

Global Business Pages Introduces "Verified Badge Program" to Boost Trust and Credibility for Small Businesses Worldwide

Verified profiles now help entrepreneurs build trust, secure deals, and stand out — all for just \$1.30/year.

RICHMOND, VA, VA, UNITED STATES, September 16, 2025 / EINPresswire.com/ -- Global Business Pages (GBP), the inclusive AI-powered business directory now spanning over 190 countries, has launched its "Verified Badge Program", giving micro, small, and medium-sized enterprises (MSMEs) a new way to signal authenticity and professionalism in the global marketplace.

At no additional cost beyond the \$1.30/year listing fee, businesses that complete key profile fields and

undergo basic verification checks will receive a GBP Verified Badge — boosting credibility and search priority on the platform.

"Trust is the new currency in global trade," said Vincent Theophil, CEO of GlobalBusinessPages.com. "The Verified Badge gives small businesses in every corner of the world the digital equivalent of a firm handshake."

What Is the GBP Verified Badge?

The badge appears on a business's public profile and signals to potential customers, buyers, and partners that the business has been:

Registered with valid information

Reviewed for authenticity by GBP moderators or local partners

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Trust is the new currency in global trade — even the smallest shop deserves a chance to be seen, believed, and chosen."

Vincent Theophil, CEO of GlobalBusinessPages.com

Actively managing its profile and updates

Verified businesses also receive:

Priority placement in search results

Access to exclusive promotional opportunities

Digital badge for their own website or social media

Increased visibility in buyer filters and partner searches

Designed for the Underserved, Built for Everyone

The Verified Badge Program is especially useful for:

Rural businesses seeking national or global customers

Women-led or minority-owned businesses needing visibility boosts

Artisans, farmers, freelancers, and family-run shops without a strong online presence

NGOs and cooperatives looking to showcase trustworthiness to donors and partners

"This program is for the street vendor in Nairobi, the spice merchant in Kerala, the eco-designer in Medellín — anyone who needs to be seen and believed," added Theophil.

How It Works

Register your business at: www.GlobalBusinessPages.com/Register

Complete at least 40 out of 50 profile fields

Upload a valid business ID or registration certificate (where applicable)

Submit for review — approval typically within 3-5 business days

Once approved, the blue Verified Badge will appear next to your profile name across search results and directories.

Rooted in Integrity

Inspired by Proverbs 22:1 — "A good name is rather to be chosen than great riches" — Global Business Pages aims to empower businesses not just with visibility, but with integrity.

"This isn't about big tech. This is about big trust," said Theophil. "A dollar-thirty shouldn't buy a cheap listing — it should buy you global belief."

Join the Movement. Get Verified. Be Seen.
Register in under 5 minutes at: www.GlobalBusinessPages.com/Register
A business directory and www.globalBusinessPages.com/Register

For partnership inquiries, contact: contact@globalbusinesspages.com

Subject line: Verified Partner Program

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