

Rose Hill Center Adds Priority Health as In-Network Insurer

Easier referrals and greater access for residential mental health services

HOLLY, MI, UNITED STATES, August 27, 2025 /EINPresswire.com/ -- [Rose Hill Center](#) is now In-Network with Priority Health, expanding access to an additional 1.3 million lives across Michigan, Indiana, and Ohio. This partnership builds on existing In-Network relationships with Blue Cross Blue Shield (BCBS) and Blue Care Network (BCN), [Rose Hill](#) also has options for Michigan Medicaid (CMH), single case agreements, private pay, and financial aid.



Rose Hill Center

Rose Hill Center is a primary mental health residential treatment center that provides comprehensive, structured care for adults (18+) facing serious mental health challenges. Center offerings include Residential, Extended Residential, Partial Hospitalization Program (PHP), Intensive Outpatient Program (IOP), and Transitional Living Program (TLP).

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Jim Kubiek, Rose Hill CEO

“We are extremely proud to partner with Priority Health,” says Jim Kubiek, Rose Hill CEO. “This collaboration allows us to expand accessibility to care for hundreds of thousands of Michiganders and Midwesterners, ensuring individuals can receive the treatment they need closer to home. The partnership reflects Rose Hill’s mission to provide compassionate, community-centered care for those facing serious mental health challenges.

Referrers, individuals, and families are encouraged to contact Ethan Zink, National Director of Business Development, to learn more about programs, the referral process, and insurance coverage. Zink can be reached ezink@rosehillcenter.org and (401) 490-1120.

Rose Hill Center serves individuals with a range of diagnoses, including schizophrenia and schizoaffective disorder, bipolar disorder, borderline personality disorder, treatment-resistant depression, co-occurring autism spectrum disorder, major depressive disorder, trauma-related disorders, generalized anxiety, and more.

Rose Hill integrates evidence-based practices, including Cognitive Behavioral Therapy (CBT), Dialectical Behavior Therapy (DBT), Radically Open DBT (RO-DBT), Acceptance and Commitment Therapy (ACT), and experiential modalities. These are complemented by individual, group, and family therapy, psychiatry, medication management, case management, and transitional living supports.

The campus offers 38 private residential rooms, 17 extended residential rooms, and 17 private transitional living spaces, creating a safe, comfortable, and supportive environment for recovery.

Surrounded by beautiful woodlands, lakes and fields, Rose Hill Center's tranquil setting is also within easy reach of amenities such as shopping, colleges and universities, hospitals, and recreation centers and parks.

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