



Franchise Business Review Launches New Podcast for Smarter Franchise Buying

FBR's new podcast, From A To Franchisee, targets those curious about investing in a franchise.

PORTSMOUTH, NH, UNITED STATES, August 28, 2025 /EINPresswire.com/ -- [Franchise Business Review](#) (FBR), a prominent leader in franchise market

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We're here to educate and support potential franchise buyers with real data, insights, and stories from the people shaping franchising.”

*Michelle Rowan, President
and COO of Franchise
Business Review*

research, launched their podcast earlier this month entitled From A To Franchise: The Podcast for Smarter Franchise Buying. With a focus on those considering investing in a franchise, the podcast's aim is education. From A To Franchisee is hosted by FBR's President and COO Michelle Rowan, with a new episode released every Monday.

FBR's 20 years of survey data positions them as the leading authority in franchisee satisfaction. Each week, Michelle and her guest discuss the various aspects of franchising.

With data from tens of thousands of franchisees, FBR's insights serve as the backdrop for episodes featuring experts in the franchising world.

Episode topics include: franchise financing, the legal aspects of purchasing a franchise, interviews with current franchisees, and advice for those looking to invest.

Michelle Rowan says, “We're here to educate and support potential franchise buyers with real data, insights, and stories from the people shaping franchising.”

Listen to [From A To Franchisee: The Podcast for Smarter Franchise Buying](#) on Spotify, Apple, YouTube, and all major podcast platforms.

About Franchise Business Review

Franchise Business Review (FBR) is a leading market research firm serving the franchise sector. FBR measures satisfaction and engagement of franchisees and publishes various guides and reports for entrepreneurs considering an investment in a franchise business. Since 2005, FBR has surveyed hundreds of thousands of franchise owners and over 1,300 leading franchise

companies. FBR publishes free and unbiased franchisee satisfaction research reports throughout the year online at <http://www.FranchiseBusinessReview.com>.

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FROM A TO FRANCHISEE

the podcast for smarter franchise buying

Franchise Business Review's new podcast

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