

## The Monique Woolley Foundation Announces 2nd Annual When Feeling Blue Think Yellow to Honor Heroes at the Intuit Dome

The event commemorates the families who lost everything and celebrates heroes who risked their lives to save others during the Eaton and Palisades Fires

INGLEWOOD, CA, UNITED STATES,
September 2, 2025 /EINPresswire.com/
-- WHO: The Monique Woolley
Foundation proudly presents the
Second Annual #WFBTY "When Feeling
Blue Think Yellow" Honoring Our
Everyday Heroes: Stories from the
Frontline.

WHAT: An evening honoring the extraordinary bravery, sacrifice, and resilience of firefighters, first responders, military service members, and community leaders.

WHEN: Monday, October 20, 2025

Yellow carpet arrivals: 4 p.m. Main program: 5 p.m.–10 p.m.

Surprise Celebrity Host (to be announced)

Co-Host: Ad Emerson

WHERE: Intuit Dome, Inglewood, California

Honoring Our Everyday Heros Stories from the Frontline

The Monique Woolley Foundation

The "When Feeling Blue Think Yellow" Honoring Our Everyday Heroes event is a call to action to the community to honor bravery while breaking stigma around mental health.

WHY: To celebrate and honor the courage of everyday heroes while raising awareness about mental health and suicide prevention. This year's program will spotlight the Eaton Fire and Palisades Fire of January 7, 2025, honoring both families who lost everything and the heroes who risked their lives to save others.

"Our first responders, military, and community heroes are often the first to show up for us in times of crisis, whether battling fires, saving lives, or holding the line when chaos strikes," said Amour Delus, CEO/Founder of The Monique Woolley Foundation. "This event is our chance to show up for them, to honor their sacrifices, uplift their voices, and remind our communities that true bravery also means asking for help when we need it."

## Honorees

Brigadier General (CA) Larry K. Adams – Commanding General, California State Guard

Captain (CA) LaStacia Neat – Aide De Camp to the Commander, California State Guard

Fire Chief Gregory Barton – BHFD Chief Mark Stainbrook – BHPD Dr. Brenda Threatt – Director, Veteran Services, El Camino College; Chaplain, California State Guard, Army Division Jeffery Baumunk



By purchasing a reserved seat or sponsorship package, attendees gain access to heartfelt tributes, live performances, and reflections from honorees and their families. Early bird tickets available until September 20, 2025. Scan the QR code for tickets.

Battalion Chief Tom Fitzgerald of Olympia, Washington (Retired) Sgt. Major Charles Cook, Jr., President of Los Angeles Montford Marines

"We are honored that <u>Larry Lee</u>, a Former NFL player, NFL executive, and leader of one of the hottest cover bands in the nation, will be a presenter," said Delus. "Music legend R.K. Records/Management Founder and President/Chief Executive Officer, <u>Jay Pugh</u>, will also be in attendance."

## WFBTY Ambassadors/Survivors

Angel Collins – U.S. Army veteran and realtor
Cindy Yates – Advocate and community leader
Darrell Dupre – Vice President, The Monique Woolley Foundation
Danielle McKnight – Businesswoman and tattoo artist
Diana Nguyen – Entrepreneur and podcast host
Gloria Jimenez – Model and 2024 USOA Ms. Beverly Hills
Humberto Meza – Actor and author
Jennifer Jost – Wealth advisor

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Jennifer Messina – Army veteran and music artist



Special guests include Larry Lee, a Former NFL player, NFL executive, and music

legend, R.K.

Records/Management

Founder and

President/Chief Executive

Officer, Jay Pugh."

Amour Delus, CEO and Founder of The Monique Woolley Foundation

Marcus Alexander Woolley- Massage therapist

Misty Smith – Massage therapist Olympian Sharrieffa Barksdale

Robert D. Jones – Retired U.S. military veteran Tanasha Allwood – Author and producer

Tania Carmenate - Songwriter

Entertainment

Live performance by Datrian Johnson National Anthem sung by Ranella Ferrer

Singer- dancer Ruxandra

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Behind this evening of inspiration is a story of love and loss. Monique "Mo" Woolley, a beloved daughter, mother, sister, and friend, tragically died by suicide on June 23, 2015. In her memory, Delus, her mother, launched the #WhenFeelingBlueThinkYellow movement, shining a light on mental health, celebrating everyday heroes, and transforming pain into purpose.

Tickets and Sponsorships
Early bird tickets available until September 20, 2025
Sponsorship opportunities available for individuals, businesses, and organizations (909) 637-8077
info@wfbty.org
TheMoniqueWoolley.Foundation@yahoo.com

## About The Monique Woolley Foundation

The Monique Woolley Foundation is a 501(c)(3) nonprofit dedicated to raising awareness about mental health and suicide prevention while celebrating the resilience of everyday heroes. Through advocacy, outreach, and storytelling, the Foundation carries forward Monique's legacy with compassion, courage, and love.

Media Contact

The Monique Woolley Foundation info@wfbty.org TheMoniqueWoolley.Foundation@yahoo.com (909) 637-8077

IG: @TheMoWoolleyFoundation

YouTube: The Monique Woolley Foundation #WFBTY

Facebook: The Monique Woolley Foundation

Dr. Marie Y. Lemelle, MBA, PhD
Platinum Star Public Relations, Inc.
+1 213-276-7827
email us here
Visit us on social media:
LinkedIn
Instagram
Facebook
X

Other

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