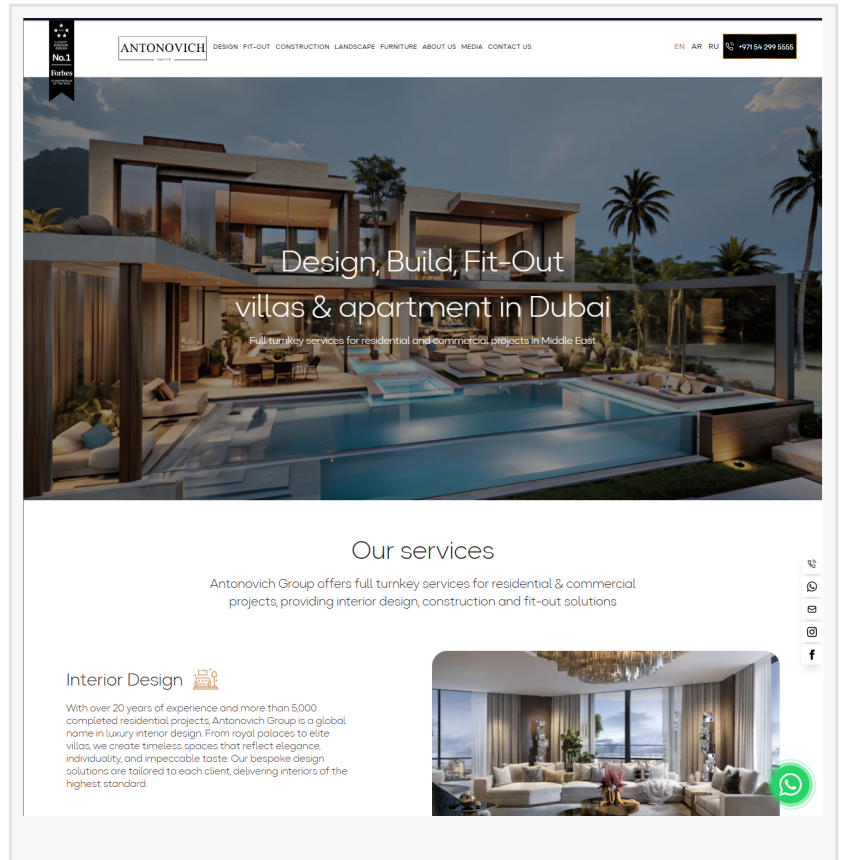


# Antonovich Group Launches Data-Driven Website Redesign to Enhance Luxury Client Experience

*The new digital platform offers improved project galleries and streamlined access to services, reflecting deep analysis of client behavior.*

DUBAI, DUBAI, UNITED ARAB EMIRATES, August 29, 2025 /EINPresswire.com/ -- Antonovich Group, a global leader in [luxury interior design](#) and turnkey construction services, today announced the launch of its completely redesigned website, [antonovich-design.ae](#). The new digital platform is the result of extensive user behavior analysis and is engineered to deliver a seamless, intuitive, and visually rich experience that mirrors the company's commitment to bespoke luxury.



With over 20 years of experience and more than 5,000 completed residential projects, Antonovich Group undertook the redesign to better serve its discerning clientele in the Middle East and beyond. By analyzing how users interact with its portfolio, the company identified key opportunities to improve navigation, enhance project visualization, and streamline the inquiry process for its comprehensive services, which include interior design, fit-out, construction, and furnishing.

"Our clients expect a seamless, elegant experience in their homes, and that journey should begin the moment they visit our website," said a spokesperson for Antonovich Group. "This redesign was driven entirely by data and our desire to serve clients more effectively. It's not just a new look; it's a more intuitive digital front door to the world of Antonovich Group, making it easier than ever for clients to explore our work and connect with our team."

Key features and improvements of the new website include:

**Enhanced Project Galleries:** A completely revamped portfolio section with high-resolution imagery and case studies that better showcase the firm's work on projects from royal palaces to elite villas.

**Intuitive Service Navigation:** A clear and logical structure that allows users to effortlessly explore the Group's full turnkey solutions—from initial design concepts to construction and final fit-out.

**Streamlined Contact and Inquiry Process:** Simplified forms and clearer calls-to-action make it easier for prospective clients to request consultations for their residential and commercial projects.

**Responsive, Mobile-First Design:** The site is fully optimized for a flawless experience on all devices, recognizing that clients often access information on the go.

The new website is live now and reflects Antonovich Group's unwavering dedication to quality, innovation, and client satisfaction in both the physical and digital realms.

#### About Antonovich Group

Antonovich Group is a premier design and [construction firm](#) offering full turnkey services for luxury residential and commercial projects across the Middle East. With over two decades of experience and more than 5,000 completed projects, the company provides a comprehensive suite of solutions, including interior design, construction, fit-out, and furnishing. As a globally recognized name in luxury, Antonovich Group is dedicated to creating timeless, elegant spaces that reflect the unique individuality and impeccable taste of each client.



Katrina Antonovich  
Antonovich Group  
+971 50 607 2332  
info@antonovich-group.ae  
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