

RNAi Technology Market to Hit \$3.6 Billion by 2031 | 10.3% CAGR Driven by Cancer Therapies and R&D Growth

Global RNAi Market grows at 10.3% CAGR, from \$1.6 Billion (2022) to \$3.6 Billion (2031), driven by cancer prevalence, precision medicine and R&D funding.

AUSTIN, TX, UNITED STATES, August 29, 2025 /EINPresswire.com/ -- According to DataM Intelligence, the [RNAi Technology Market](#) reached US\$ 1.6 billion in 2022 and is expected to reach US\$ 3.6 billion by 2031, growing at a CAGR of 10.3% during the forecast period (2024–2031). This rapid growth

is driven by increased R&D investments, technological advancements in RNA delivery systems, and the rising burden of chronic diseases worldwide.



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RNAi Technology Market expansion is powered by precision medicine, R&D investments, and delivery innovations, with global revenues reaching \$3.6 Billion by 2031.”

DataM Intelligence

RNA interference (RNAi) technology has revolutionized molecular biology and therapeutic development, providing researchers with a powerful tool to silence disease-related genes with high specificity. Since its discovery, RNAi has been widely adopted in drug discovery, genetic research, and biotechnology due to its ability to regulate gene expression at the post-transcriptional level. Today, pharmaceutical companies are actively exploring RNAi-based drugs for cancer, viral infections, metabolic disorders, and rare genetic diseases, signaling its growing importance in precision medicine.

The oncology segment remains the leading application

area for RNAi technology, as cancer prevalence continues to rise globally. By silencing oncogenes or drug-resistance genes, RNAi provides an innovative pathway for targeted therapies.

Regionally, North America dominates the RNAi Technology Market, supported by strong biotech infrastructure, clinical trial activity, and the presence of leading pharmaceutical innovators. The Asia-Pacific region, however, is anticipated to experience the fastest CAGR due to government funding, a growing patient population, and an expanding biotechnology sector.

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Key Highlights from the Report

- Global RNAi Technology Market valued at US\$ 1.6 billion in 2022, projected to reach US\$ 3.6 billion by 2031.
- Market expected to grow at a CAGR of 10.3% between 2024 and 2031.
- Oncology is the dominant therapeutic segment due to rising cancer cases.
- North America leads the market, while Asia-Pacific is the fastest-growing region.
- Strategic alliances and partnerships drive innovation and commercialization.
- siRNA dominates product adoption due to its high gene-silencing efficiency.

Market Segmentation

The RNAi Technology Market is segmented by product type, application, and end-user.

By Product Type:

The market is primarily divided into siRNA, shRNA, and miRNA tools. Among these, siRNA (small interfering RNA) accounts for the largest share due to its extensive use in therapeutic research and proven efficiency in silencing specific genes. shRNA is increasingly adopted in long-term knockdown studies, while miRNA tools are being investigated for their role in modulating complex gene networks.

By Application:

RNAi is applied across drug discovery, therapeutics, functional genomics, and agricultural biotechnology. Drug discovery and therapeutics dominate this segment, with several RNAi-based drugs already approved or in late-stage clinical trials. For example, RNAi drugs targeting transthyretin-mediated amyloidosis have reached the commercial stage. Meanwhile, agricultural biotechnology is an emerging application area, where RNAi is being used to engineer crops with pest resistance and improved yield.

By End-User:

The major end-users of RNAi technology include pharmaceutical companies, biotechnology firms, academic institutions, and research laboratories. Pharmaceutical and biotech companies lead the market as they invest heavily in RNAi-based pipelines and partnerships. Research and academic centers also contribute significantly, particularly in early-stage drug discovery and basic gene function studies.

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Regional Insights

The North American RNAi Technology Market held the largest share in 2022, owing to cutting-edge biotechnology infrastructure, high clinical trial activity, and substantial funding for genomics. The U.S., home to key innovators such as Alnylam Pharmaceuticals and Arrowhead Pharmaceuticals, continues to lead with FDA-approved RNAi drugs and an expanding therapeutic pipeline.

