

Hayat's Lucknowi Brings Authentic Lucknowi Chikankari to Kota, Blending Heritage with Modern Elegance

Reviving tradition with a modern touch, Hayat's Lucknowi delivers authentic chikankari wear nationwide through its online store.

KOTA, RAJASTHAN, INDIA, September 1, 2025 /EINPresswire.com/ -- Hayat's Lucknowi, a leading name in authentic Lucknowi Chikankari ethnic wear, is making waves in Kota's fashion market with its handcrafted collections that combine traditional artistry with contemporary designs.

Founded with a vision to promote heritage Indian craftsmanship, Hayat's Lucknowi offers a wide range of chikankari suits, kurtas, sarees, and dresses that resonate with modern women who seek elegance, comfort, and timeless appeal.

With a strong presence online through hayatslucknowi.com and a growing community of fashion lovers on Instagram, the brand is steadily gaining recognition for its quality, affordability, and unique designs.

Key Highlights of Hayat's Lucknowi:

- Authentic Handcrafted Chikankari – Each piece is crafted by skilled artisans
- Contemporary Styles – Traditional embroidery fused with modern silhouettes
- Pan-India Reach – Delivering across India with seamless e-commerce experience
- Sustainable Fashion – Supporting artisan livelihoods and promoting slow fashion

Hayat's Lucknowi is currently expanding its reach in Kota and aims to position itself as a trusted ethnic wear brand in India, offering customers both elegance and cultural pride.

About Hayat's Lucknowi

Hayat's Lucknowi is a fashion brand dedicated to promoting authentic Lucknowi Chikankari





At Hayat's Lucknowi, we preserve the timeless craft of Chikankari while making it accessible to modern women seeking elegance and comfort."

*Iram Hayat, Founder of
Hayat's Lucknowi*

embroidery, one of India's most celebrated handicrafts. The brand offers a curated collection of ethnic and contemporary wear, blending tradition with modern trends.

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Hayat's Lucknowi

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