

Wicked Fabulous Expands Pride-Inspired Jewelry & Apparel While Giving Back to LGBTQ+ Youth

Wicked Fabulous, a Hull-based LGBTQ+ small business, is making waves by blending apparel with healing natural stone jewelry—and giving back to the community.

HULL, MA, UNITED STATES, August 29, 2025 /EINPresswire.com/ -- Wicked Fabulous, a Hull-based LGBTQ+ small business, is making waves by blending bold Pride apparel with healing natural stone jewelry—and [giving back](#) to the community with every purchase. The company donates 10% of all profits to LGBTQ+ youth charities, empowering customers to shop with both style and purpose.

Founded by Hull resident David James-Goulart, Wicked Fabulous has quickly gained attention for its unique mix of healing [crystal bracelets](#), intention jewelry, and queer-affirming apparel. Each piece carries meaning—whether it's a chakra bracelet for grounding energy, a bold “We Will Not Be Erased” tee as a statement of resilience, or a rainbow pride accessory that celebrates visibility.

“We started Wicked Fabulous to create more than just products—we wanted to create a movement,” said David, co-founder of Wicked Fabulous. “Every bracelet, every shirt, every design carries energy, empowerment, and purpose. And knowing that each purchase directly supports LGBTQ+ youth makes it even more meaningful.”

New Line: Faux Fab Jewelry – Affordable Pride & Healing-Inspired Accessories

To make healing-inspired jewelry accessible to all, Wicked Fabulous recently launched its Faux Fab collection—plastic versions of popular gemstone bracelets at a more affordable price point.



Wicked Fabulous LGBTQ+ Zen Jewelry

While these fun, budget-friendly designs don't carry the natural properties of real stones, they provide a playful, everyday way for everyone to enjoy the look, color, and Pride-inspired energy of Wicked Fabulous jewelry.

Local Roots, National Reach

Based in Hull, Massachusetts, the company draws inspiration from the local shoreline and LGBTQ+ community. What started as a small-town brand has quickly grown into a national online shop, with customers across the country wearing Wicked Fabulous designs.

Giving Back With Every Purchase

To date, Wicked Fabulous has donated to organizations like Lost-n-Found Youth in Atlanta, several Pride initiatives, and local Massachusetts scholarship programs. With every order, the brand continues to extend its mission: spreading love, visibility, and empowerment—one bracelet, one tee, and one act of kindness at a time.

Shop the full collection at:
<https://wickedfabulous.com>

About Wicked Fabulous

Wicked Fabulous is an LGBTQ+-owned small business offering Pride apparel, [healing gemstone bracelets](#), and queer-affirming accessories. With 10% of profits donated monthly to LGBTQ+ youth causes, the company blends fashion, empowerment, and philanthropy to inspire pride and positivity.



Natural Stones



Dragon Vein Agate

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