

# Global Regulatory Affairs Outsourcing Market Size to Reach US\$ 22.3 Billion by 2035 | Exclusive TMR Insights

Regulatory Affairs Outsourcing Market Size on Track to US\$ 22.3 Billion by 2035 with High Adoption in Biotech Sector – TMR Report

WILMINGTON, DE, UNITED STATES, August 28, 2025 /EINPresswire.com/ --Regulatory Affairs Outsourcing Market Outlook 2035

The global regulatory affairs outsourcing market was valued at US\$ 7.4 billion in 2024. It is estimated to expand at a CAGR of 10.6% between 2025 and 2035, surpassing US\$ 22.3



billion by 2035. The industry's rapid growth is driven by rising complexity in global regulatory

frameworks, an increasing number of product approvals, and the growing reliance of pharmaceutical, biotechnology, and medical device companies on specialized regulatory partners to streamline compliance and speed up market entry.



From US\$ 7.4 Billion in 2024 to Over US\$ 22.3 Billion by 2035: Regulatory Affairs Outsourcing Market Growth Outlook"

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**Industry Overview** 

Regulatory affairs outsourcing has become an essential pillar of the global life sciences ecosystem. With stringent

and evolving regulations across markets such as the U.S., Europe, and Asia-Pacific, life sciences companies face mounting pressure to navigate complex approval pathways, ensure post-market surveillance, and maintain compliance with international standards.

To reduce costs, mitigate risks, and focus on core R&D, pharmaceutical, biotechnology, and medical device manufacturers are increasingly outsourcing regulatory functions to specialized service providers. These providers bring deep expertise, advanced regulatory intelligence, and region-specific knowledge, enabling companies to accelerate drug development timelines and reduce the burden of compliance management.

The outsourcing trend also aligns with the broader industry push toward efficiency and innovation. By leveraging third-party regulatory experts, companies can adapt faster to global harmonization initiatives, deal with frequent regulatory changes, and ensure seamless submission and approval processes.

#### Analysis of Key Players

Leading companies in the regulatory affairs outsourcing market are expanding their presence through strategic partnerships with hospitals, specialty clinics, and research institutions.

Prominent market participants include

- · Accell Clinical Research, LLC
- Genpact
- CRITERIUM, INC.
- Promedica International
- WuXi AppTec
- Medpace
- Charles River Laboratories
- ICON plc
- Labcorp Drug Development
- Parexel International Corporation
- Freyr
- PHARMALEX GMBH, among others.

These companies have been profiled in the regulatory affairs outsourcing market research report on the basis of parameters such as company overview, financial performance, business strategies, service portfolio, operating segments, and recent developments.

#### **Key Developments**

- August 2024 LEAP Consulting Group, a boutique digital consultancy for the clinical laboratory sector, announced a new offering designed to support CLIA-certified laboratories. The service focuses on planning and remediation to extend existing CLIA, CAP, and NYSDOH CLEP certifications, aligning with the expanded requirements set forth by the U.S. Food and Drug Administration (FDA) under the LDT Final Rule announced in May 2024.
- October 2024 ProductLife Group (PLG), a global consulting specialist in regulatory, scientific,

compliance, and digital transformation for the life sciences industry, acquired Callisto, a UK-based consultancy. Callisto brings expertise in Regulatory Affairs (RA), Pharmacovigilance (PV), and GMDP services across multiple regulated sectors, including human and veterinary medicines, medical devices, and borderline products.

#### **Key Player Strategies**

Key players in the regulatory affairs outsourcing industry include Parexel International, IQVIA, Covance (Labcorp Drug Development), ICON plc, Charles River Laboratories, Syneos Health, and Freyr Solutions. Their strategies typically involve:

1. Global Expansion of Service Networks:

Building strong regulatory expertise across emerging markets (India, China, Brazil, and the Middle East) to assist clients in global submissions.

2. Digital Transformation:

Adoption of Al-powered regulatory intelligence platforms, automated dossier submissions, and cloud-based compliance systems to enhance speed and accuracy.

3. Mergers and Acquisitions:

Acquiring boutique regulatory consulting firms to strengthen regional presence and expand service portfolios.

4. End-to-End Service Models:

Providing integrated solutions from clinical trial applications (CTA) to new drug application (NDA) submissions and post-market compliance.

5. Strategic Partnerships with Pharma & Biotech:

Collaborating with life sciences companies to create long-term regulatory management frameworks rather than one-off projects.

