

# The Boxery's 2025 Industry Outlook for Corrugated Cardboard Boxes Pricing, Capacity, and Demand

*The Boxery's outlook highlights trends in corrugated box pricing, supply, and demand as e-commerce, right-sizing, and circularity continue to shape packaging.*

NY, UNITED STATES, August 28, 2025 /EINPresswire.com/ -- [The Boxery](#) today released its 2025 industry outlook for corrugated cardboard boxes, detailing how pricing, capacity, and demand are expected to evolve amid continued growth in e-commerce, a renewed focus on right-sizing, and ongoing progress in circularity. The outlook draws on publicly available industry sources and The Boxery's frontline experience in supporting shippers nationwide, with high inventory availability and wholesale programs.

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Our focus is on giving shippers consistent access to the boxes they need, when they need them, while supporting smarter packaging choices that cut waste and improve efficiency.”

CEO

Pricing: balancing input costs, consolidation, and efficiency gains

Fiber availability, energy and transport costs, and disciplined capacity management influence corrugated pricing in 2025. Industry consolidation and mill optimization continue to shape regional pricing dynamics, while efficiency gains from automation and right-sized packaging help brands reduce total landed costs even when list prices fluctuate. According to long-running industry reporting, parcel volumes remain structurally elevated compared to pre-pandemic levels, sustaining a baseline of packaging demand.

View current inventory of corrugated cardboard boxes or inquire about wholesale programs at <https://www.theboxery.com/catalog.asp?d=1055&name=Corrugated+Boxes>.

On the supply side, producers and converters are emphasizing uptime, quality control, and speed to promise. Investments in case erection, automated sealing, and late-stage digital printing are improving throughput and enabling more on-demand formats. For buyers, the practical impact is shorter lead times on standard box footprints and better availability during seasonal peaks. The Boxery's multi-warehouse model and extensive in-stock assortment support continuity for SMB and enterprise shippers during regional surges.

Corrugated's strong recovery rates continue to underpin its circularity story and consumer preference. The American Forest & Paper Association (AF&PA) consistently reports high recovery rates of old corrugated containers (OCC) across the U.S., reflecting robust collection and mill demand for recovered fiber. Combined with right-sizing and lightweighting strategies, brands can meaningfully reduce materials, damage, and emissions while maintaining protection and a positive brand experience.

### Right-sizing and print: operational wins with brand upside

Right-sized packaging—matching box dimensions to each order—continues to be one of the most effective levers for reducing dimensional weight fees and void fill. For many programs, the first year of right-sizing yields measurable reductions in corrugated usage per shipment, improved trailer cube utilization, and lower damage claims. Meanwhile, advances in digital printing allow for seasonal or campaign-specific graphics without the inventory risk of large, pre-printed runs, turning boxes into effective, low-cost media.

“Shippers are looking for dependable availability, fast turnarounds, and practical ways to take cost and waste out of every parcel,” said a The Boxery spokesperson. “In 2025, the combination of right-sized assortments, resilient inventory, and late-stage print flexibility is where we see the most immediate wins.”

### About The Boxery

The Boxery supplies an extensive range of standard-strength and heavy-duty corrugated cardboard boxes, mailers, and shipping supplies, supported by high inventory levels and fast shipping from multiple U.S. warehouses. Authorize.net powers secure checkout, and volume discounts are available through wholesale programs. Assortments include small, medium, and large corrugated shipping boxes, as well as mailers and packaging protection to support right-sizing across product catalogs.

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