

Personal Care ingredient Market Global Rising Demand & Huge Scope Till 2031

Asia-Pacific forecasted to register the fastest CAGR of 6.5%, driven by urbanization and changing consumer habits.

WILMINGTON, DE, UNITED STATES, August 29, 2025 /EINPresswire.com/ --The global <u>personal care ingredients</u> <u>market</u> is experiencing steady growth, driven by rising disposable income, changes in lifestyle, and increasing purchasing power worldwide.



Market Overview:

According to Allied Market Research, the market was valued at \$10.4 billion in 2021 and is projected to reach \$18.5 billion by 2031, growing at a CAGR of 6.0% (2022–2031).

- Base Year: 2021

Forecast Period: 2022–2031Report Length: 329 pages

- Segments Covered: Source, Application, Ingredient Type, Region

Key Growth Drivers:

- Higher disposable income and evolving consumer lifestyles
- Expanding demand for innovative and premium skincare products
- Growing health awareness and preference for personal hygiene

Opportunities:

- Rising demand for natural & sustainable ingredients
- Product innovation in skin care and toiletries

Restraints:

- Concerns over side effects of chemical-based ingredients

Segment Insights:-

By Source:

- Synthetic ingredients held ~two-thirds of revenue in 2021 and will continue to dominate.
- Natural ingredients expected to grow fastest at 6.1% CAGR.

By Application:

- Skin care led the market in 2021 with over one-third share.
- Toiletries projected to expand fastest at 6.7% CAGR.

By Ingredient Type:

- UV absorbers captured the largest share in 2021.
- Rheology control agents expected to grow the fastest at 7.3% CAGR.

By Region:

- North America accounted for nearly one-third of revenue in 2021 and will maintain dominance.
- Asia-Pacific forecasted to register the fastest CAGR of 6.5%, driven by urbanization and changing consumer habits.

Key Players:

Croda International Plc, Clariant AG, BASF SE, The Lubrizol Corporation (Berkshire Hathaway Inc.), Dow Inc., J.M. Huber Corporation, Ashland Global Holdings Inc., KCC Corporation (Momentive Performance Materials), Solvay S.A., and Evonik Industries AG.

These players focus on strategic partnerships, product innovation, and global expansion to strengthen their market presence.

About Us

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