Europe represents the second-largest market, with strong research support from EU-funded genomics programs and collaborations among biotech firms and universities. Germany, the UK, and France are key contributors to RNAi R&D in this region.

The Asia-Pacific region is forecast to witness the fastest growth between 2024 and 2031. Governments in China, Japan, and India are prioritizing genetic research, precision medicine, and agricultural biotechnology, creating favorable conditions for RNAi adoption. Growing healthcare spending and rising prevalence of chronic diseases further fuel demand.

Latin America and the Middle East & Africa are still in early adoption stages but show potential due to increasing healthcare modernization and the gradual uptake of molecular diagnostics and novel therapies.

Market Dynamics

Market Drivers

Key drivers of the RNAi Technology Market include the growing prevalence of chronic and genetic diseases, particularly cancer, neurological disorders, and rare conditions. The success of RNAi-based drugs in clinical trials has boosted confidence among pharmaceutical developers. Additionally, advancements in delivery platforms such as lipid nanoparticles, GalNAc-conjugates, and polymer-based systems have improved RNAi drug stability and efficiency. Growing R&D funding from both governments and private investors also supports market expansion.

Market Restraints

Challenges facing the market include the complexity of RNA delivery to specific tissues, risks of immune activation, and potential off-target effects. The high cost of RNAi drug development, along with stringent regulatory approval pathways, also limits rapid commercialization. Furthermore, intellectual property (IP) disputes within the RNAi sector continue to create barriers for smaller entrants.

Market Opportunities

Despite challenges, the market is poised for growth due to expanding therapeutic applications beyond oncology, including cardiovascular, metabolic, and infectious diseases. RNAi also presents opportunities in personalized medicine, as treatments can be tailored to silence specific patient-related gene mutations. Additionally, the application of RNAi in agriculture such as developing pest-resistant crops and reducing chemical pesticide use—opens promising avenues in food security and sustainability. Emerging markets in Asia-Pacific and Latin America offer untapped growth potential for RNAi developers.

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Reasons to Buy the Report

- Detailed insights into global RNAi market size, growth rates, and future outlook.
- Analysis of competitive strategies and key player positioning.
- Comprehensive segmentation by product type, application, and end-user.
- Coverage of regional growth trends and emerging market opportunities.
- Reliable forecasts backed by DataM Intelligence expertise.

Frequently Asked Questions (FAQs)

- How big is the global RNAi Technology Market in 2022 and what is its forecast for 2031?
- Who are the key players in the RNAi Technology Market?
- What is the projected CAGR of the RNAi Technology Market during 2024–2031?
- Which region currently dominates the RNAi Technology Market?
- What are the major applications driving RNAi Technology adoption?

Company Insights

Key players in the RNAi Technology Market include:

- Alnylam Pharmaceuticals
- Ionis Pharmaceuticals
- Dicerna Pharmaceuticals (acquired by Novo Nordisk)
- Thermo Fisher Scientific
- Qiagen N.V.
- Silence Therapeutics
- Arrowhead Pharmaceuticals
- Horizon Discovery
- Arbutus Biopharma
- GeneCopoeia, Inc.

Recent Developments:

In 2023, Alnylam Pharmaceuticals expanded its licensing agreement with Roche to accelerate development of RNAi-based treatments for neurodegenerative diseases.

In 2024, Arrowhead Pharmaceuticals announced positive Phase 2 trial results for its RNAi drug targeting cardiovascular conditions, strengthening its late-stage pipeline.

Conclusion

The RNAi Technology Market is set to transform modern medicine by enabling highly specific and targeted gene silencing. With a market value of US\$ 1.6 billion in 2022 and a projected expansion to US\$ 3.6 billion by 2031, RNAi stands at the forefront of next-generation therapeutics. North America remains the market leader, but Asia-Pacific is quickly emerging as the fastest-growing region. Despite challenges in delivery and cost, advancements in siRNA and shRNA delivery systems, coupled with increasing investments in research, ensure that RNAi technology will play a crucial role in the future of drug development, agriculture, and personalized medicine.

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