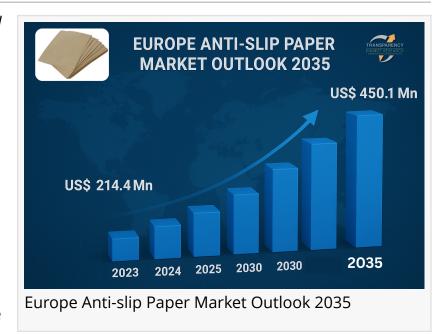


Europe Anti-slip Paper Market Size to Surpass US\$ 450.1 Mn by 2035, Backed by 7.0% CAGR Growth – TMR

Europe Anti-slip Paper Market Size Poised for US\$ 450.1 Mn by 2035 with 7.0% CAGR - Anlalysis by TMR

WILMINGTON, DE, UNITED STATES, August 29, 2025 /EINPresswire.com/ --Europe Anti-slip Paper Market Outlook 2035

The Europe anti-slip paper market was valued at US\$ 214.4 million in 2024. It is projected to expand at a CAGR of 7.0% from 2025 to 2035, reaching approximately US\$ 450.1 million by the end of 2035. The steady growth of this



market is being fueled by rising demand for secure packaging solutions in logistics, retail, food & beverage, and e-commerce sectors, along with increasing focus on reducing product damage during transportation.



Europe Anti-slip Paper
Market Expansion: From
US\$ 214.4 Mn in 2024 to
US\$ 450.1 Mn by 2035 at
7.0% CAGR"
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Industry Overview

Anti-slip paper is a specialized packaging material designed to prevent slippage of goods stacked on pallets or during transportation. Its textured surface increases friction

between packaging layers, reducing the risk of movement and potential product damage. In Europe, the adoption of anti-slip paper is gaining momentum due to the region's booming e-commerce industry, expanding logistics networks, and strict regulations for product safety and

sustainable packaging.

The paper is widely used in industries such as food & beverages, pharmaceuticals, consumer goods, chemicals, and electronics, where product safety during shipping is paramount. With Europe's high standards for sustainable packaging and recyclability, anti-slip paper is emerging as a cost-effective and eco-friendly alternative to plastic-based pallet stabilization methods such as stretch films.

As businesses aim to cut costs associated with product damage and enhance supply chain efficiency, the anti-slip paper market in Europe is poised for robust growth in the coming decade.

Analysis of Key Players in the Europe Anti-slip Paper Market Trends

The Europe anti-slip paper market features a highly competitive landscape with several global and regional players driving innovation and efficiency in production. Leading companies include CGP Coating Innovation, Palcut, PASACO, W. Bosch+Co., Signode, SERVICOLOR IBERIA, AJP, Dolpak Coated Papers, and LOGIMARKT, which are among the largest producers of anti-slip sheets, solid board sheets, and corrugated board sheets.

Smurfit Kappa stands out as a vertically integrated manufacturer, operating its own paper mills to ensure greater control over raw material supply. Other notable players include ASPI Technologies, Packaging Products (Coatings) Ltd, Cyklop International, Delta Paper, and Reflex Labels.

Additionally, companies such as PROPA Group, Gerex America, Strong Converting, Grip Sheet America, Napco National, SWASAN Group, Hammond Paper, Abco Kovex, Sanpack, and J. N. Lüning & Co. Ltd. make significant contributions to the market, reinforcing its consolidated nature.

Europe Anti-slip Paper Market Development

• January 2024 – Smurfit Kappa introduced a fully recyclable anti-slip coated paper, aimed at meeting the rising demand for sustainable packaging solutions. This innovation addresses the need for eco-friendly load stabilization materials without compromising on performance.

Key Player Strategies

Leading companies in the Europe anti-slip paper market include Smurfit Kappa, International Paper, Mondi Group, CGP Coating Innovation, A&M Packaging, and G. Mondini SpA. Their strategies typically focus on:

1. Product Innovation:

Development of lightweight, high-friction, and moisture-resistant anti-slip papers tailored for

different industries.

2. Sustainability Leadership:

Companies are investing in recyclable and biodegradable anti-slip solutions to align with Europe's green packaging regulations.

3. Geographic Expansion:

Expanding operations across Western and Eastern Europe, particularly in high-growth logistics hubs such as Germany, France, Italy, and Poland.

4. Collaborations with Logistics & E-commerce Firms:

Partnerships with major retailers, warehouses, and transport providers to secure large-volume contracts.

5. Digital Integration:

Adoption of smart packaging technologies to integrate tracking and monitoring capabilities with anti-slip solutions.