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# Key Growth Drivers

- 1. Rising Complexity of Regulations: Frequent updates from agencies like FDA, EMA, and PMDA create demand for specialized regulatory guidance.
- 2. High R&D Investment in Pharma & Biotech: Increased drug pipelines require efficient regulatory submissions.
- 3. Global Market Expansion: Companies entering emerging markets need local regulatory expertise to ensure compliance.
- 4. Pressure to Reduce Time-to-Market: Outsourcing accelerates the approval process, giving companies a competitive edge.
- 5. Cost Optimization: Outsourcing eliminates the need for large in-house regulatory teams, reducing overheads.

- 1. Data Confidentiality Concerns: Outsourcing regulatory affairs involves sharing sensitive product data, raising cybersecurity and confidentiality risks.
- 2. Dependency on Third Parties: Excessive reliance may reduce internal regulatory expertise.
- 3. Regulatory Changes Across Regions: Sudden changes in guidelines (e.g., EU MDR, U.S. FDA reforms) may disrupt outsourcing processes.
- 4. Integration Issues: Managing multiple outsourcing vendors can lead to communication and compliance gaps.
- 5. Quality Variability: Not all outsourcing partners deliver the same quality and reliability.

## Market Segmentation

## By Service Type:

- · Regulatory Writing & Publishing
- Clinical Trial Applications & Product Registrations
- Regulatory Consulting
- Legal Representation & Document Archiving
- · Chemistry, Manufacturing, and Controls (CMC) Services
- · Post-Marketing & Lifecycle Management

#### By Industry Vertical:

- Pharmaceuticals
- Biotechnology
- Medical Devices
- Nutraceuticals & Generics

#### By Company Size:

- Large Enterprises (multinationals)
- Small & Medium Enterprises (SMEs, startups)

#### By Region:

- North America
- Europe
- Asia-Pacific
- Latin America
- Middle East & Africa

#### Market Trends & Innovations

- 1. Al & Automation in Regulatory Submissions: Al-driven solutions are being used for dossier management, predictive compliance, and faster regulatory approvals.
- 2. Cloud-Based Regulatory Platforms: Widespread adoption of cloud tools ensures seamless document sharing and remote compliance monitoring.
- 3. Growing Outsourcing by SMEs & Startups: Smaller biotech companies rely heavily on

outsourcing due to limited in-house expertise.

- 4. Harmonization of Global Regulations: Efforts such as ICH guidelines are boosting cross-border regulatory services.
- 5. Decentralized Clinical Trials (DCTs): Outsourcing providers are adapting to remote trial submissions and monitoring requirements.

Why Invest in This Report?

This report provides stakeholders with a comprehensive roadmap to the regulatory affairs outsourcing market, highlighting growth opportunities, risks, and competitive strategies.

Key Benefits for Investors, Distributors, and Suppliers:

- Detailed Market Forecasts: Accurate projections until 2035 for informed decision-making.
- Competitive Intelligence: Insights into strategies of leading regulatory outsourcing firms.
- Opportunity Mapping: Identification of high-growth service categories and regions.
- Innovation Tracking: Analysis of technology-driven transformation in regulatory outsourcing.
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Important FAQs with Answers

Q1. What is the size of the regulatory affairs outsourcing market in 2024? It was valued at US\$ 7.4 Bn in 2024.

Q2. How fast will the industry grow?

The market will grow at a CAGR of 10.6% from 2025 to 2035, reaching US\$ 22.3 Bn by 2035.

Q3. What are the main drivers of growth?

Key drivers include rising regulatory complexity, pharma R&D expansion, cost savings, and faster time-to-market needs.

Q4. Which industries outsource regulatory affairs the most?

Pharmaceuticals and biotechnology companies account for the largest share, followed by medical devices.

Q5. Who are the leading players?

Major companies include Parexel, IQVIA, ICON plc, Covance, Charles River, Syneos Health, and Freyr Solutions.

Q6. What are the main risks in outsourcing?

Risks involve data confidentiality, over-reliance on vendors, and variability in service quality.

Q7. Why should investors consider this market?

Because it offers high growth potential, recurring revenue opportunities, and strategic importance in global drug and device development.

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#### Contact Us

Other

Transparency Market Research Inc.
CORPORATE HEADQUARTER DOWNTOWN,
1000 N. West Street,
Suite 1200, Wilmington, Delaware 19801 USA
Tel: +1-518-618-1030

USA - Canada Toll Free: 866-552-3453

Atil Chaudhari
Transparency Market Research Inc.
+1 518-618-1030
email us here
Visit us on social media:
LinkedIn
YouTube
X

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