving steady growth in the global overhead cranes market." – Market Research Future" Market Research Future Key Drivers and Market Trends

The expanding footprint of industrial automation in manufacturing and logistics sectors is a critical growth catalyst. Overhead cranes enhance operational productivity and safety by automating heavy lifting tasks, reducing human labor dependency, and shortening production lead times. The mining sector's modernization and increased demand for efficient material handling

equipment further bolster market expansion.

Urbanization is another significant force shaping demand. Since 1950, the global urban population has surged from 751 million to over 4.2 billion in 2018, with projections indicating continued growth. This urban expansion drives industrial infrastructure growth, including the development of factories, warehouses, and logistics parks, escalating the need for overhead cranes in various applications.

Public-private partnerships and substantial capital investments in infrastructure projects

worldwide—such as the USD 578.8 million industrial parks development in Maharashtra, India—also underscore the importance of overhead cranes in modern industrial ecosystems.

Product Segmentation: Single Girder Cranes Lead the Market

Among product types, single girder overhead cranes are projected to register the highest growth, with an expected CAGR of 5.4% during the forecast period. Their cost-effectiveness, compact design, and suitability for medium- to light-duty applications make them a preferred choice, especially in facilities constrained by limited headroom or floor space.

Double girder cranes, while more expensive, cater to heavier lifting requirements and larger industrial setups, complementing the product portfolio to serve diverse industrial needs.

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End-User Insights: Automotive Sector Driving Demand

The automotive industry stands out as a major end-user segment for overhead cranes. These cranes streamline the lifting and movement of auto components and fully assembled vehicles, improving workflow efficiency while enhancing worker safety by minimizing manual handling risks.

Beyond automotive, other key sectors include paper, utility, aerospace, and various manufacturing industries, each leveraging overhead cranes for material handling to boost productivity.

Regional Outlook: Asia-Pacific Dominates

The Asia-Pacific region accounted for the largest market share in 2021, valued at approximately USD 2.59 billion, and is expected to witness significant CAGR growth. Nations such as India, South Korea, and Vietnam are rapidly developing their infrastructure and industrial bases, creating a fertile environment for overhead crane adoption.

North America and Europe represent mature markets, with steady demand driven by sustained industrial activity and modernization efforts. The U.S. leads the North American market, supported by advanced sales, after-sales service networks, and the expansion of the oil and gas sector, which increases demand for mobile cranes and overhead lifting solutions.

Europe's market is characterized by concentrated manufacturing, with leading players like Konecranes expanding their footprint through acquisitions, such as the purchase of MHE-Demag, enhancing their product offerings.

Competitive Landscape and Industry Developments

Leading players, including Konecranes Plc (Finland), Cargotec (Finland), Terex Cranes (U.S.), Eilbeck Cranes (Australia), and Weihua Group (China), are heavily investing in R&D, strategic partnerships, and manufacturing expansions to capture growing market opportunities.

Recent milestones include:

Weihua Group's establishment of a new manufacturing plant in Henan, China, enhancing production capabilities and integrating smart technologies such as IoT and AI for crane systems.

Comansa's development of 3D crane models compatible with Building Information Modeling (BIM), improving planning and safety in construction projects.

Expansion of crane deliveries in Southeast Asia, such as the 15 sets of cranes supplied to Thailand's steel industry by Henan Yutian Crane Co. Ltd., supporting regional infrastructure growth.

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Outlook and Future Prospects

The overhead cranes market is on a solid growth path, propelled by the convergence of industrial automation, infrastructural investments, and evolving urban landscapes. Technological innovations and tailored product offerings are expected to further enhance operational efficiency and safety, increasing market penetration across sectors.

Emerging economies' infrastructural development plans, alongside the shift of manufacturing bases to cost-effective regions in Asia-Pacific, ensure sustained demand growth. With leading market players actively innovating and expanding, the overhead cranes market is well-positioned to achieve its projected valuation of nearly USD 8.7 billion by 2032.

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