

# Simplicity V2 Launches Affordable FDA-Registered Hearing Aids with a Community-First Model

*The Better Hearing Club is giving back 20% of sales value to all partnering clubs and charities in a direct to consumer model that rewards its customer base*

HOUSTON, TX, UNITED STATES, August 27, 2025 /EINPresswire.com/ -- The Better Hearing Club is thrilled to announce the U.S. debut of Simplicity V2, a refined and trusted over-the-counter (OTC) hearing aid, now available for pre-order at a limited-time price of just \$229 (regularly \$499), offering consumers a reliable and affordable way to stay connected with the world they love.

Thousands globally have already experienced the life-improving benefits of this proven hearing aid. With Simplicity V2's enhanced design tailored for U.S. lifestyles, the product features UV self-cleaning, clearer sound, and a comfortable, discreet fit—perfect for everyday wear during active, dynamic routines.

## Why Simplicity V2 Is Truly “Second-Pair” Hearing

- Backed by thousands of satisfied users worldwide, this model is no experiment—it's a tried-and-trusted solution.
- Purpose-built for U.S. life, it's designed to handle noisy restaurants, early morning conversations, and everything in between.
- A special U.S. launch offer makes it easy to try out: 45-day risk-free trial, plus access to a \$30 Care Plan covering loss, theft, and replacements.

For those who are still active and are looking for an inexpensive, plug and play, second pair of hearing aids, the [Simplicity V2](#) is for you



## Live Life with Confidence — Hear Clearly, Live Fully

No more straining to hear at the dinner table or missing heartfelt moments. With 4 smart sound modes—for home, TV, outdoor settings, and quiet environments—Simplicity®V2 automatically adapts to your surroundings. No programming required. Just wear and go. Plus, over 90% of users report improved clarity in just days.

### Modern Features for Real Life

- Advanced Sound Processing—clear speech, minimized background noise.
- Discreet Fit—virtually invisible and comfortable even when wearing glasses.
- 30+plus Hour Battery Life—with convenient USB®C recharge for fast, flexible power.

### Affordable and Everyday®Ready

Why risk \$6,000 prescription hearing aids when you can get a high-quality, FDA®registered OTC device that's designed for life outside the living room? Simplicity®V2 is comfortable, rechargeable, and priced to match your active lifestyle without the financial fear.

### Join the Movement: Better Hearing, Better Communities

At The Better Hearing Club, every order does more than just deliver a hearing aid—it empowers entire communities. Through our Give®Back Program, for every order placed, we donate 20% of the value in free hearing aids to local senior clubs, veterans associations, or charities nominated by customers. It's not a coupon or discount—it's real, impactful support. We work directly with our customer base, rather than put 20% of our budget into marketing, ads and influencers we direct this benefit back into those organisations that we partner with.

### Hear the Founder's Vision

The journey behind Simplicity®V2 began with a friend losing \$8,000 worth of prescription hearing aids in the garden. "Replacing them wasn't an option," said the founder. "That moment led me to develop a simple, reliable, and affordable second®pair hearing solution." With this launch, The Better Hearing Club aims to deliver better hearing and better communities. As we say "turn up and turn out"

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