

Blok & Blvd Realty Group Launches \$10B Cash-Backed Program Helping Houston Homeowners Sell in 21 Days

Blok & Blvd Realty Group launches cash-backed solutions to help Houston sellers avoid months on market and empower buyers to win bidding wars.

HOUSTON, TX, UNITED STATES, September 2, 2025 /EINPresswire.com/ -- Last year, more than 94,000 homes were sold in Houston. Yet many sat on the market for 45+ days, forcing sellers to slash prices and lose tens of thousands in equity.

The big question: How do you sell your home in Houston faster, without giving it away?

[Blok & Blvd Realty Group](#), powered by Compass Real Estate, is answering that call with innovative programs designed to speed up sales, help families maximize their equity, and give buyers the confidence usually reserved for cash investors.

Backed by Compass, the #1 independent brokerage in the U.S., the Blok & Blvd Realty Group team brings more than 50 years of combined experience serving Houston families, buyers, and sellers. Their new offerings deliver speed, certainty, and flexibility in a market where timing can make or break a deal.

\$10B Cash-Backed Offer: Sell Your Houston Home in 21 Days

For Houston homeowners, the flagship program is the 21-Day Full Market Cash Offer, fueled by hedge funds and REITs with more than \$10 billion in buying power.

Unlike wholesale investors who pay pennies on the dollar, these institutional buyers make full



market offers, closing in as little as 21 days, without endless showings or months of uncertainty.

“Too many Houston homeowners wait months, slash their price, and still feel stuck. Our cash-backed option gives sellers certainty and speed at fair market value, helping families move forward without stress,” said David Smith, Team Lead of Blok & Blvd Realty Group.

Problem: Stale Listings □ Solution: 3-Phase Marketing

Most Houston listings lose momentum after 30 days, forcing homeowners into painful price cuts.

Blok & Blvd Realty Group tackles this with its 3-Phase Marketing Strategy, designed to keep listings fresh and competitive:



-Pre-Market Buzz: Targeted outreach before going live

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In Houston’s competitive real estate market, this program empowers families and first-time buyers to finally win bidding wars that were once out of reach”

David Smith

-Active Launch: MLS, professional photography & video, digital ads, and social media push

-Bi-Weekly Adjustments: Ongoing pricing and marketing refinements

This ensures sellers avoid the frustration of watching their home sit stale while neighbors’ properties move.

Concierge Services: Sell Now, Pay Later

Selling often requires \$5,000–\$15,000 in prep costs,

staging, painting, landscaping, or kitchen refreshes.

Blok & Blvd Realty Group’s Concierge Program eliminates that upfront burden. Sellers can stage, update, and showcase their homes today, paying only at closing.

Imagine listing with a refreshed kitchen, modern paint, and professional staging, all without opening your wallet.

Buyer Advantage: Compete Like a Cash Buyer

In today’s bidding wars, cash wins. That’s why the team created the Buy Like Cash Buyer

Program, giving everyday Houston buyers the leverage to finally compete with investors.

With this program, buyers gain access to off-market inventory and can close in as little as 10 days.

Social Proof: What Our Clients Say

"Buying and selling a house can be a very stressful time. David and his crew made the process so easy. They were always available to answer questions and help guide me in the right direction."

— Jeff Campbell, Houston Home Seller

Why Timing Matters in Houston Real Estate

According to HAR, Houston homes now average 45+ days on the market, up from 30 days in prior years. Rising interest rates and construction costs have made timing even more critical.

Every month your home sits unsold could drain your equity. Waiting six months could cost Houston homeowners tens of thousands.

That's why cash-backed offers, proactive marketing, and buyer leverage programs are arriving at the perfect time.

Call to Action

Don't wait until your listing goes stale. Programs are limited, only available to qualified Houston homeowners. Call Blok & Blvd Realty Group today at (346) 569-2583 or visit www.blokblvd.com to see if you qualify.

About Blok & Blvd Realty Group

Blok & Blvd Realty Group, powered by Compass Real Estate, serves Houston buyers and sellers



with data-driven pricing, innovative marketing, and cash-backed solutions designed to transform the real estate experience. Programs include the 21-Day Full Market Cash Offer, the 3-Phase Marketing Strategy, and the Buy Like Cash Buyer Program, offering flexible pathways for Houston homeowners and buyers navigating today's market.

David Smith

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