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Key Growth Drivers

- 1. Booming E-commerce in Europe Online retail requires secure packaging for high product turnover, fueling demand.
- 2. Focus on Sustainable Packaging EU regulations banning excessive plastics are boosting adoption of eco-friendly paper-based materials.
- 3. Cost Reduction in Logistics Anti-slip paper helps minimize product damage, claims, and returns, leading to supply chain savings.
- 4. Food & Beverage Growth Rising exports of packaged food and beverages demand secure palletizing solutions.
- 5. Shift Toward Recyclable Materials Growing consumer awareness is pushing brands to adopt paper-based stabilization instead of plastics.

Market Restraints & Challenges

- 1. Price Sensitivity: Adoption in some markets may be limited due to higher costs compared to traditional pallet films.
- 2. Availability of Alternatives: Plastic stretch films and adhesives still dominate in certain segments.
- 3. Performance Variability: Low-quality anti-slip papers may fail in humid or high-load environments.
- 4. Limited Awareness: Small and medium enterprises (SMEs) may not yet fully recognize the benefits of anti-slip paper.
- 5. Recycling Infrastructure Gaps: While paper is recyclable, some regions in Europe face collection and processing inefficiencies.

Market Segmentation

By Product Type:

- Coated Anti-slip Paper
- Uncoated Anti-slip Paper

By Weight/Grade:

- <80 GSM
- 80-120 GSM
- 120 GSM

By Application:

- · Palletizing & Warehousing
- Food & Beverage Packaging
- Pharmaceuticals & Healthcare
- Consumer Goods & Electronics
- Chemicals & Industrial Products

By End-user Industry:

- Retail & E-commerce
- Logistics & Transportation
- · Food & Beverages
- · Manufacturing & Industrial
- Pharmaceuticals

By Country/Region (Europe):

- Germany
- France
- U.K.
- Italy
- Spain
- Eastern Europe (Poland, Czech Republic, Hungary)
- Rest of Europe

Market Trends & Innovations

- 1. Eco-friendly Anti-slip Solutions: Rising demand for FSC-certified recyclable papers.
- 2. Moisture-resistant Grades: New coatings are being developed to maintain performance in humid transport conditions.
- 3. Lightweight Efficiency: Lighter papers reduce shipping costs while maintaining high friction.
- 4. Integration with Smart Supply Chains: Anti-slip paper combined with tracking labels and QR codes for better logistics monitoring.

5. Custom Branding Opportunities: Companies are using anti-slip paper not only for functionality but also as a branding tool, printing logos and sustainability messages.

Why Invest in This Report?

This report provides comprehensive insights into the Europe anti-slip paper market, enabling stakeholders to identify opportunities, assess risks, and plan strategies effectively.

Key Benefits for Investors, Distributors, and Suppliers:

- Accurate Market Forecasts: Insights into growth potential up to 2035.
- Competitive Landscape Analysis: Strategies and strengths of leading anti-slip paper manufacturers.
- Industry Opportunity Mapping: Identification of high-demand applications in logistics, food, and e-commerce.
- Sustainability Alignment: Assessment of how eco-friendly innovations are reshaping packaging markets.
- Risk Evaluation: Understanding challenges related to alternatives, costs, and recycling.

Future Outlook

The Europe anti-slip paper market is set for robust and steady expansion, reaching US\$ 450.1 Mn by 2035. Key factors shaping the future include:

- Sustainability as a Growth Catalyst: With EU packaging directives favoring paper-based solutions, demand will rise significantly.
- E-commerce Boom: Online retail is expected to maintain double-digit growth, directly boosting the need for secure, non-slip packaging.
- Technological Advancements: Next-generation coatings and performance-optimized papers will open new opportunities in heavy-load logistics and pharmaceuticals.
- Regional Expansion: Eastern European markets are expected to show above-average growth, driven by growing industrial exports.

The industry will likely evolve toward high-performance, customizable, and sustainable anti-slip papers, making it a critical segment of Europe's packaging innovation landscape.

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Important FAQs with Answers

Q1. What is the size of the Europe anti-slip paper market in 2024? It was valued at US\$ 214.4 Mn in 2024.

Q2. How much will the market be worth by 2035? It is projected to reach US\$ 450.1 Mn by 2035.

Q3. What is the growth rate of the industry?

The market is expected to grow at a CAGR of 7.0% (2025–2035).

Q4. What industries drive the demand for anti-slip paper?

Key industries include food & beverages, e-commerce, logistics, consumer goods, and pharmaceuticals.

Q5. Who are the leading players in the market?

Prominent players include Smurfit Kappa, Mondi Group, International Paper, CGP Coating Innovation, A&M Packaging, and G. Mondini SpA.

Q6. What are the main challenges for the industry?

Challenges include higher costs vs. plastic films, recycling inefficiencies, and limited awareness among SMEs.

Q7. Why is sustainability important in this market?

Because EU packaging laws and consumer preferences strongly favor recyclable, eco-friendly materials over plastics, creating huge growth potential for anti-slip paper.

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