

Data Integration Market is estimated to reach USD 26.3 billion by 2031 | DataM Intelligence

The global data integration market grows with cloud services, big data, and enterprise demand for unified platforms, driving trends and investments.

NEW YORK, NY, UNITED STATES, August 29, 2025 /EINPresswire.com/ -- The global [data integration market](#) is expanding rapidly, projected to grow from USD 11.6 billion in 2022 to USD 26.3 billion by 2031 at a CAGR of 10.8%. This surge is powered by the escalating need for unified data-driven decision-making, digital transformation, adoption of cloud and AI technologies, and heightened requirements for regulatory compliance and cybersecurity across industries.



Data Integration Market

Get a Report Sample of Data integration Market @

<https://www.datamintelligence.com/download-sample/data-integration-market>

Data integration refers to the process of combining data from various sources into a unified view for efficient analysis, reporting, and actionable insights. The practice enables organizations to merge structured, semi-structured, and unstructured data from databases, applications, cloud systems, and devices unlocking comprehensive business intelligence, improve operational efficiency, and enhance customer experiences. In an era dominated by complex, hybrid, and distributed IT landscapes, data integration is foundational for analytics, automation, and digital transformation initiatives.

United States: Recent Industry Developments

□ In June 2025, SAP expanded its Integration Suite with new event-driven connectors, Snowflake and IBM MQ adapters, and advanced data space integration. The update enables enterprises to

unify siloed data, automate workflows in real-time, and scale securely across ecosystems.

□ In May 2025, AWS partnered with Dataddo to launch next-generation integration pipelines on AWS. The platform supports ETL, reverse ETL, and database replication across Redshift, Aurora, and RDS—providing enterprises with flexible no-code and low-code options.

□ In May 2025, Salesforce agreed to acquire Informatica for \$8 billion. The deal integrates Informatica's governance, metadata, and master data management into Salesforce's Data Cloud—enhancing AI-driven customer insights and enterprise-scale data integration.

Japan: Recent Industry Developments

□ In July 2025, NTT Data launched its upgraded iPaaS (Integration Platform as a Service) for Japanese enterprises. The platform combines AI-based mapping, API management, and legacy-to-cloud integration to accelerate digital transformation in manufacturing and BFSI.

□ In June 2025, Fujitsu expanded its Data Intelligence Platform with built-in integration for SAP and Microsoft Azure services. The upgrade enables hybrid data unification, real-time analytics, and improved governance across multi-cloud infrastructures.

□ In May 2025, NEC Corporation partnered with Hitachi to co-develop secure data integration frameworks for smart city projects. The collaboration focuses on harmonizing IoT, transport, and energy data under Japan's "Society 5.0" digital strategy.

Latest Strategic Investments, Mergers, and Acquisitions (2023–2025)

- In May 2023, Microsoft launched Fabric, a new end-to-end data integration and analytics platform, expanding its cloud data capabilities and offering seamless integration across Microsoft and third-party tools.

- U.S.-based startup Boomi introduced Boomi AI, a regenerative AI data integration app, to streamline cross-application data integration using artificial intelligence.

- Key partnerships, such as those by Airbyte with new data integrity-enhancing features (checkpointing, schema propagation), and Qlik's capacity-based pricing for its cloud platform, have made advanced data integration more accessible and scalable for organizations of all sizes.

Market Players

Leading global vendors include:

- Cisco Systems, Inc.
- IBM
- Oracle Corporation
- SAP SE
- Microsoft
- Precisely
- QlikTech International AB
- Informatica Inc.

- SAS Institute Inc.
- Actian Corporation

Their offerings include comprehensive suites for hybrid, cloud, and on-premises data integration, with an increasing focus on AI-driven data processing and regulatory compliance.

Looking for in-depth insights? Grab the full report: <https://www.datamintelligence.com/buy-now-page?report=data-integration-market>

Market Dynamics

Drivers

- The growing importance of real-time, data-driven decision-making across industries (BFSI, government, manufacturing, retail) is accelerating the demand for robust data integration.
- Digital transformation projects are modernizing IT infrastructure, with data integration as the backbone connecting legacy and modern cloud systems for unified operations.
- Regulatory compliance (e.g., CCPA, HIPAA, GDPR) and the need for accurate, timely insights drive adoption of standardized data integration and governance solutions.

Restraints

- Heightened concerns over data privacy, security, and compliance, especially following high-profile breaches, add complexity and caution to large-scale data integration initiatives.
- Data localization laws and cross-border data transfer restrictions create hurdles for multinational organizations seeking to consolidate global data assets.
- The upfront investment required for advanced, scalable integration platforms can deter some mid-sized enterprises.

Opportunities

- Artificial intelligence is enabling automated data mapping, predictive analytics, and intelligent data governance—improving both integration speed and analytical depth.
- The healthcare and BFSI sectors stand out as key growth areas, leveraging data integration for operational optimization, improved patient/customer experiences, and regulatory reporting.
- Cloud-based data integration solutions are gaining traction due to their scalability, flexibility, and suitability for hybrid IT environments and remote operations.

Challenges

- Ensuring data lineage, quality, and security across disparate and continuously evolving data sources.
- Balancing technology adoption with evolving global data privacy regulations and industry-specific compliance requirements.

Market Segments: Largest and Fastest Growing

Segmented by deployment method (cloud, on-premises), component (hardware, software, services), application, end-user, and region, the BFSI industry is the largest adopter, given its data-sensitive, compliance-driven nature. The Asia-Pacific is the fastest growing region, propelled by rapid digitalization and rising investments in smart infrastructure, cloud, and analytics.

Regional Analysis

North America holds the largest regional market share, thanks to early adoption of digital and cloud transformation, robust innovation infrastructure, and a vibrant startup ecosystem. However, Asia-Pacific is surging, led by China, India, and Southeast Asian economies embracing integrated data strategies for competitive advantage.

Unmet Needs and Conclusion

Key unmet needs include cost-effective, easy-to-deploy integration tools for SMEs, advanced security and governance for regulated industries, and solutions that address multi-cloud and hybrid complexity.

In summary, data integration is a linchpin for digital transformation, enabling businesses to harness the value of information in real time and at scale. With surging demand across sectors, ongoing innovation in AI and cloud, and intensifying regulatory focus, the data integration market promises robust growth and strategic significance through 2031.

Unlock 360° Market Intelligence with DataM Subscription Services:

<https://www.datamintelligence.com/reports-subscription>

Power your decisions with real-time competitor tracking, strategic forecasts, and global investment insights-all in one place.

Competitive Landscape

Sustainability Impact Analysis

KOL / Stakeholder Insights

Unmet Needs & Positioning, Pricing & Market Access Snapshots

Market Volatility & Emerging Risks Analysis

Quarterly Industry Report Updated

Live Market & Pricing Trends

Consumer Behavior & Demand Analysis

Have a look at our Subscription Dashboard: <https://www.youtube.com/watch?v=x5oEiqEqTWg>

Related Reports:

[Data Migration Market](#) estimates to grow at a CAGR of 20.6% during the forecast period (2024-

2031).

The [Data Center Construction Market](#) is expected to record significant growth by reaching at a CAGR of 9.8% during the forecast period (2024-2031).

Sai Kumar

DataM Intelligence 4market Research LLP

+1 877-441-4866

sai.k@datamintelligence.com

Visit us on social media:

[LinkedIn](#)

[X](#)

This press release can be viewed online at: <https://www.einpresswire.com/article/844295123>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2025 Newsmatics Inc. All Right Reserved.