

Absolute Digital Media Expands UAE Operations Amid Surge in Casino & iGaming Client Wins

ADM strengthens UAE team after major casino, iGaming, and crypto wins, cementing its role as the No.1 global casino SEO agency.

DUBAI, DUBAI, UNITED ARAB EMIRATES, August 29, 2025 /EINPresswire.com/ -- [Absolute Digital Media](#), the award-winning digital marketing agency, has announced a major expansion of its UAE operations following a wave of new client wins across the casino, iGaming, and crypto casino sectors. Recognised as the No.1 [Casino SEO Agency](#), Absolute Digital Media is rapidly establishing itself as the agency of choice for gaming operators seeking long-term growth and player acquisition through organic search.

In response to this growth, Absolute Digital Media has strengthened its team with multiple new hires across [SEO](#), content, and operations, alongside several internal promotions. These strategic appointments are designed to accelerate delivery for its expanding roster of clients in the UAE, UK, and globally.

Ben Austin, CEO and Founder of Absolute Digital Media, commented:

“Casino and iGaming brands are under more pressure than ever to achieve sustainable growth in highly competitive markets. Our expansion in Dubai reflects the demand we’re seeing for high-performance SEO strategies that deliver real players, not just traffic. By investing in our people and scaling our team, we’re ensuring Absolute Digital Media continues to set the global benchmark for casino SEO. We’re proud to be the agency of choice for operators who want to dominate in organic search.”

Absolute Digital Media’s latest growth follows a series of high-profile client acquisitions within the iGaming and crypto casino sectors. With operations now scaling rapidly in the UAE, the agency is cementing its position as a global leader in SEO for casino and iGaming companies, delivering proven results in some of the most competitive markets worldwide.

About Absolute Digital Media

Founded in 2008, Absolute Digital Media is a multi-award-winning SEO and digital marketing agency with offices in the UK and UAE. Specialising in high-growth verticals such as casino, iGaming, crypto, finance, and e-commerce, Absolute Digital Media partners with global brands to

deliver measurable results and long-term digital success.

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