

Smart Villa Market Projected to Reach \$7.93 Billion with 15% CAGR by 2029

The Business Research Company's Smart Villa Global Market Report 2025 - Market Size, Trends, And Global Forecast 2025-2034

LONDON, GREATER LONDON, UNITED KINGDOM, August 28, 2025

/EINPresswire.com/ -- Get 30% Off All

Global Market Reports With Code

ONLINE30 – Stay Ahead Of Trade Shifts, Macroeconomic Trends, And Industry Disruptors



The Business
Research Company

The Business Research Company

What Is The Expected Cagr For The Smart Villa Market Through 2025?

In the past few years, the smart villa market has experienced considerable growth. There's an expected increase set from \$3.93 billion in 2024 to \$4.53 billion in 2025, with a compound annual growth rate (CAGR) of 15.2%. Factors contributing to this historical growth include increased investment in smart infrastructure, an uptick in smart home renovation projects, a growing demand for sustainable and green structures, e-commerce expansion, and increased government backing.

“

Get 30% Off All Global Market Reports With Code ONLINE30 – Stay Ahead Of Trade Shifts, Macroeconomic Trends, And Industry Disruptors

”

*The Business Research
Company*

In the coming years, the smart villa market is projected to experience substantial growth, with its size expected to reach \$7.93 billion in 2029, marking an impressive

compound annual growth rate (CAGR) of 15.0%. This estimated growth in the forecast period is deeply connected to the increasing preference for customized smart homes, progression of urban smart city initiatives, rise in disposable income in emerging markets, focus on sustainable and green living, as well as the demand for solutions that allow remote monitoring and control. The forecast period also sees the emergence of significant trends such as advancements in voice and gesture control technologies, revolutionary developments in wireless communication protocols, blending of renewable energy with smart systems, intensive research and development in sensor technology, and increasing adoption of Internet of Things technology.

Download a free sample of the smart villa market report:

<https://www.thebusinessresearchcompany.com/sample.aspx?id=25570&type=smp>

What Are The Key Factors Driving Growth In The Smart Villa Market?

The smart villa market is anticipated to see significant growth due to the escalating adoption of the internet of things. The internet of things, a system that interlinks computing devices and electro-mechanical machinery with individual identities, facilitating data transfer without the necessity for human interaction, is gaining traction thanks to the increasing ubiquity of smartphones used as command centers for smart devices. Smart Villas encourage the use of the internet of things by presenting a unified ecosystem where smart devices can interact and function together to improve convenience, safety, and energy efficacy. As an example, in April 2025, global IoT connections reached 18.8 billion in 2024, according to Telefonaktiebolaget LM Ericsson, a telecommunications company based in Sweden, and are projected to climb by 15% to 43 billion connections by 2029. Consequently, the smart villa market's expansion is being fueled by the growing adoption of the internet of things.

[What Are The Top Players Operating In The Smart Villa Market?](#)

Major players in [the Smart Villa Global Market Report 2025](#) include:

- Emaar Properties PJSC
- Oberoi Realty Limited
- Brigade Enterprises Limited
- Puravankara Limited
- Control4 Corporation
- Mahindra Lifespace Developers Limited
- Arada Developments LLC
- Phil Kean Design Group Inc.
- Maruthi Corporation Limited
- Subha Builders & Developers Private Limited

What Are The Major [Trends That Will Shape The Smart Villa Market In The Future?](#)

Leading businesses in the smart villa market are striving to create technological advancements such as smart home automation which increases convenience and security for the inhabitants. Smart home automation is the amalgamation of technology that permits automatic or distant control of household systems like security, climate, lighting, and appliances. For illustration, Subha Builders and Developers Pvt. Ltd., a real estate development corporation based in India, unveiled Villamor, an opulent smart villa township spanning over 15 acres and positioned near Electronic City, in October 2024. Villamor, constructed for progressive and intelligent dwelling, provides centralized automation, voice control, and cutting-edge security attributes. Each villa is designed with sensor-controlled lighting, a digital door lock, a video door phone, smart observation methods, combined climate regulation, and a modular kitchen stocked with IoT-enabled appliances. The neighborhood also supports connectivity and sustainability by way of EV charging stations, solar-powered street lamps, and superfast fiber-optic web connectivity.

Comprehensive Segment-Wise Insights Into The Smart Villa Market

The smart villa market covered in this report is segmented –

- 1) By Product Type: Smart Lighting Systems, Automated Climate Control, Intelligent Security Solutions, Integrated Entertainment Systems
- 2) By Home Automation: Lighting Control, Heating Ventilation And Air Conditioning Control, Security And Access Control, Entertainment Control, Energy Management
- 3) By Psychographic: Lifestyle Choices, Personality Traits, Values And Beliefs
- 4) By Technological: Smart Home Technology, Integration With Internet Of Things, Level Of Connectivity
- 5) By Application: Commercial Building, Residential Building

Subsegments:

- 1) By Smart Villa: Luxury Smart Villa, Eco-Friendly Smart Villa, Modular Smart Villa, Prefabricated Smart Villa, Fully Automated Smart Villa
- 2) By Smart Touch Switches: Capacitive Touch Switch, Wireless Touch Switch, Voice-Activated Touch Switch, Remote-Controlled Touch Switch, Multi-Gang Touch Switch
- 3) By Home Automation System: Lighting Automation System, Heating Ventilation And Air Conditioning (HVAC) Automation System, Security Automation System, Entertainment Automation System, Energy Monitoring System
- 4) By Other Types: Smart Locks, Video Door Phone, Smart Curtain Controller, Robotic Vacuum, Voice Assistant Device

View the full smart villa market report:

<https://www.thebusinessresearchcompany.com/report/smart-villa-global-market-report>

Global Smart Villa Market - Regional Insights

The Smart Villa Global Market Report 2025 indicates that North America held the dominant market position in 2024. It also forecasts that Asia-Pacific will experience the fastest growth within the forecast period. The report provides data about several regions, including Asia-Pacific, Western Europe, Eastern Europe, North America, South America, the Middle East, and Africa.

Browse Through More Reports Similar to the Global Smart Villa Market 2025, By The Business Research Company

Smart Hospitality Global Market Report 2025

<https://www.thebusinessresearchcompany.com/report/smart-hospitality-global-market-report>

Smart Stadium Global Market Report 2025

<https://www.thebusinessresearchcompany.com/report/smart-stadium-global-market-report>

Luxury Hotel Global Market Report 2025

<https://www.thebusinessresearchcompany.com/report/luxury-hotel-global-market-report>

Speak With Our Expert:

Saumya Sahay

Americas +1 310-496-7795

Asia +44 7882 955267 & +91 8897263534

Europe +44 7882 955267

Email: saumyas@tbrc.info

The Business Research Company - www.thebusinessresearchcompany.com

Follow Us On:

LinkedIn: <https://in.linkedin.com/company/the-business-research-company>

Oliver Guirdham

The Business Research Company

+44 7882 955267

info@tbrc.info

Visit us on social media:

[LinkedIn](#)

[Facebook](#)

[X](#)

This press release can be viewed online at: <https://www.einpresswire.com/article/843838603>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2025 Newsmatics Inc. All Right Reserved.